

*Cali* COAST

RAS EL HEKMA

EASY SUMMMER LIVING

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## *The things that matter*

MAVEN Developments seeks to take the Egyptian real estate market in a bold new direction. We give our residents the opportunity to fulfill their aspirations and to live a life where every moment is a pleasure. We do so by offering a thoughtful, customized residential experience that is perfectly sized and specified to suit every family member's needs. Adding an American touch thanks to our affiliation with the award-winning Riverwards Group, we offer unparalleled expertise through our planners, architects and designers who ensure ultimate sophistication, quality, practicality and a customer-centric mindset. Because at the end of the day, we care about The Things That Matter.





## *Our American Affiliate*

Founded in 2009, Riverwards Group is an American full-service development company made up of a team of qualified real estate professionals with extensive years of experience within the field. The team's unparalleled expertise, as well as proficient execution, have enabled this American entity to successfully deliver their commitment to the highest of standards. They make efforts to not only meet, but also exceed their customers' expectations in each and every aspect. The entity's magnitude spans several projects including Kensington Courts in East Kensington, Roxborough Reserve, Avenue 30, N5 Square and more. In addition to having won big at Philadelphia's 2019 Building Big Awards, the Riverwards Group has also successfully completed a wide number of workforce housing as well as houses, condos and shops at various South Kensington lots.







# Baymount

## Sokhna

### *A New Take on Coastal Living*

Progressive and inspiring, our projects are ambitious and creative as we always attempt to mold into the environment we're building around. Maximizing potential wherever it's identified, we make already stunning locations spectacular, and design living environments that embrace and enhance the natural landscape that surrounds them. This is evident through our previous project in Ain el Sokhna, Baymount. With dazzling sea views on one side and spectacular mountain landscapes on the other, Baymount is truly unique. MAVEN Developments created the Red Sea coast's most spectacular community, where every room has a sea view, embracing everything that makes Sokhna special. At Baymount, we offer you Sokhna with a different view.





**Cali** COAST  
RAS EL HEKMA

## *Easy Summer Living*

Palm trees. Long summer days. Waves crashing on the beach. Family fun for everyone. This is what Cali Coast is all about. Bringing the best of both worlds, Cali Coast merges old school North Coast charm with that laid back California lifestyle to bring to life the ultimate summer destination. Thanks to its California-inspired architecture, its pristine turquoise waters and superior location in Ras el Hekma, Cali Coast offers a full-fledged summer experience like no other with endless leisure activities for every single member of the family. From a 600m beachfront to multiple water features, sports facilities, commercial areas and so much more, Cali Coast will have you living the dream summer life. Take your pick between our standalone, twin villas, townhouses and chalets, or enjoy a carefree stay at our hotel and serviced apartments... because at Cali Coast, you will enjoy those summer sun rays for days.





## CALIFORNIA DREAMING

### *Living the California Lifestyle*

A constant laid back atmosphere, enjoying every single moment, soaking up the rays and just taking deep breaths of fresh air - that is what the California lifestyle is all about and that's why they call it the Golden State. At Cali Coast, we bring the best of two worlds together by offering the beauty of the Mediterranean with the laid-back lifestyle of California. Just sit back, relax and enjoy endless summer days full of sandy towels and big smiles.





## THE CALI COAST COMMUNITY

### *Where Family is Everything*

Family. This is the defining trait of Cali Coast. The glue that holds everything together. The foundation to every joyful summer memory.

Enjoy easy summer living as we infuse happiness into every single moment, thanks to a multitude of services & facilities for all the family to enjoy.

We are also within close proximity to Ras el Hekma's various services, ensuring community life that provides space for the things that matter.







## THE LOCATION

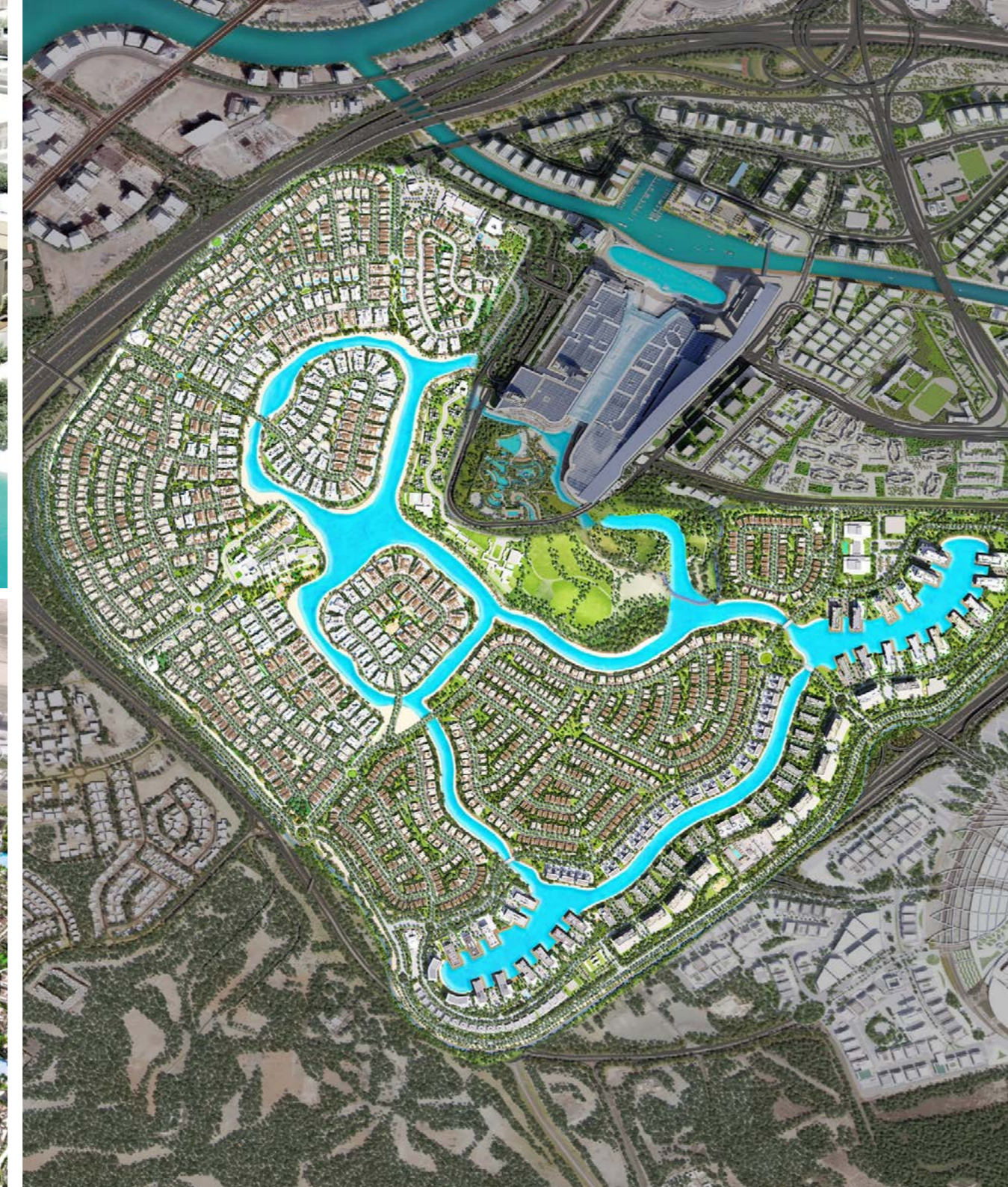
### *The Perfect Point of Blue*

Cali Coast is situated at the heart of the North Coast's pristine Ras el Hekma area at kilometer 193 from Alexandria, with one of the sandiest and bluest beaches the North Coast has to offer.

The project is built on several levels with an extensive number of water features, ensuring beautiful tiffany views throughout. Within reasonable proximity from all major closeby several major cities, Cali Coast is 87km away from Marsa Matrouh, 193km away from Alexandria and 340 km away from Cairo, situated a mere 15 minutes away from Dabaa right in the heart of Ras el Hekma.







## ARCHITECTURE PARTNER

*Bringing California-Inspired  
Architecture to Life*

Established in 2009 by seven internationally renowned American design professionals, AE7 is a full service architecture firm that specializes in a variety of market sectors. Combining over 40 years of experience in designing and creating destinations across the USA, Asia and the Middle East, the

seven AE7 partners have managed to make a world of difference in the realm of design. Throughout their eight global offices, AE7 provides unparalleled commitment to design excellence on both small and large scale projects. This alone is proven through having designed and managed over \$10

billion of design work over the past 10 years. Driven by knowledge, experience and passion, the firm's ultimate goal is to listen to their clients, understand and predict their needs and provide exceptional services. AE7 is all about innovating the world around us through inspired and thoughtful design.





## Our Masterplan

*Everything You Would  
Ever Need*

Spanning across 240 feddans, with a 600m beach front, Cali Coast has been strategically structured to withhold everything anyone would ever need all within close proximity. Ensuring that everyone gets a blue view, Cali Coast has been created on 8 levels and even has 150,000m<sup>2</sup> of water bodies spread out all across the project. When it comes to the space itself, 87% of the project is landscape and open space, with 10 facilities and amenities for the whole family to enjoy.





THE CALI COAST EXPERIENCE

OUR SERVICES & FACILITIES



OUR SERVICES & FACILITIES

THE CALI COAST EXPERIENCE



*Good things come in waves*







# THE BEACH

Enjoy a 600m beachfront of soft white sand and crystal clear turquoise waters. Simply sit back, relax and soak up that summer sun. Our beach is also equipped with exclusive beach cabanas and bungalows to elevate your beach stay all day, every day. Not to mention, the beach clubhouse and pool area being just a few feet away so that you can go between one relaxing stay to the other at your own convenience.





*Where Joyous Moments Thrive*

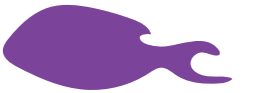
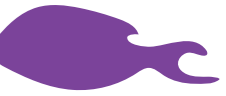






# Ohana BEACH

With its own beach club and pool, Ohana Beach is a private place that celebrates femininity and promotes being yourself and creating beautiful memories with loved ones. This is the ultimate haven for women, where they can go and enjoy peaceful moments of solitude or loving moments of joy.





*A Blue Haven*







# CLUBHOUSE

Overlooking the spectacular shades of blue of the Mediterranean and Cali Coast's pristine water bodies, our main clubhouse is truly a haven. With a wide variety of amenities and services, from restaurants to a leisurely ride down our lazy river, we guarantee this is where you and your family will always want to be.





# Beach and Water Features





Where Every View is Blue



## BEACHES, LAGOONS AND POOLS

Approximately 150,000m<sup>2</sup> of Cali Coast consists of water features, whether that comes in the form of our man-made lagoons or our various pool clusters, in addition to a beach front of 600m. Rest assured that no matter where you find yourself situated, you and your family will wake up to the bluest of views.







*A Leisurely River Ride*

## THE LAZY RIVER

From our beautiful clubhouse which features indoor and outdoor seating, cafes and a gorgeous sea backdrop, enjoy a leisurely ride through our Lazy River that loops around some of our islands' amenities.







Become a True Cali Surfer

FLOWRIDER®  
1 UTAMA

Utama  
all in one

FLOWRIDER

# FLOWRIDER

Thanks to our partnership with Flowrider, Cali Coast offers a pristine surfing facility right in the heart of the project. Enjoy a true Cali-like surfing experience, with adjustable waves to suit your level.



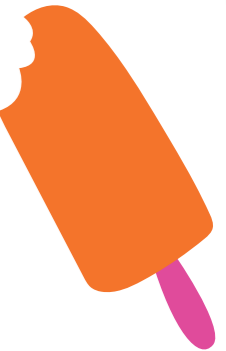
FLOWRIDER®







*Only The Best for the Little Ones*



# LANDSCAPE STRUCTURES

We've partnered with Landscape Structures to not only provide the absolute best recreational facilities for your little ones, but also facilities that are inclusive of all. Our play areas are built with the highest of safety standards, in addition to being accessible to children with special needs.







*Only The Best for the Little Ones*

# AQUATIX

Taking fun under the sun a step further, we have also partnered with Aquatix to provide your little ones with the best water features and splash park.

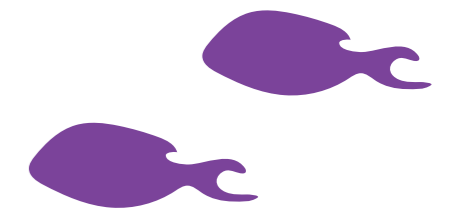




Stay Fit All Summer







# **CHARGE**

## **ISLAND**

Don't miss out on any moment of fitness at Charge Island. We've designated this area for all those who are eager to keep up with all their fitness needs all summer long. We've got fully equipped spaces with everything anyone would need for any fitness-related activity, from a yoga space and meditation space to multiple outdoor fitness areas right by the lagoon.





*The Never Ending  
Summer Memories*







# Joy ISLAND

Featuring multiple activities for kids and the whole family, Joy Island is the place to be at Cali Coast. From a dreamy outdoor theater to trampolines, refreshment areas, food kiosks and so much more... allow us to entertain you all summer long.







Walk into a World of Fun

# THE Boardwalk

Stretched across 400m of the project, The Boardwalk is a California-inspired boardwalk buzzing with activities for the whole family to enjoy. The Boardwalk features:

- ARCADES
- FOOD SHACKS
- INTERACTIVE GAMES
- GAME AND FOOD BOOTHS
- AND SO MUCH MORE.





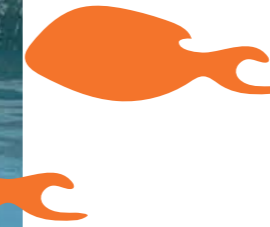


*The Place to Be*



# COMMERCIAL AREA

Close to the Cali Coast gates, adjacent to The Boardwalk, you'll find our commercial area which features all the services and facilities you will ever need. From shops and restaurants to supermarkets, pharmacies and even a clinic - it's all here.







*Your Favorite Sport  
Activities, In One Place*



## SPORTS COURTS

Be on the move at Cali Coast with our two sporting facilities, and enjoy those school year activities all year through. One of our sports areas features football, basketball and tennis courts near the gates of Cali Coast.







*A Home Away from Home*

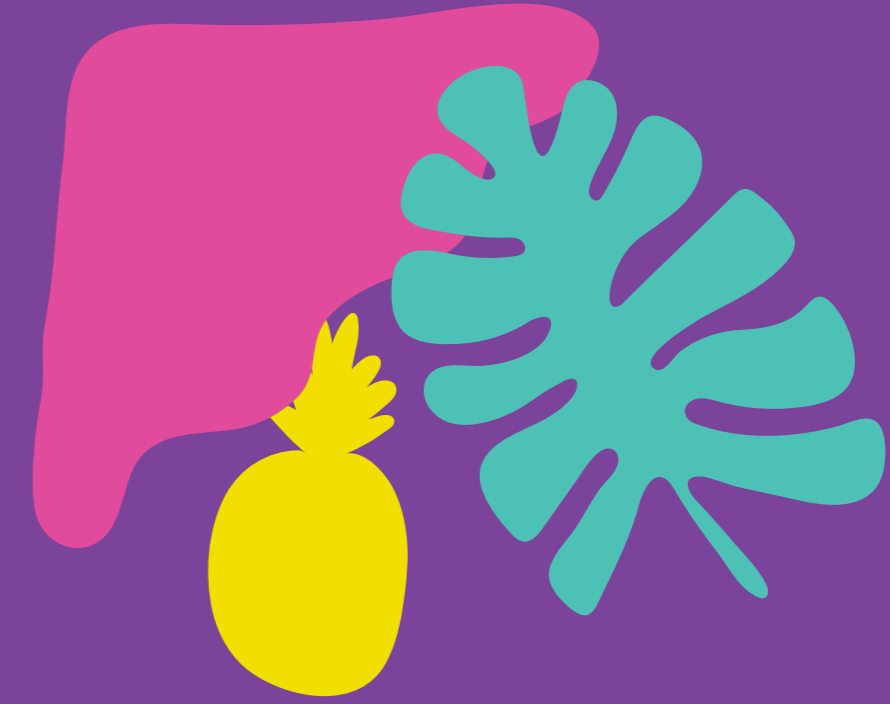


# SERVICED APARTMENTS

Our on-site hotel features beautiful architecture with unparalleled charm. Enjoy a carefree stay by the magical Mediterranean Sea with our luxurious rooms or serviced apartments.



OUR UNITS



OUR UNITS

OUR UNITS

OUR UNITS



## STANDALONE VILLAS

195 to 330 SQM

Our standalone villas are exquisitely designed with high ceilings and large windows, maximizing sunlight entering the space, as well as facilitating access to our beautiful views. Made up of one or two floors, multiple bedrooms and ranging from 195 to 330sqm, these units are perfect for a big family longing to enjoy those blissful summer days. Each of our standalone villas also include a large garden as well as a spacious terrace.





## TWIN VILLAS

180 to 210 SQM

Made up of single floor and double floor, our twin villas ranges from 180 to 210sqm and consist of everything any family would ever need in one perfectly designed space. The twin villas were designed to blend with the surrounding environment, as well as allow residents to enjoy a multitude of outdoor spaces, from the garden to the terrace.







## TOWN HOUSES

164 SQM

Simple, sleek, spacious and beautiful - our townhouse is a 164sqm space that consists of beautiful floor to ceiling windows, a spacious garden area and everything your family could ever need. Enjoy those summer rays and Mediterranean breeze at your home away from home.





## DUPLEX CHALETS

108 to 197 SQM

Made up of two spacious floors that encompass around 108-197 sqm, take your pick from our beautiful 2-4 bedroom duplex chalets. Whether it's the ground and first floor or second and third floors, these duplex chalets come with breezy terraces and the option of either a luscious outdoor garden area or charming rooftop. Designed to ensure the warm rays of the sun flood each floor, while the soothing Mediterranean breeze floods through every corner of the duplex, this is the ultimate summer space for you and your loved ones.







## CHALETS

70 to 150 SQM

Ranging between our 70sqm one bedroom to our 75sqm two bedroom and our 105sqm three bedroom chalet, each of our chalet units are intelligently designed to create a comfortable and spacious environment. With beautiful large windows to ensure the bluest of views, and sleek finishes to add a touch of modernity and brightness to the space, our chalets are everything you could ever need.













MAVEN   
DEVELOPMENTS