


ARMONIA

## A WORD FROM THE CHAIRMAN

“Our vision of luxury, is to use our architectural and real estate expertise to provide all the daily needs of the residents in an innovative and practical way.”

AHMED EL TAYEBI  
CHAIRMAN,





# THE LAND DEVELOPERS

## ABOUT US

— Established in 2018, The Land Developers is an Egyptian real estate development joint stock company that brings a wealth of commercial and real estate experience through their joint shareholders. The three major shareholders are El Tayebi Developments, Bosch A-part who own the franchising rights of Bosch in Egypt and with the Steel & Concrete Company.

The Land Developers has an extensive real estate experience inherited from El Tayebi Developments a well-established name operating since 2006 with completed high-end projects in the finest districts of Maadi to New Cairo, West Golf, and Alexandria. El Tayebi's strong portfolio of boutique developments which started out catering mostly to an expat clientele with specifically tailored foreign standards has added to their industry expertise with a unique approach of implementation very distinctive to the market.

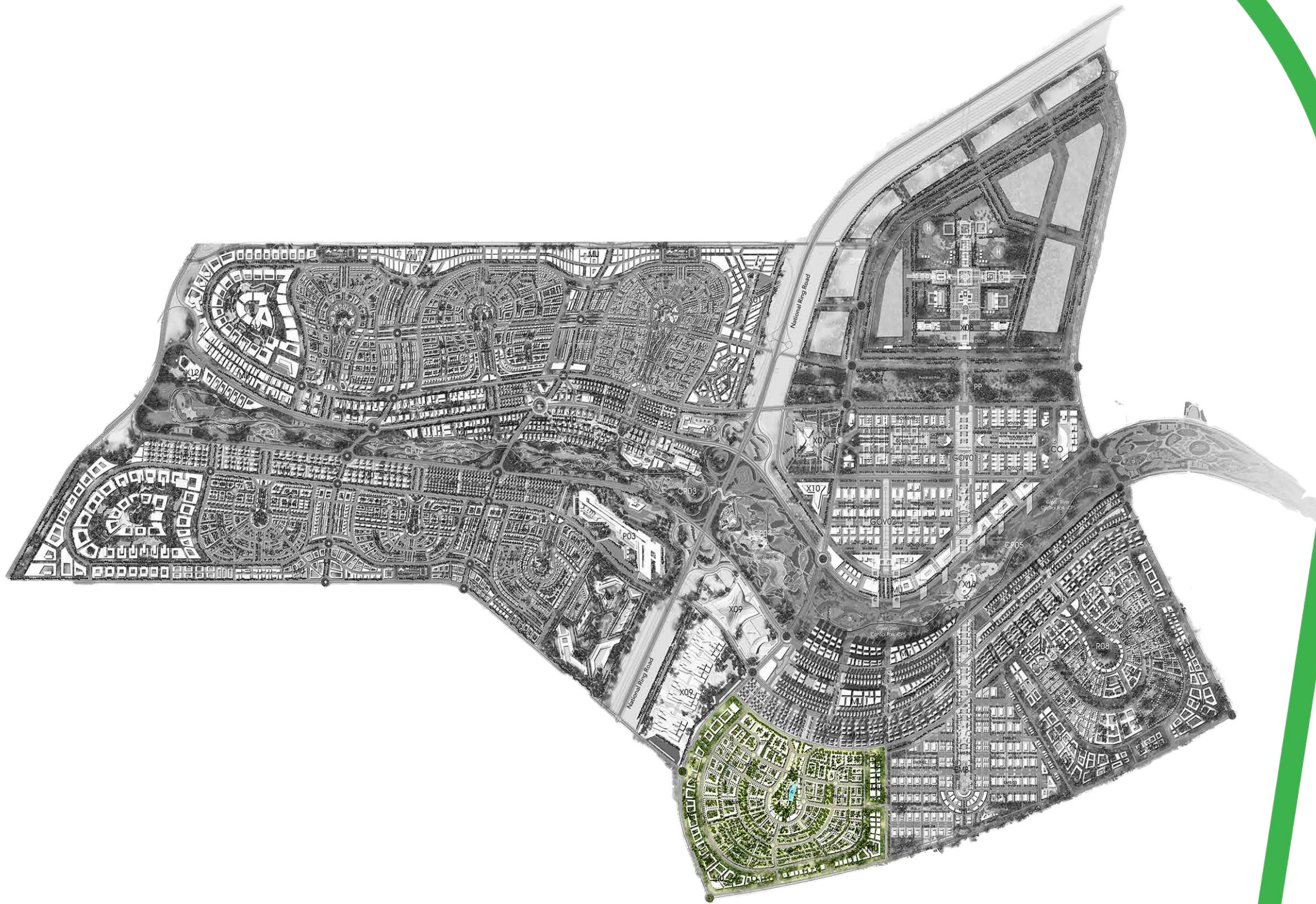
Along with The Steel & Concrete Company as well as Bosch A-part, El Tayebi Developments has paved way for a fresh new take on real estate development through The Land Developers to implement innovative concepts in a very saturated Egyptian market by offering a higher level of product.

The Land Developers has announced its debut flagship project Armonia, located in the New Administrative Capital that will be launched in April 2019.

**IT'S WHO  
WE ARE,  
IT'S WHAT  
WE DO.**

# ABOUT NEW CAPITAL





## LOCATION

— New living Concept in harmony with nature at New Capital. Variety of living spaces with unparalleled designs at a Superior location neighboring the diplomatic village.

 TOTAL AREA  
**170,000 arces**

 CITY OF THE ART AND  
CULTURE

 INTERNATIONAL AIRPORT

 KNOWLEDGE CITY

 **20**  
RESIDENTIAL DISTRICTS

 AN ELECTRIC TRAIN

 **1,250**  
MOSQUES & CHURCHES

 MEDICAL CITY  
**600**

 MAJOR ROADS OF  
**650 km**

 SOLAR ENERGY

 SPORTS CITY

 GOVERNMENT DISTRICT

 **2000**  
SCHOOLS & UNIVERSITIES

 SMART INFORMATION  
NETWORK

 **20**  
BANKS

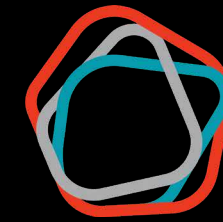
 SMART VILLAGE



# INTRODUCING







ARMONIA  
CONCEPT

# ARMONIA CONCEPT

— Here at TLD we make the intangible tangible, through considering how the single drop of water is the beginning of any life form starting with a tiny seed in the project which grows in each step of the way towards creating Armonia. Starting by our Park which might seem randomly scattered all over the project, but it's made with a comprehensive engineering equation that makes our residents live inside the park creating the living spine of Armonia.

Buildings are designed purely with white stones that represents clouds in the sky creating comfort for the eyes that beholds such beauty, creating a harmony with nature for all residents.

Armonia features unmatched Amenities categorized according to the different age brackets of Armonia residents, you experience the true harmony strolling around the park and passing by the activities engineered within. A walk in the park will revive your spirit Making Armonia one complete being where ultimate harmony is met between residents, nature and buildings which distinguishes us from any other projects

Armonia ultimate harmony envisioned perfectly





— Our goal is to create the perfect living space for you and your family so you can enjoy creating new memories.







— A fresh beginning for you where you can start a new journey of love and happiness at Armonía.





— Positive vibes spread like a fragrant scent. Our green areas are designed to fill your soul with positive energy so you can start every day with a smile.



— You don't have to settle. Enjoy the perks of a private life in our closed gated community, while still being in the heart of the city.





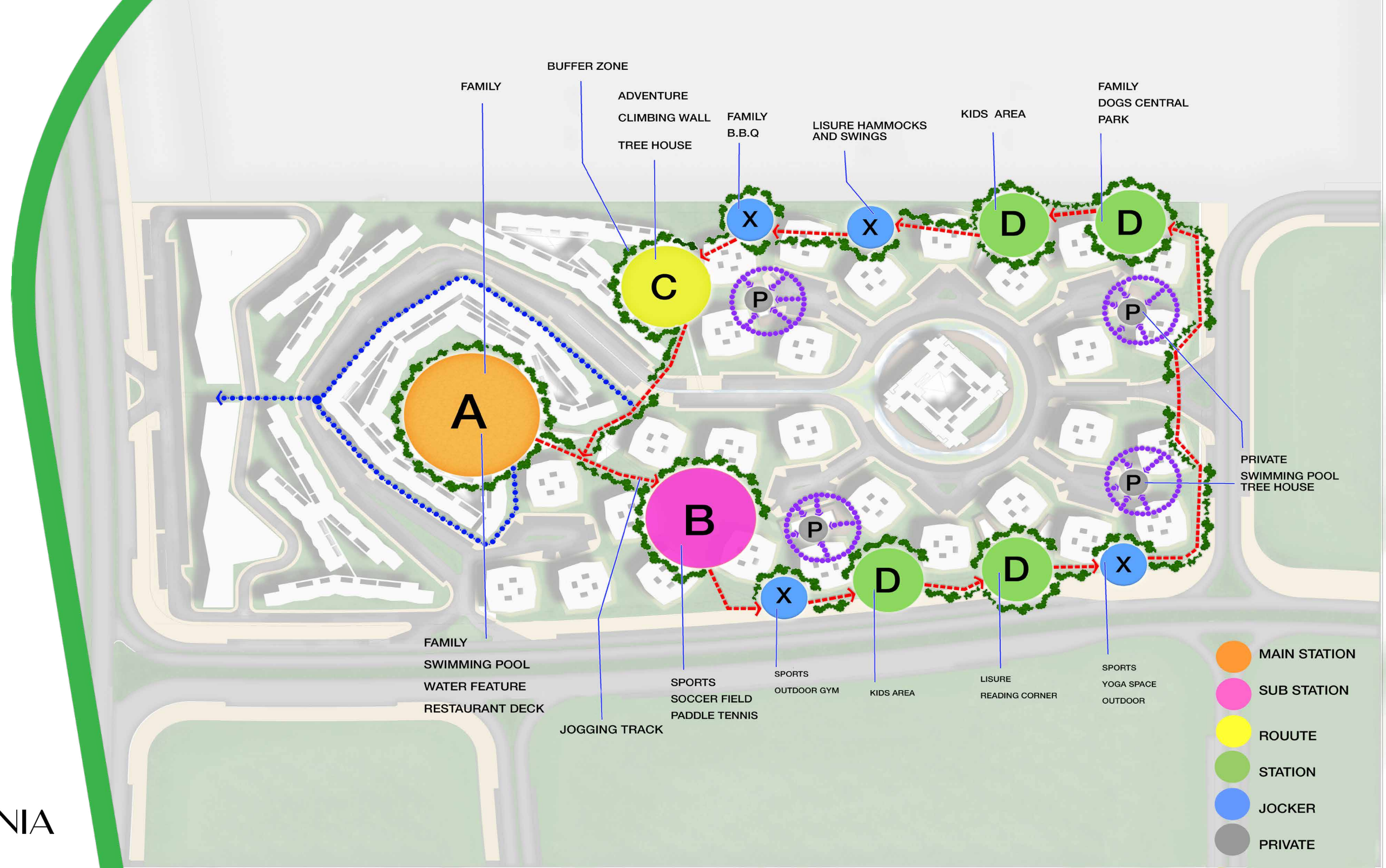
# MASTER PLAN





THE  
EXPERIENCE







# JOGGING NETWORK

# YOGA SPACE







# SWIMMING POOLS

# DOGS PARK





# BICYCLE LANE



# FAMILY PARK

THE LAND  
DEVELOPERS





# SOCCER FIELD



# PADDLE TENNIS





# OUTDOORS GYM

— Enjoy living in Armonia's contemporary units that are designed to ensure ultimate luxury and comfort for our beloved residents.



THE LAND DEVELOPERS







# RESTAURANT DECK







## **DISCLAIMERS**

1. The master plan is an artist impression, Actual product may vary.
2. All materials and drawings are approximate, information is subject to change without notice.
3. Activity masterplan is for illustration purpose only, Activities locations and type may change without prior notice.
4. The Developer reserves the right to make revisions and changes accordingly.

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TLD-EG.COM

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THRID ADMINISTRATIVE FLOOR,  
DOWN TOWN MALL, 90 ST.  
KATAMEYA NEW CAIRO

**CITYSCAPE EGYPT**  
2019 EDITION



ARMONIA



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DEVELOPERS