

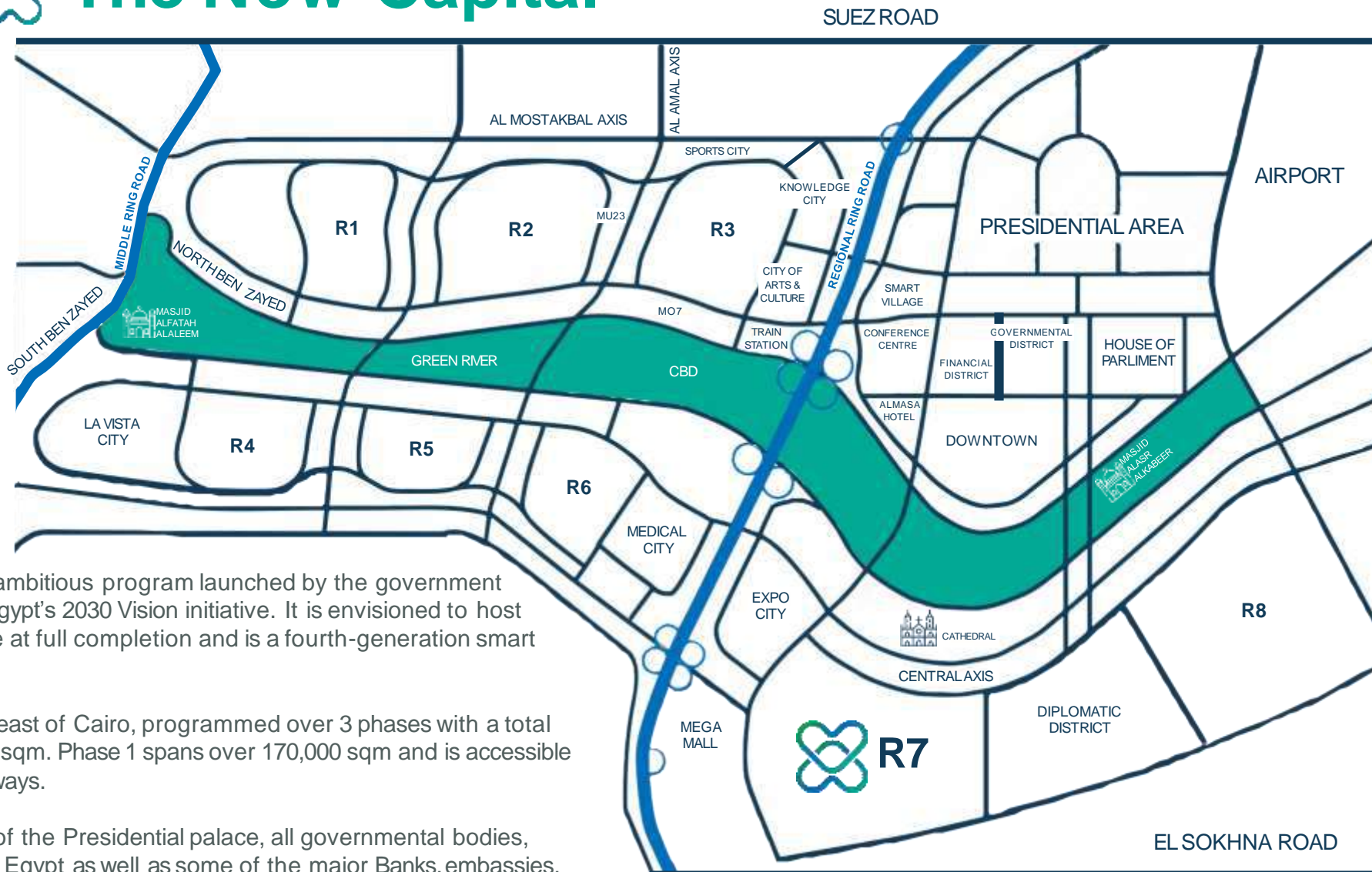


**medicon**  
R7' medical hub

[www.mediconR7.com](http://www.mediconR7.com)



# The New Capital



The NAC is an ambitious program launched by the government and is part of Egypt's 2030 Vision initiative. It is envisioned to host 6 million people at full completion and is a fourth-generation smart city format.

Located 35 km east of Cairo, programmed over 3 phases with a total area of 720,000 sqm. Phase 1 spans over 170,000 sqm and is accessible via 5 main highways.

The relocation of the Presidential palace, all governmental bodies, Central Bank of Egypt as well as some of the major Banks, embassies, local and multinational corporations is expected to take place during 2022.

# About R7



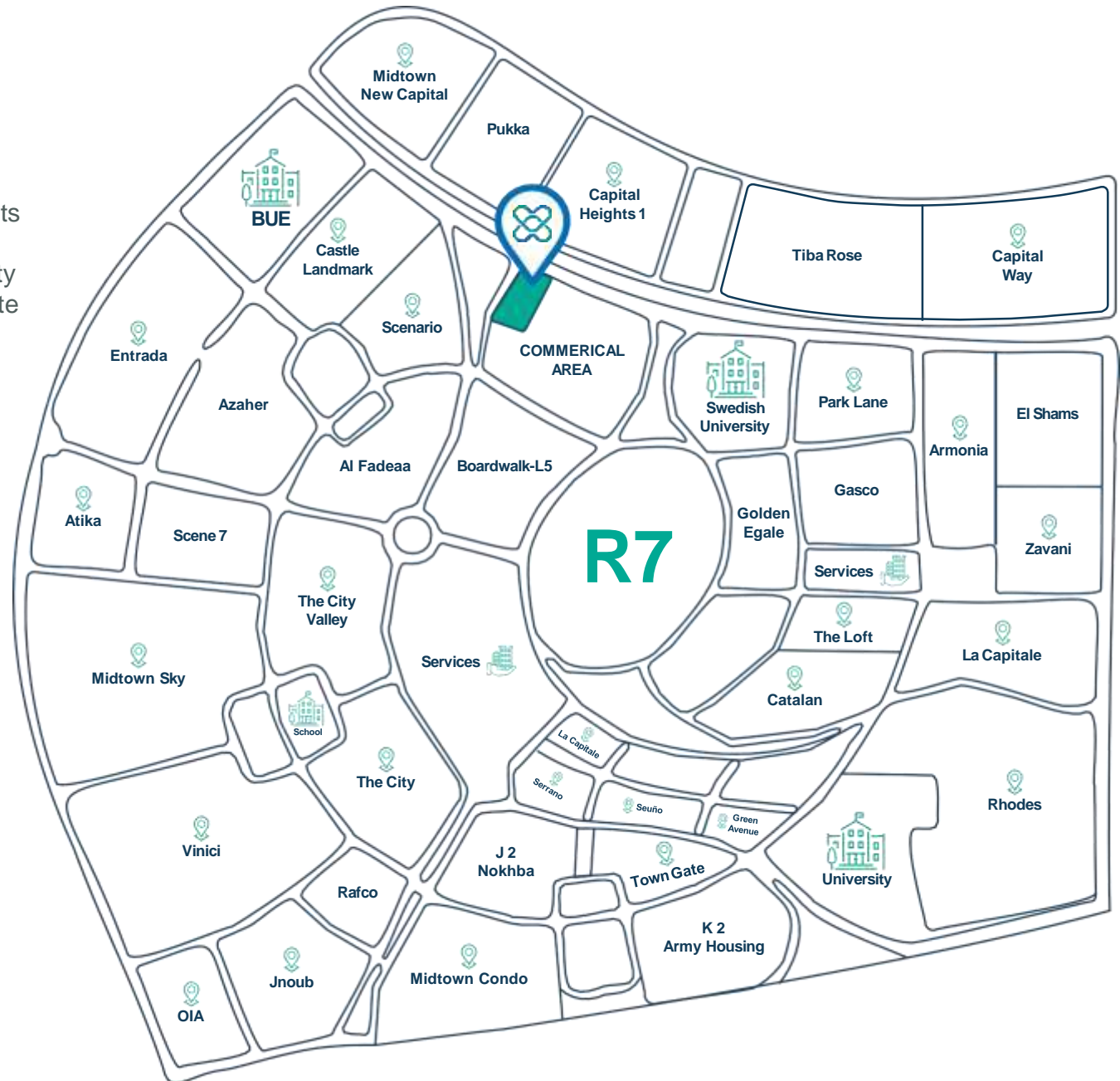
R7 has been the center of attraction for the private sector since 2015. It represents the initial disposition of residential development plots, unlocking opportunity for private sector developers to contribute to the growth of an entire residential district.

Hosts 300,000 capita at full completion, all falling under middle to high income SEC.

Almost all developments are currently under construction within R7.

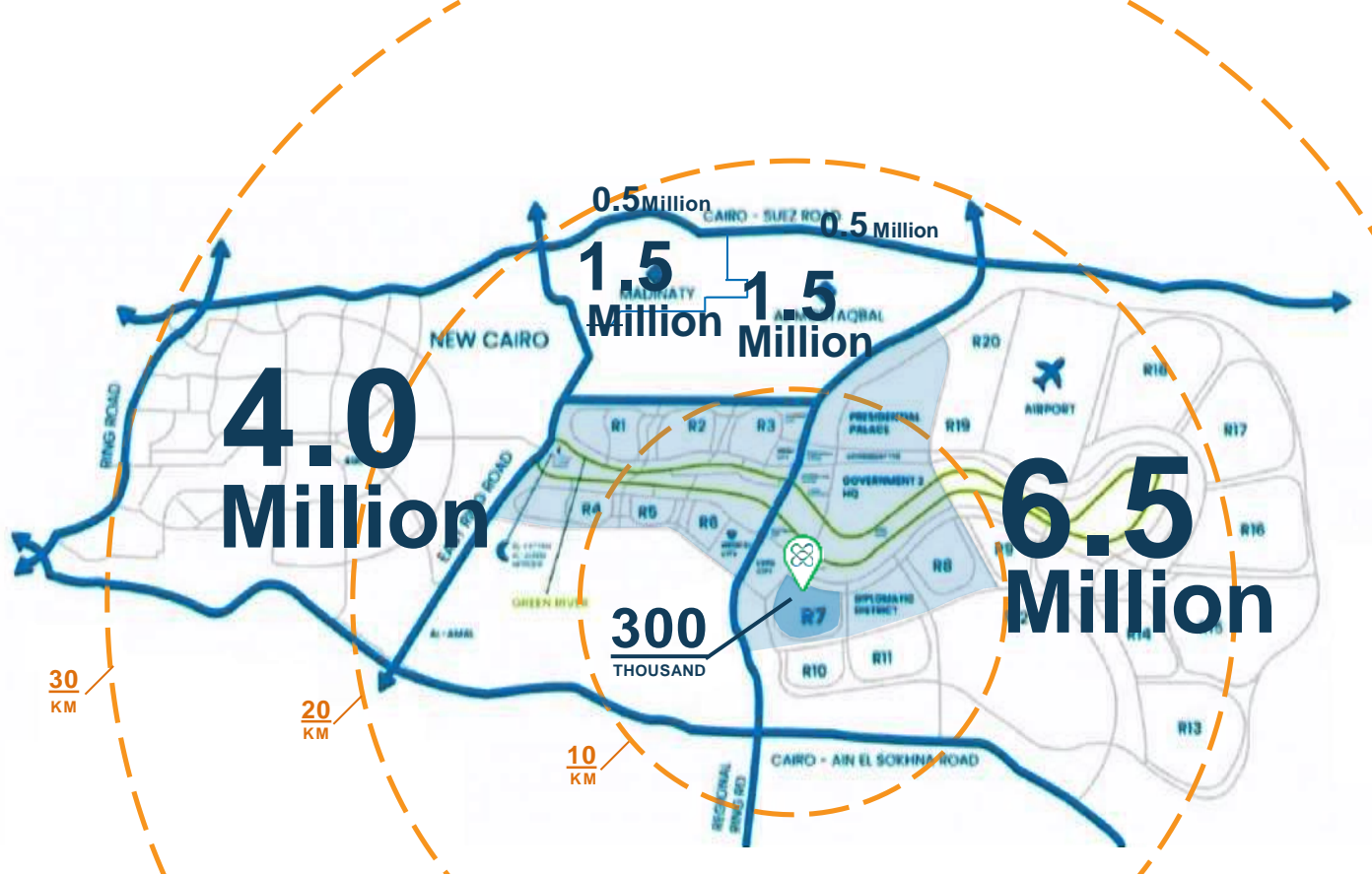
The Knowledge Hub, Coventry is already operating.

Medicon R7 was born to unlock the potential of the underserved healthcare sector and act as a pilot project for the development of further schemes across Egypt.



# Connectivity

The NAC will be dynamically connected to Greater Cairo via monorail, metro, NAC Airport as well as a complete network of international standard roads.



# 14.8m

FUTURE POPULATION

# 30min

COMMUTE TIME

# 300k

DIRECT POPULATION



# Medicon Concept

Strategically built over 3 pillars;  
Patient, Practitioner and Healthcare Center Operator.

## Values

- ⌘ Uplifting the experience of the patient-doctor visit
- ⌘ Upsurge the Practitioner productivity
- ⌘ Grow the medical-operator business model efficiency

# Medicon Offerings

The first and only **fully integrated** medical destination in R7

**Highly accessible to R7**, the New Capital, New Cairo, Greater Cairo, Ismaelia, Suez and Sokhna

**110 Clinics** catering to all disciplines of medicine

## Medicon Ballroom

A high-tech mini-conference room allowing Medicon community to share research findings, CME (Continuous Medical Education), interact with physicians globally and advance lifescience

**18** Healthcare Centres of Excellence

State of the art **waiting areas** for patients and visitors with outdoor and indoor format

Electronic patient check-in and e-waiting counter via Medicon in-project **mobile app**

**Fully Serviced** F&B, convenience, gifting, optics, drugstore, bank, kids area and cafe

**Designated** vet clinic and supplies



# Property & Facility Management

## Repair and maintenance

We provide a wide range of maintenance services, including building inspection, technical installations, renovation, daily ad-hoc activities, fabric repair and maintenance, public areas gardening, landscape, and HVAC.

## Security

Professional security and night patrolling services to protect Medicon from theft, burglary or damage. We have a team of licensed, certified security experts who guarantee complete peace of mind.

## Cleaning and Sterilization

We offer general and specialized cleaning services for your building, including your clinic and services areas cleaning, exterior building wash, glass and windows cleaning, water blasting, and janitorial services.

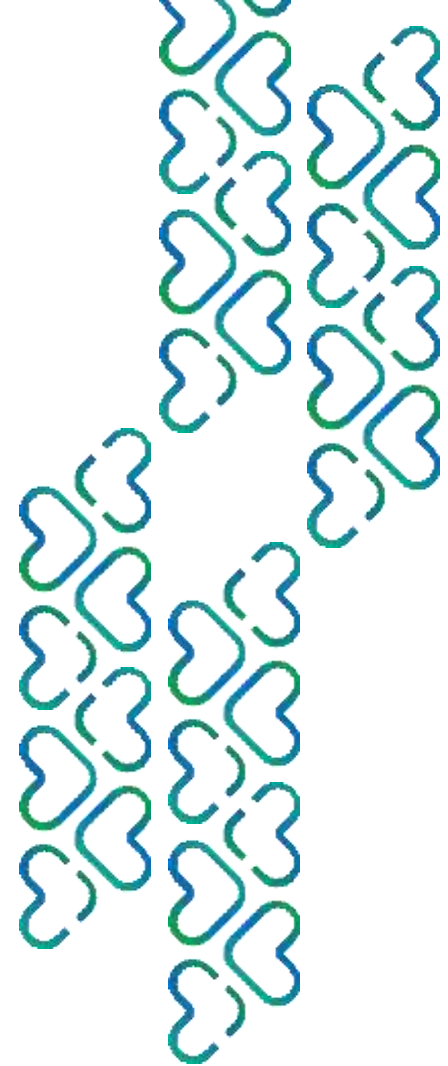
## Property Management

Resale and leasing services.

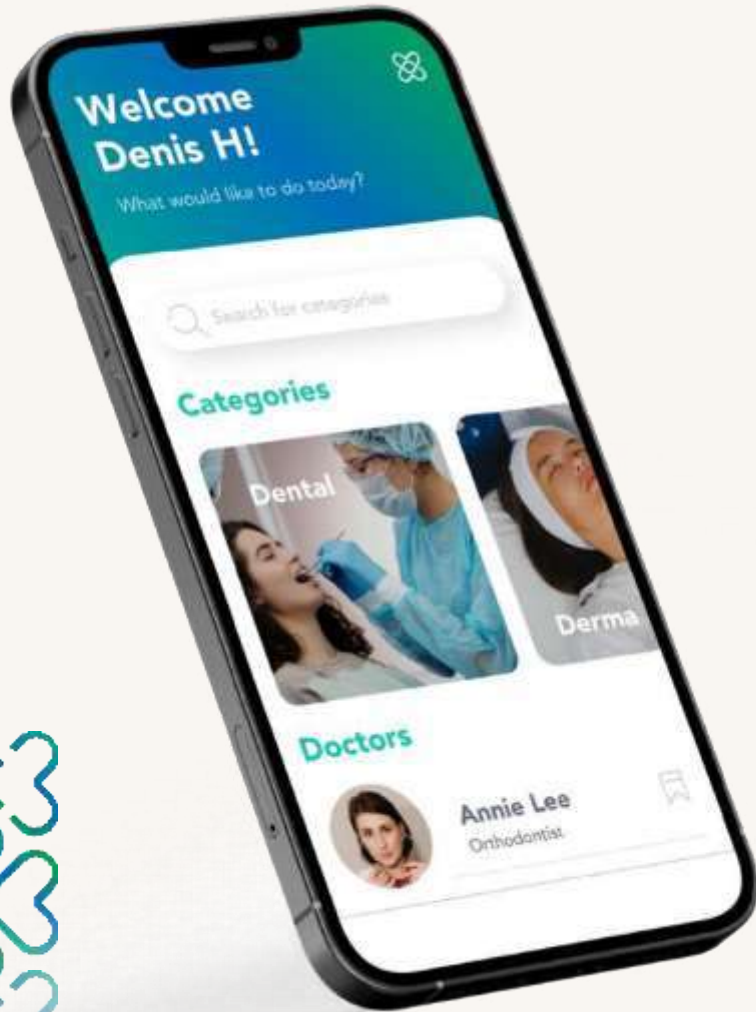
## IT Support

## Continous Marketing and Activation

To ensure awareness of patients to the Medicon services in Egypt and the Middle East.



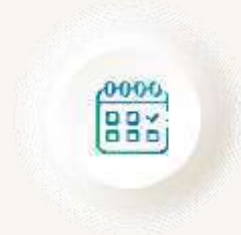
# Mobile App



Medical Record-Keeping  
and Patients History



Medical Practice  
Management



Booking an Appointment



Appointment Reminders  
Confirmation (SMS & email)



Waiting Time



# Project Components



Specialty Hospitals



Clinics



Swiss Biological  
Medicine Center



Centers

Laboratories and Diagnostic Center

Radiology Center: *MRI – PET/MRI – CT – Ultrasound – Digital X-Ray – Fluoroscopy – Mammography – DEXA – Isotope*

Isotope Therapeutic Center

Specialty Centers

Medical Analysis Lab

Interventional Radiology Center

Hair Transplant Center

Beauty Center

Obesity and Thinness

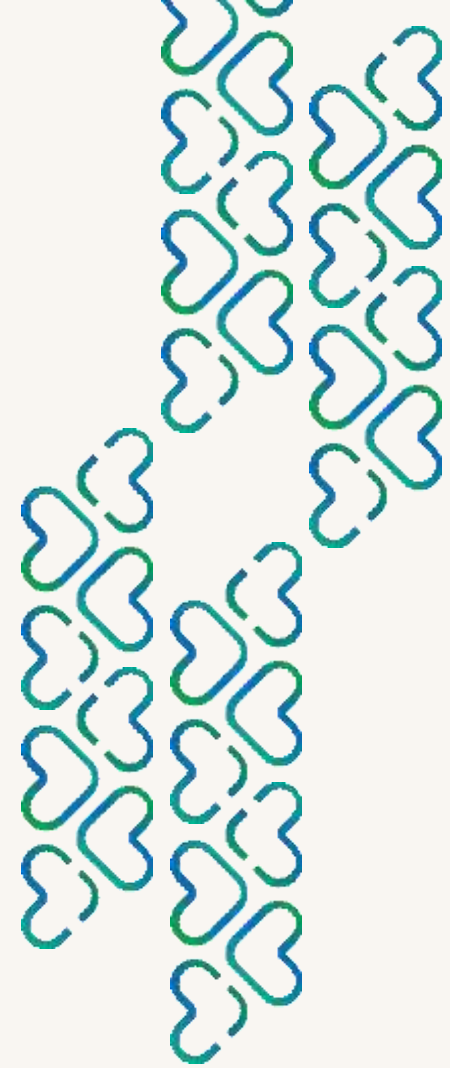
Treatment Center

Dental Implant & Imaging Center

Women's Health Center

Physiotherapy Center

Infertility treatment and ICSI Center



# Project Components



Mega Pharmacy



Retail Area

2 Restaurants  
Coffee shops  
Bank  
Flowershop  
Chocolate Shop  
Kids Area  
Optics Store  
Mini Market  
Ice-cream Shop



Parking

Numerous parking slots for doctors and patients

2 floors Underground Parking with total 16,000 m<sup>2</sup> net floor area (240 underground slots)

Outdoor Parking with total 2,000 sqm (30 underground slots)

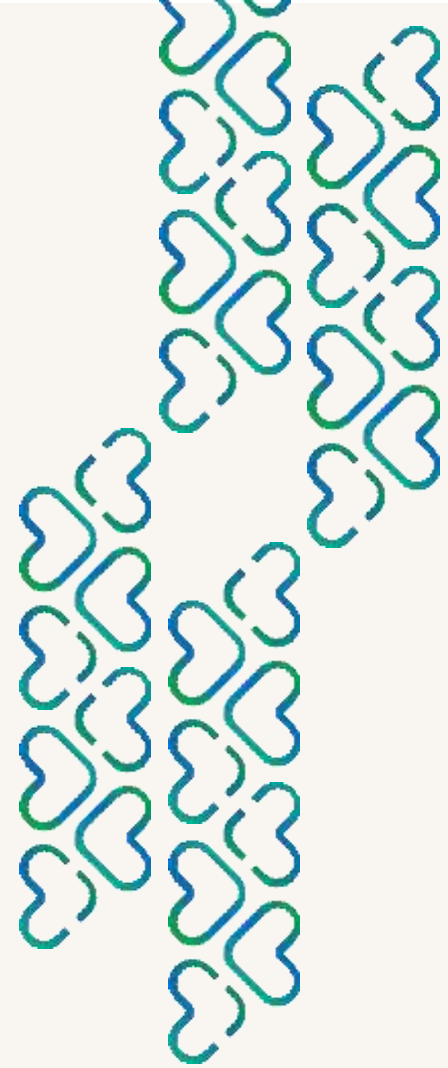


Waiting Areas

Outdoor area with services

Public waiting area in each floor

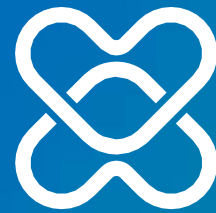
Private waiting area in each clinic/center











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