



THE HOUSE | HOTEL & RESIDENCE

Fouka
bay







Marsa Matrouh

Ras El Hekma

Foyka bay

Sidi Abdel Rahman

Al Alamein

Alexandria

6th of October City

Cairo

Almaza Bay

Hacienda West

Caesar

Swan Lake

Malaaz

La Vista Bay

Playa

Telal

Hacienda Seashell

Marassi

Diplo

North Edge

Al Fouka Road

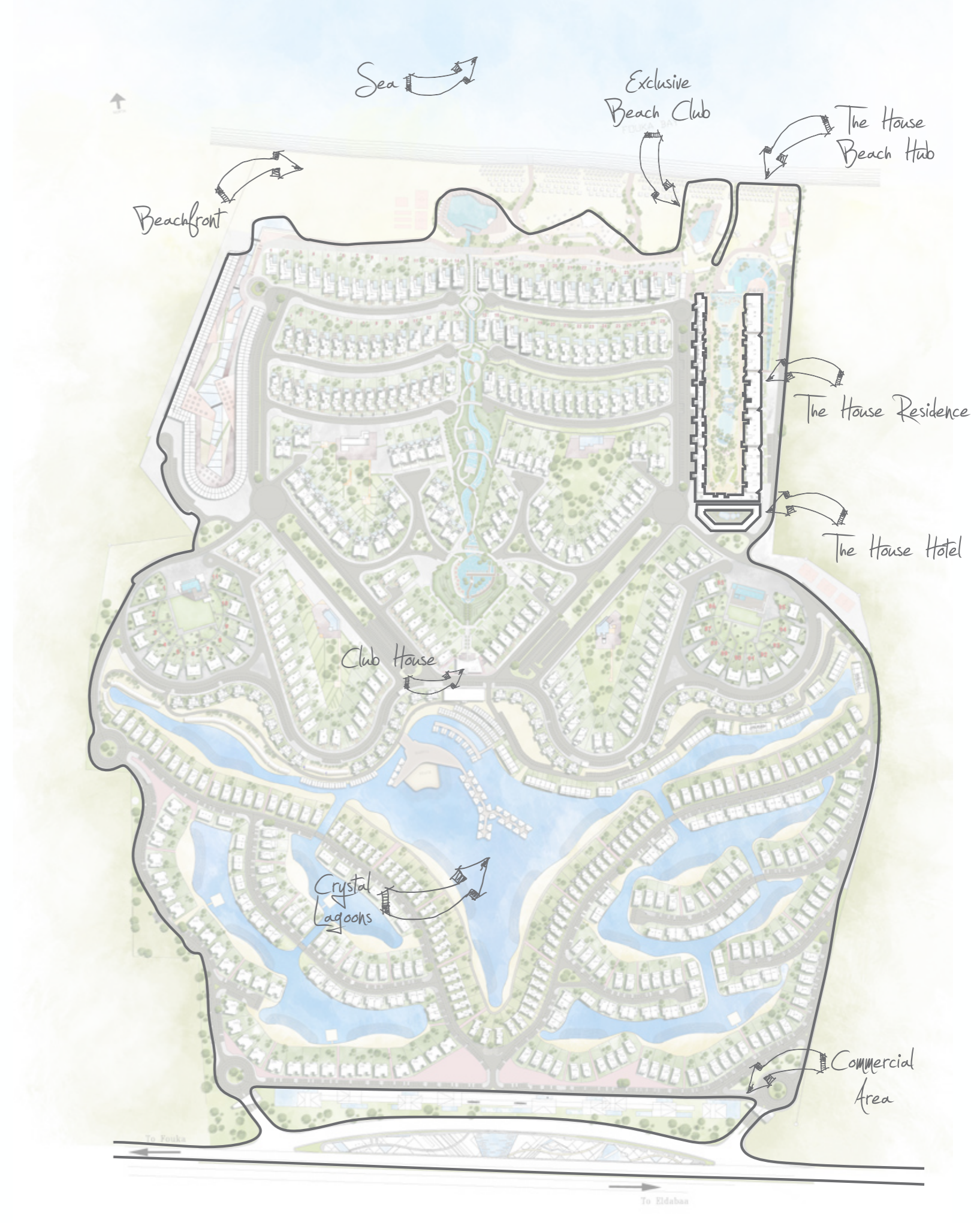
Al Alamein Road

Cairo Alex Desert Road





MASTER PLAN





THEHOUSE | **HOTEL & RESIDENCE**



10 REASONS WHY THE HOUSE RESIDENCE IS THE PLACE TO BE

- I THE HOUSE HOTEL
- II STATE-OF-THE-ART SPA
- III RESTAURANTS AND CAFES
- IV BEACH HUB
- V BUSINESS HUB
- VI SHOPPING & RETAIL
- VII GOURMET MARKET
- VIII CONCIERGE SERVICES
- IX HOUSEKEEPING SERVICES
- X HOME AUTOMATION



I

A CONTEMPORARY EXPERIENCE BEYOND EXPECTATION THE HOUSE HOTEL

Staying minutes away from The House Hotel is an exclusive invitation to enjoy an array of amenities at your fingertips. The House Hotel is an inviting gateway to unprecedented privacy, utmost comfort, impeccable service, and a genuine ambience catered to your every mood.

The extraordinary spaces and experiences created by The House Hotel will make you feel special, welcomed, and pampered. For residents of The House Hotel, the hotel allows you to immerse yourself in a world of endless experiences spanning scrumptious dining, a business hub, a cutting-edge gym, and a rejuvenating spa, all perfected by professional concierge assistance so you needn't worry about a single thing.





II

DRIFT AWAY TO A MAGICAL PLACE STATE-OF-THE-ART SPA

Set against spellbinding surroundings to take in magnificent sea views, our hotel's state-of-the-art spa is a dedicated holistic oasis of rejuvenation, and calm. Drift away to a magical place with signature treatments that guarantee to leave your body, and soul revitalized or simply soak in stunning scenery, as you rekindle your vitality in swirling pools, and crystal steam rooms seconds away from your home.

III

INDULGE IN A PALETTE OF DELIGHTS RESTAURANTS AND CAFES

At Fouka Bay, every day brings tantalizing choices for your appetite. This is the place to set your taste buds on a memorable culinary journey around the world, as you indulge in fresh, and vibrant dishes that guarantee to leave you satisfied. Wherever the mood takes you, our world-class restaurants, and gourmet cafe and bar lounge guarantee to transport you to a rich sensory experience drawing on original specialities, as well as stunning scenery whether it is breakfast, lunch, cocktails or simply a memorable dinner by the beach.





IV

LOUNGE IN SEAFRONT SIMPLICITY BEACH HUB

Just a brisk walk away from The House Residence, Fouka Bay's beach hub, operated by The House Hotel, is a sun-drenched haven calling out on all island enthusiasts with a passion for fun waterfront activities or those simply wishing to swim, sunbathe, and unwind as they take in panoramic views of the turquoise bay. Fully equipped with tanning sun-beds, showers, and first-aid facilities, the magical spot is a daily escape to connect with nature and your loved ones, as you kayak across integrated island clusters, or simply sink into an indulgent swimmable lagoon. Perfected by DJ chill beats, here, possibilities for fulfilling times go far and wide, as the music sets the mood for a memorable sunset, followed by a blast beach party guaranteeing fun waterfront memories.

V

EXPERIENCE BUSINESS 'UNUSUAL' BUSINESS HUB

Fouka Bay is an inspirational island escape with scrupulous attention to detail. That's why we guarantee to turn every business encounter into a memorable vacation experience. This is the place to clear your mind, and enjoy 'business unusual' as you uncover a fresh, and inspiring face of business travel, that would energize your team, ignite action, and inspire your overall well-being. Fully equipped with state-of-the-art technology, and impressive meeting venues, Fouka Bay's business hub guarantees great encounters, breakthrough ideas, and seamless affairs inspired by the bright sun, and soothing sea.





VI

TREAT YOURSELF TO A MEMORABLE SHOPPING SPREE SHOPPING & RETAIL

To guarantee a hassle-free summer experience, Fouka Bay offers a one stop commercial strip delivering all daily necessities at your doorstep. Boasting its very own 'Beach Essentials Shop', Fouka Bay will spoil you for choice from a variety of trendy swimsuits, cool flip flops, and professional snorkelling, and fishing gear. Powered by renowned banks, and conveniently situated ATMs, the island's commercial area is a lively entertainment zone offering a variety of renowned retail shops, delightful coffee shops, a state-of-the-art polyclinic, as well as a comprehensive pharmacy, and a professional hairdresser to ensure all your needs are effortlessly met.

VII

INSPIRE YOUR INNER CHEF GOURMET MARKET

Unleash your creative culinary side, and allow our gourmet mini market to inspire you with the freshest selection of ingredients, and staple foods that guarantee to bring your dishes to life. The market is a wholesome shopping experience offering every possible culinary element that will allow you to indulge in a 5 star home cooked dinner of your preference, or rather a fiesta when having friends over.





VIII

SEEK ASSISTANCE ANYTIME OF THE DAY CONCIERGE SERVICES

The House Residence enjoys around-the-clock concierge assistance, so you have your own stress-busting wizards working for you to enjoy the bigger picture. We are always on call to assist you with entertainment, travel and business arrangements through a resourceful, multilingual team who'll recommend the best night spots or activity ideas, reserve a romantic dinner for two, or simply book transportation to any desired destination.

IX
BE
CAREFREE
HOUSEKEEPING SERVICES

At Fouka Bay, we take your summer holiday very seriously. That's why our housekeeping services ensure you do not lift a finger during your stay at The House Residence. Whether it is providing fresh towels, making your bed, or simply cleaning any mess after you have partied hard with your friends, we will make sure to provide you with a 'home-away-from-home experience', while having the added benefit of housekeeping services found in any luxury hotel.



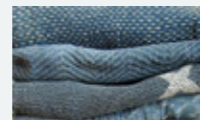
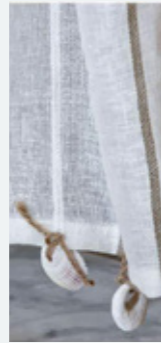
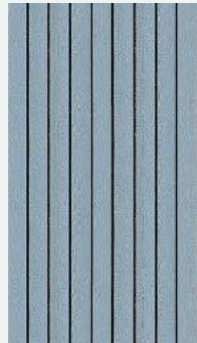


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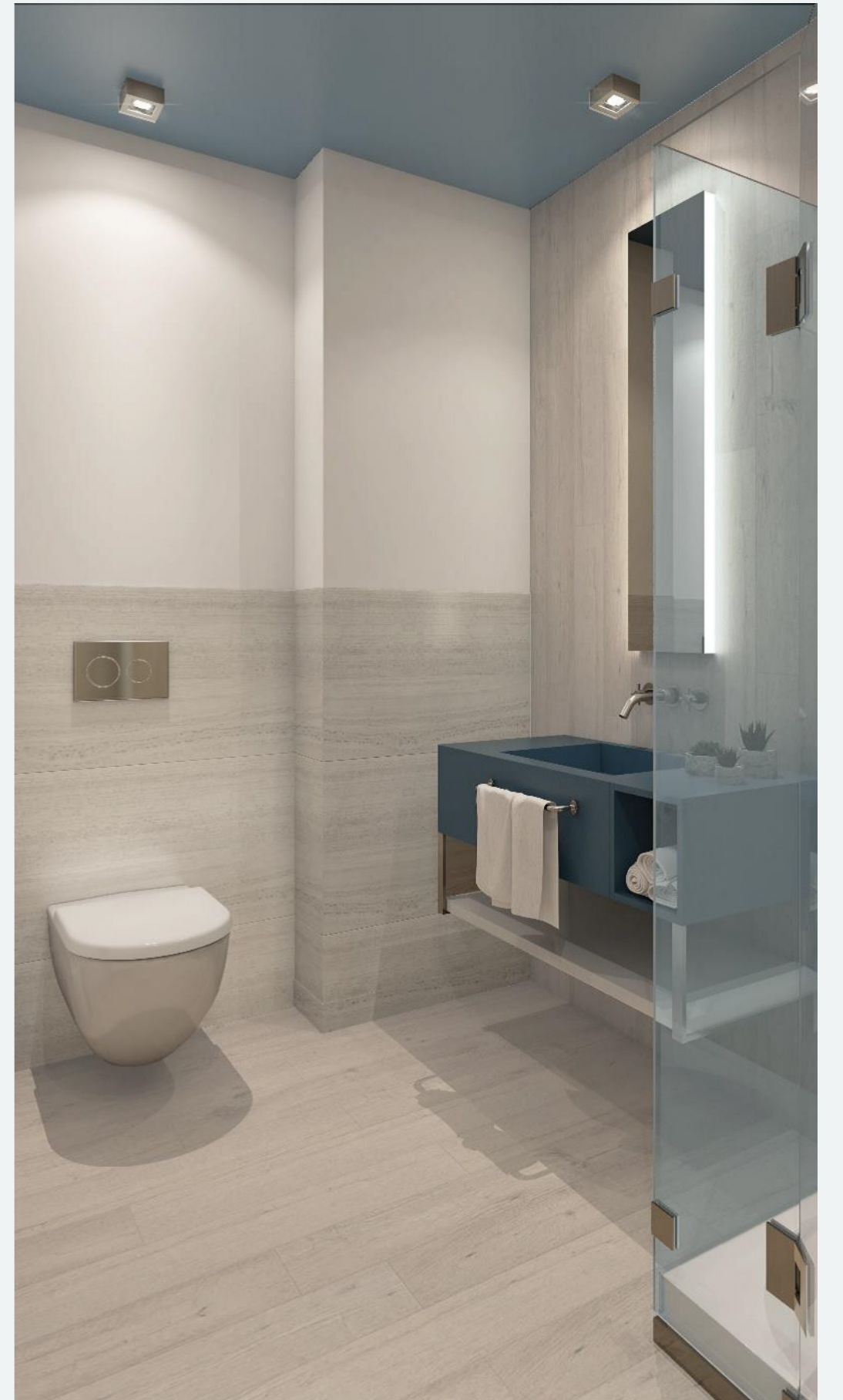
BENEFIT FROM
INTELLIGENT LIVING
HOME AUTOMATION

The House Residence provides an intelligent living ambience through smart home automation systems, offering you ultimate comfort, and safety at your fingertips. Residents will be able to control lighting, climate, entertainment systems, and appliances from afar.

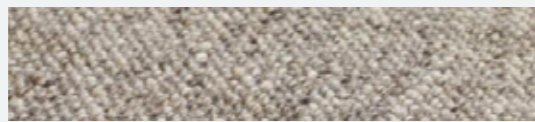
BLUE MOOD







WHITE MOOD







PARTNERING WITH THE BEST

Kerten Hospitality is a division of Kerten, a leading investment firm dedicated to creating value and profitable growth using their expertise, commitment and innovative approach. Kerten is owned and funded by a Swiss-based Irish entrepreneur and has led the successful transformation of innovative and high potential mid-sized and start-up companies in Europe, the Middle East, the United States and Africa to become market leaders.

The Hospitality arm of Kerten manages Branded Residences, Serviced Apartments, Hotels, and serviced offices under its 100% owned brands The House Hotel Group, Cloud7 and Ouspace. The award-winning The House Hotel Group is one of Turkey's most covetable luxury boutique hotel brands with a global reputation for quality and individuality. Operating for 7 years, the brand has received great interest internationally and is increasing its footprint globally.

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www.kertenhospitality.com

IT'S TIME TO COME HOME.

YOUR ISLAND AWAITS...

At Fouka Bay – Ras El Hekma you can take the time to reflect. Take off your watch, and enjoy ultimate luxury – spending time with those you care for most. To be where you feel at peace, at home. Such opportunities are rare indeed. Now is the time to make your dream waterfront home, your reality.

HEAD OFFICE

20 Aisha Al Taimoria Street
Garden City - Beside Four Seasons
Nile Plaza Hotel
Cairo, Egypt.
Tel: +202 27929892
Local Hotline: +202 16094

SALES OFFICES

75 Road 90, 5th Settlement
New Cairo, Cairo, Egypt.
Postal Code: 11843
Tel: +202 28104505



IMPORTANT INFORMATION

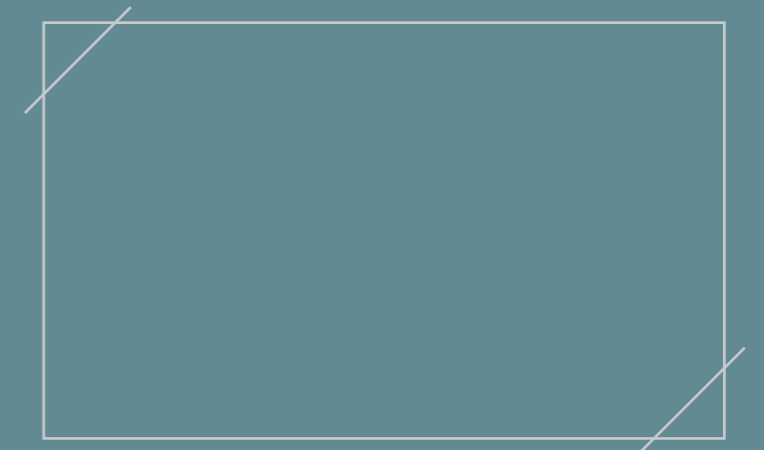
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Reference to travel times and distances are for guidance and have not been verified. The masterplan and/or some or all of the masterplan's amenities may not be available when residents move in and for some time afterwards.

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