THEHOUSE HOTEL & RESIDENCE

Fouka



Spaces have souls that evolve from simple houses into warm homes when they focus on what makes you happy the most. At Fouka Bay, you are an architect of your own destiny, that's why we follow an inside-out approach carefully considering how you comfortably, and authentically engage with your natural surroundings. The following pages invite you to step into an intimate world of convenient luxury to discover Fouka Bay's The House Hotel & Residence; a soulful and enriching seafront living experience where innovative concepts turn into a reality, so you can enjoy both the simplest, and grandest gestures of our sunsoaked island life.



HEY, IT'S FOUKA BAY

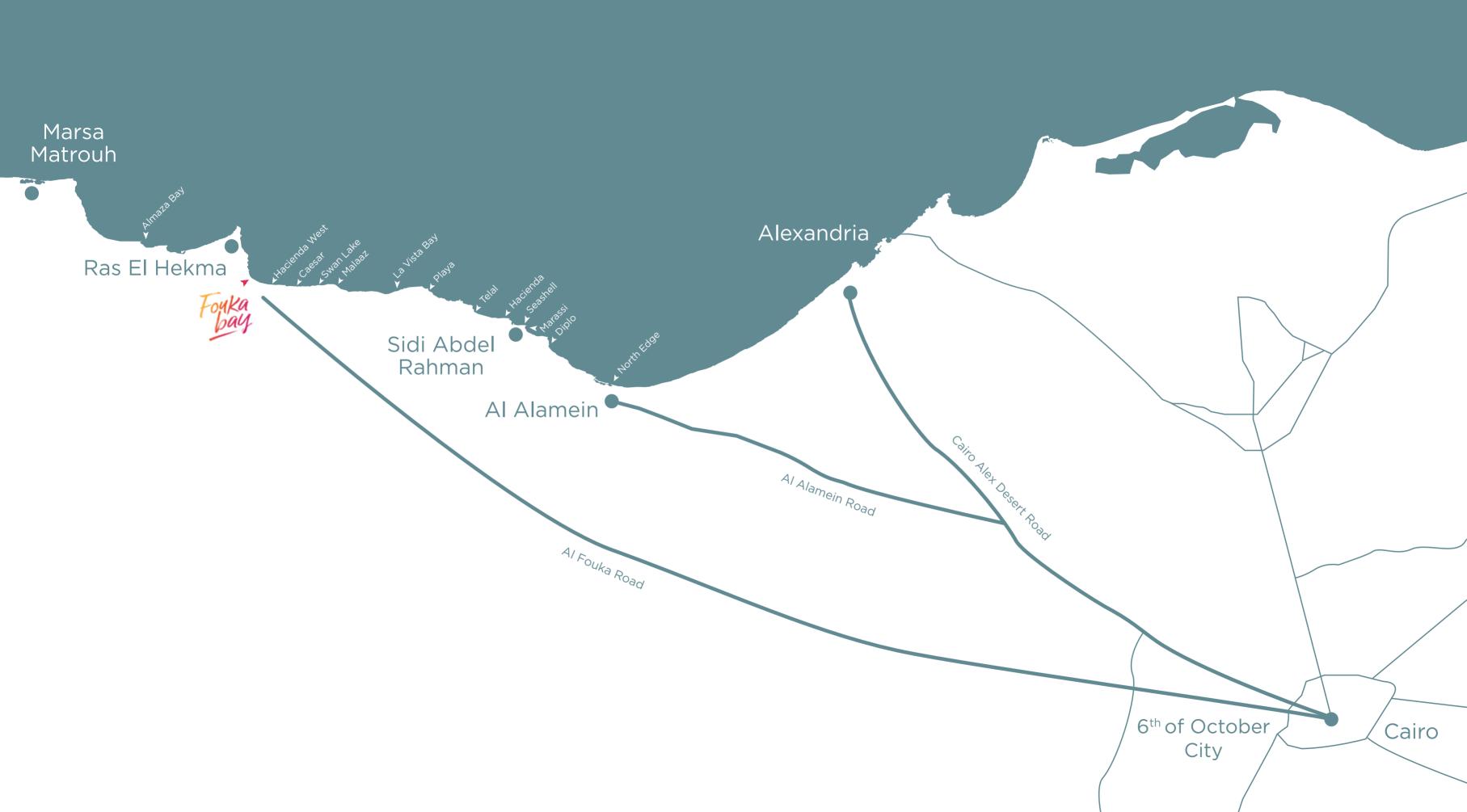
Wake up to a joyous mosaic of 12 island clusters, beckoning paradise-surroundings; fringed by 7 km of white sandy beaches, and soaked in Crystal Lagoons® all around. Expertly conceived by Tatweer Misr Developments, and world-renowned Italian architects Gianluca Peluffo and Partners, Fouka Bay is the place to socialize, relax and repose, as you experience a unique profusion of tropical island life. The development brings to fruition a special blend of beachfront simplicity, and true exclusivity, so that you can enjoy a front-row seat onto Ras El Hekma's virgin coastline.

Every home at Fouka Bay is crafted around your relaxation, and enjoyment. Leave the pressures of city traffic behind, and journey across floating landscapes to connect with your loved ones as you enjoy exciting watersport activities, world-class dining experiences, and year-round entertainment.



JUST A SHORT DRIVE TO PARADISE

Blissfully basking by Ras El Hekma's gleaming coastline to boast an exclusive spot on the North Coast's azure shoreline, Fouka Bay rolls out on 1 million square meters to offer an abundance of signature experiences, you'd normally have to travel thousands of miles for. Planned with your convenience in mind, the idyllic development is just a pleasant 2 hour drive from Cairo, and only a minute away from Fouka Highway. It is also ideally located 211 km from Alexandria, and 75 km from Marsa Matrouh, setting itself as the greatest year-round escape in the North Coast.



THE HOUSE HOTEL & RESIDENCE SEAFRONT LUXURY

Surrounded by unobscured sea, and lagoon views in every direction, The House Hotel & Residence is an inviting waterfront enclave that brings the wonders of the Mediterranean Coast straight to your door.

Unbound by walls but rather filled with waterfront memories, each serviced apartment offers multiple interior moods to choose from while enjoying an exclusive seat onto mesmerizing sea views, to seamlessly combine premium quality, beachfront exclusivity, and contemporary elegance designed to enrich your life and senses.



FULLY-EQUIPPED FOR YOUR ULTIMATE COMFORT

Fully-furnished, spacious, and well equipped with state-of-the-art furniture, kitchens, and air conditioning systems, The House Residence not only invites the outdoors inside, but also lies in the heart of world-class action providing you with an unrivalled standard of luxury living en par with elegant hotels however long you wish to stay.

From 24/7 concierge services, an action-packed private beach hub, signature dining experiences, and a business centre just around the corner, Fouka Bay residents are in for memorable fun anytime of the year.

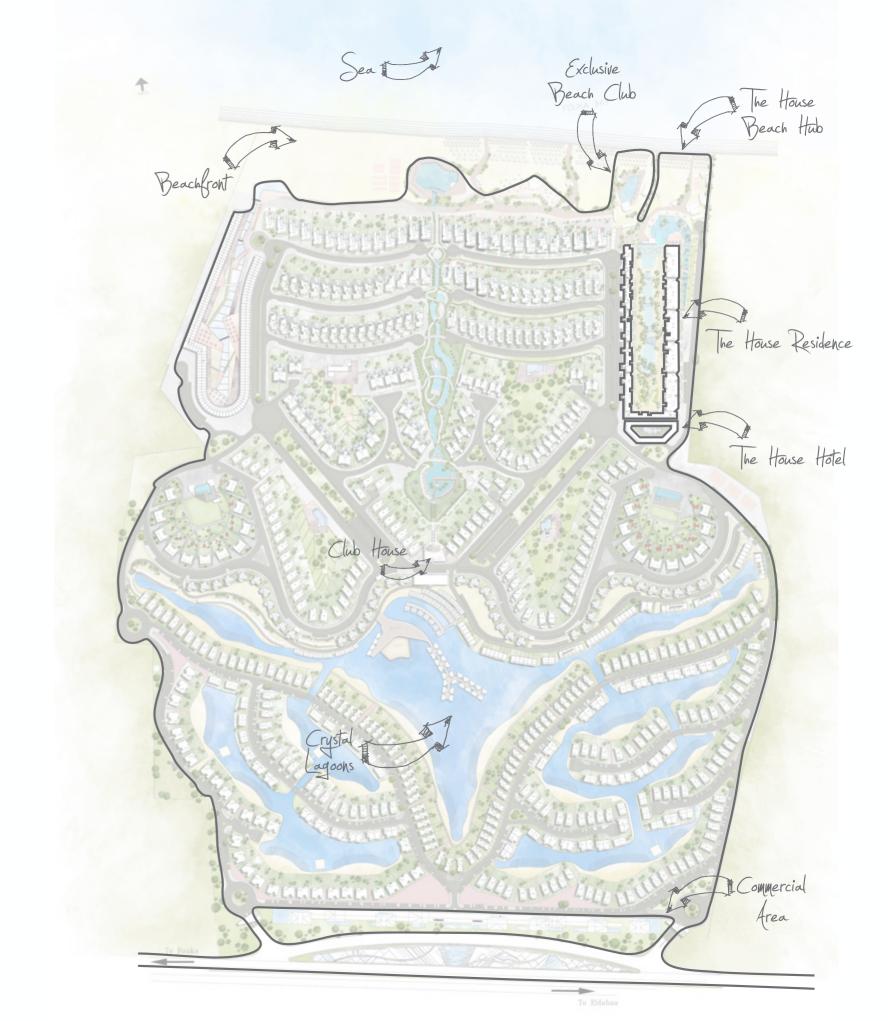


DESIGNED AROUND YOU

Tucked away in a tranquil yet strategic strip overlooking Fouka Bay's breathtaking coastline, our 11 seafront boutique buildings introduce a breakthrough 'Walk In, Walk Out' concept, blending unmatched privacy with worlds of non-stop entertainment. Masterplanned on 4 different levels, The House Hotel & Residence takes convenient luxury to a whole new level by bringing an array of top-notch amenities to every doorstep. The House Residence boasts a spacious yet private courtyard, as well as a vast reception area to facilitate lounging and check-in purposes.

Your serviced apartment is also carefully designed to open onto a bustling extension of private recreational facilities including floating water zones on multiple levels, a cutting-edge gym, kids' play zones, and a world-class spa, in addition to providing private access to a sundrenched beach hub, guaranteeing unmatched hospitality throughout your stay.





EXPERIENCE THE BEST OF BOTH WORLDS

The House Residence is an exclusive, and customized experience like nothing else. Possibly the best part of your stay here is combining the best of both worlds: homestyle living with all its privacy, and freedom with luxury hotel hospitality attending to your requests anytime of the day. Boasting a private beach hub lined with top-notch amenities, the innovative concept allows residents to form a secure, and comfortable connection with nature, where they can privately sunbathe, swim or simply sip on a cocktail as they connect with friends.

Perfected by a unique seafront location that benefits from world-class services of a luxury hotel, your stay unfolds an unmatched variety of fun watersport activities, beachfront dining options, fun grocery shopping and unique retail experiences, in addition to top-notch sporting facilities, and late night entertainment, so you only have to worry about enjoying Fouka Bay's hassle-free island life.



THEHOUSE HOTEL & RESIDENCE

10 REASONS WHY THE HOUSE RESIDENCE IS THE PLACE TO BE

- I THE HOUSE HOTEL
- II STATE-OF-THE-ART SPA
- III RESTAURANTS AND CAFES
- IV BEACH HUB
- V BUSINESS HUB
- VI SHOPPING & RETAIL
- VII GOURMET MARKET
- VIII CONCIERGE SERVICES
- IX HOUSEKEEPING SERVICES
- X HOME AUTOMATION



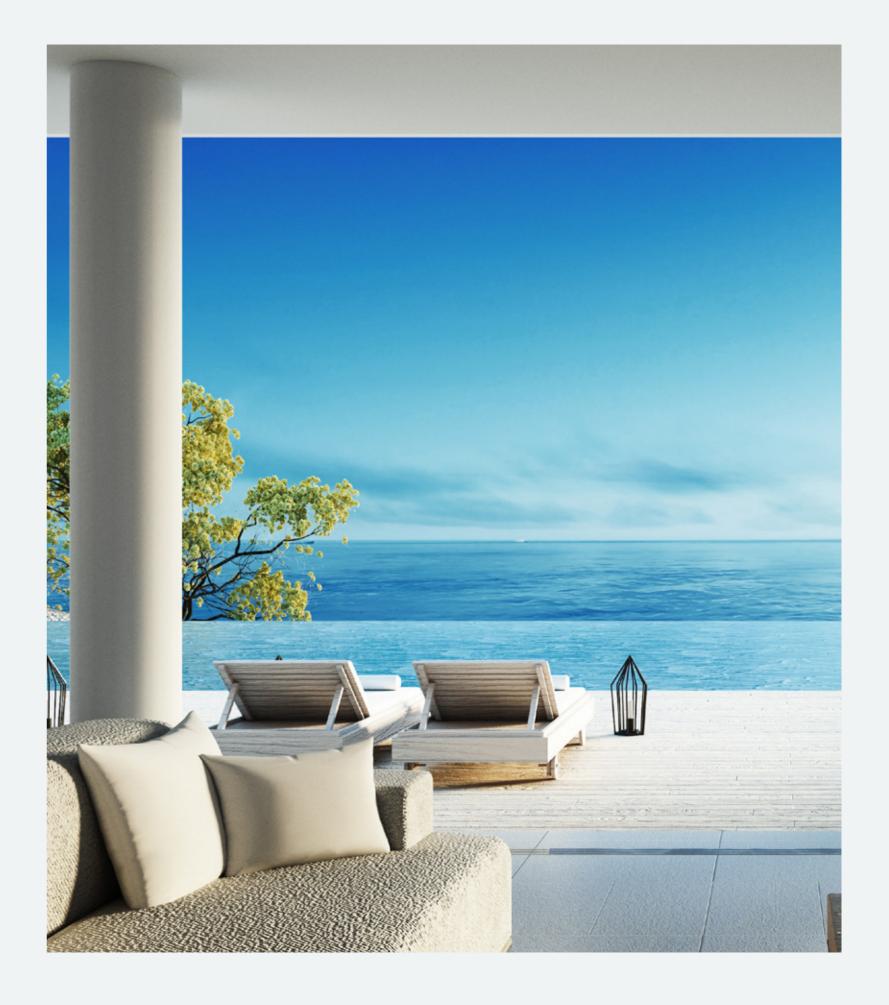
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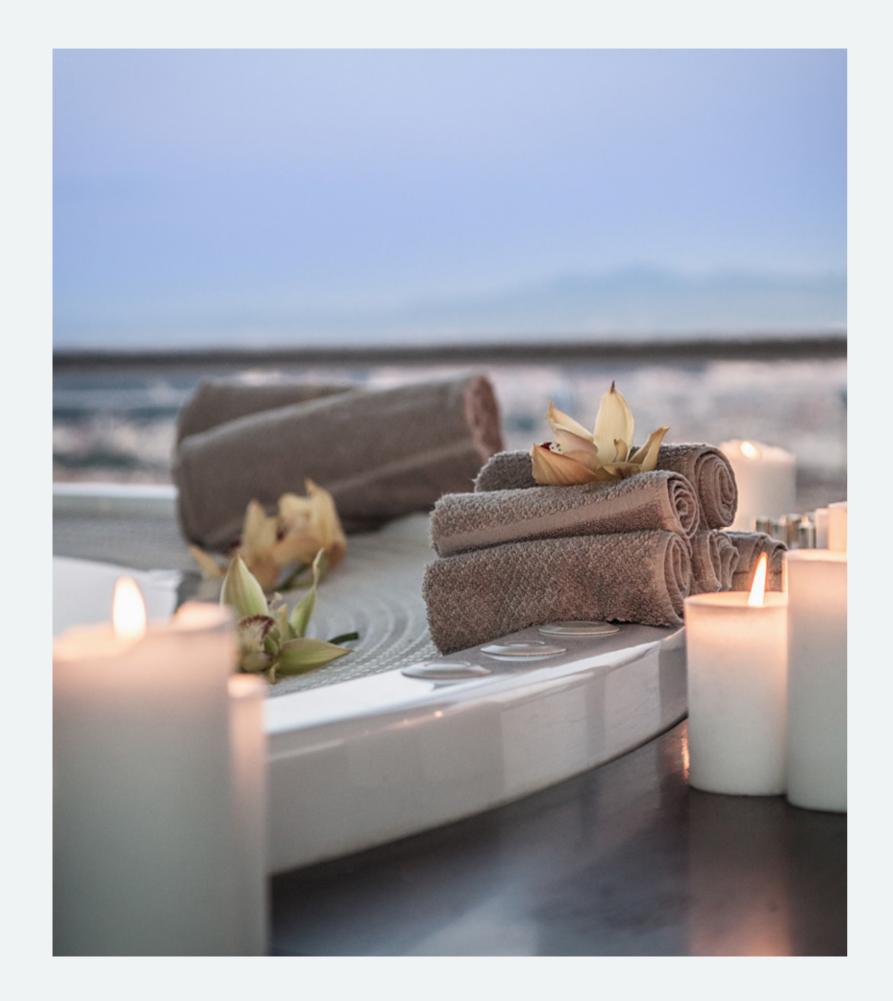
A CONTEMPORARY EXPERIENCE BEYOND EXPECTATION THE HOUSE HOTEL

Staying minutes away from The House Hotel is an exclusive invitation to enjoy an array of amenities at your fingertips. The House Hotel is an inviting gateway to unprecedented privacy, utmost comfort, impeccable service, and a genuine ambience catered to your every mood.

The extraordinary spaces and experiences created by The House Hotel will make you feel special, welcomed, and pampered. For residents of The House Hotel, the hotel allows you to immerse yourself in a world of endless experiences spanning scrumptious dining, a business hub, a cuttingedge gym, and a rejuvenating spa, all perfected by professional concierge assistance so you needn't worry about a single thing.







II

DRIFT AWAY TO A MAGICAL PLACE STATE-OF-THE-ART SPA

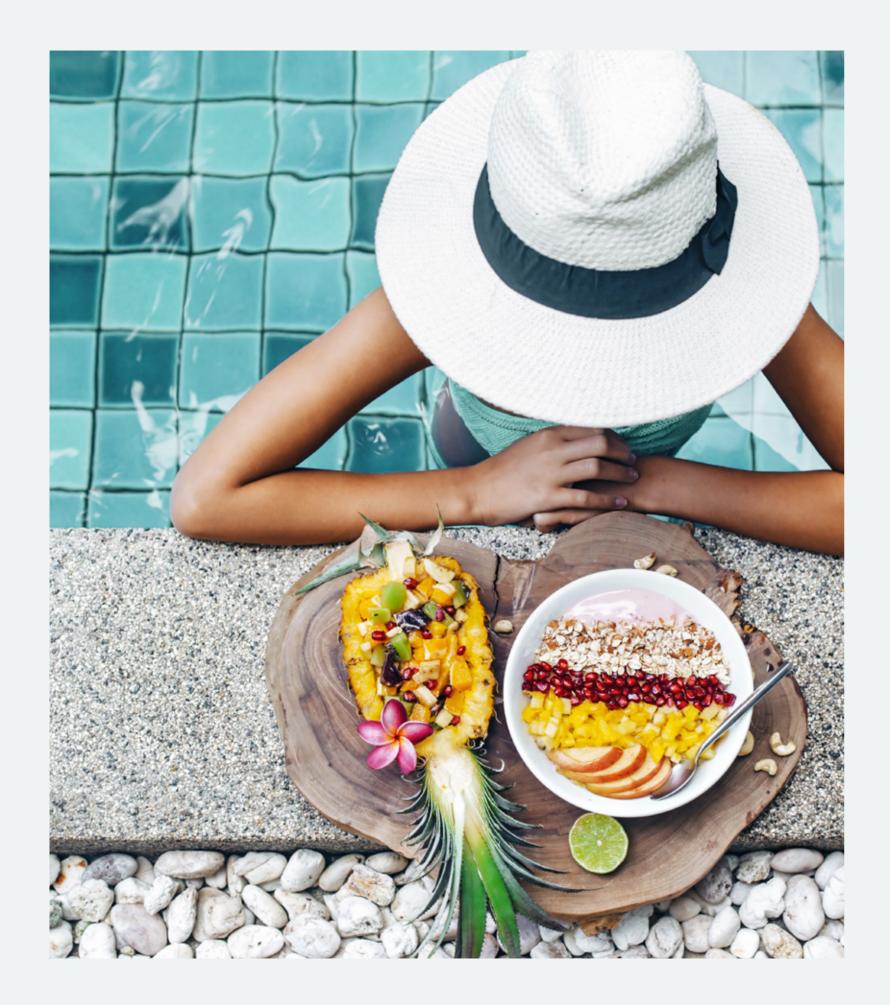
Set against spellbinding surroundings to take in magnificent sea views, our hotel's state-of-the-art spa is a dedicated holistic oasis of rejuvenation, and calm. Drift away to a magical place with signature treatments that guarantee to leave your body, and soul revitalized or simply soak in stunning scenery, as you rekindle your vitality in swirling pools, and crystal steam rooms seconds away from your home.

III

INDULGE IN A PALETTE OF DELIGHTS RESTAURANTS AND CAFES

At Fouka Bay, every day brings tantalizing choices for your appetite. This is the place to set your taste buds on a memorable culinary journey around the world, as you indulge in fresh, and vibrant dishes that guarantee to leave you satisfied. Wherever the mood takes you, our world-class restaurants, and gourmet cafe and bar lounge guarantee to transport you to a rich sensory experience drawing on original specialities, as well as stunning scenery whether it is breakfast, lunch, cocktails or simply a memorable dinner by the beach.





IV

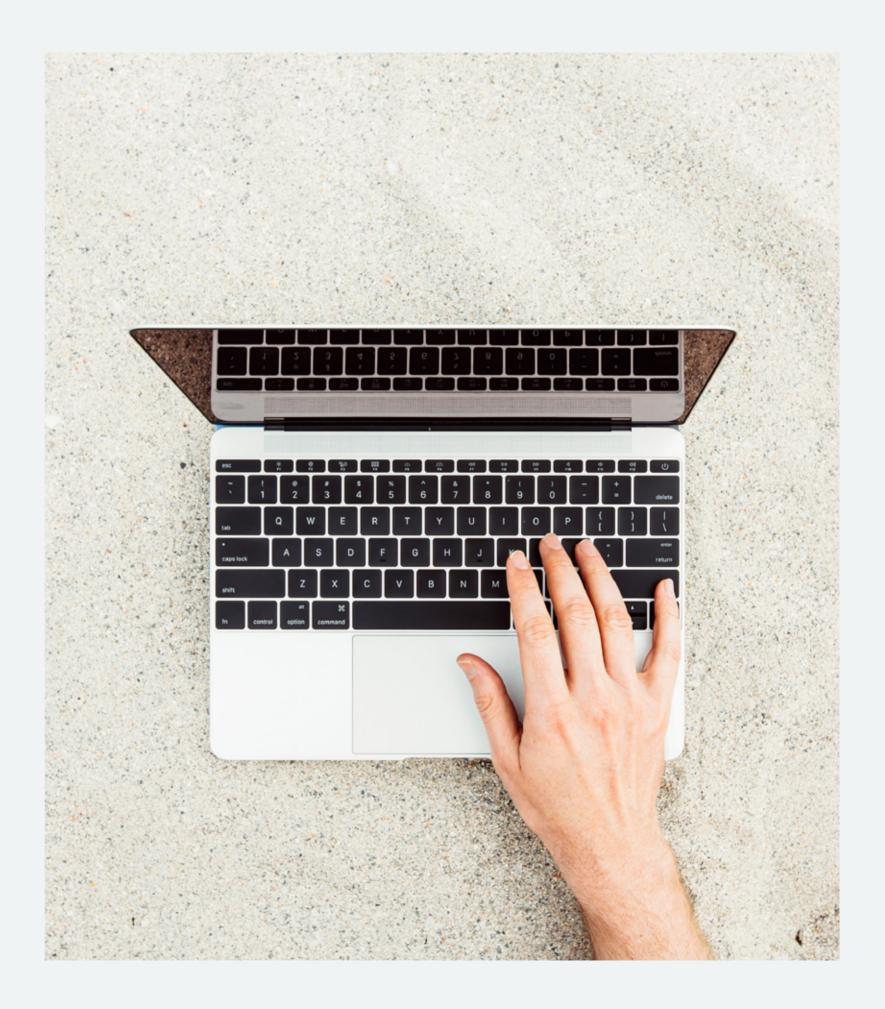
LOUNGE IN SEAFRONT SIMPLICITY BEACH HUB

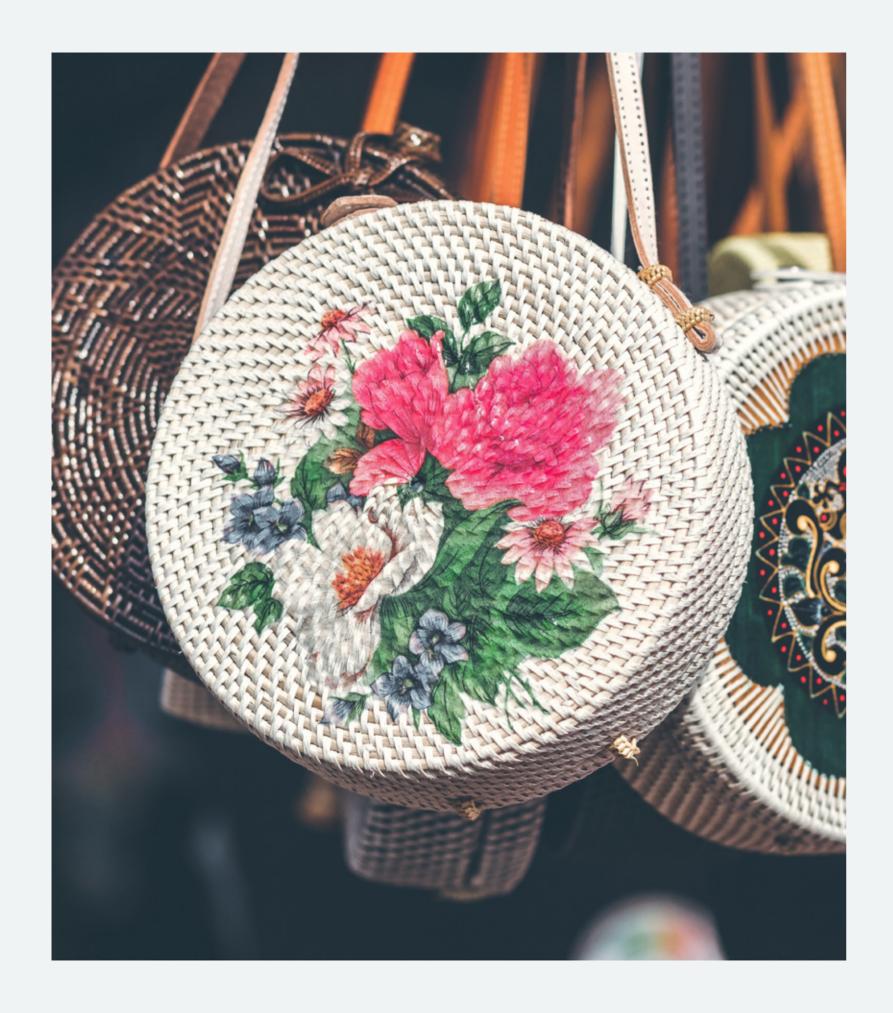
Just a brisk walk away from The House Residence, Fouka Bay's beach hub, operated by The House Hotel, is a sun-drenched haven calling out on all island enthusiasts with a passion for fun waterfront activities or those simply wishing to swim, sunbathe, and unwind as they take in panoramic views of the turquoise bay. Fully equipped with tanning sun-beds, showers, and first-aid facilities, the magical spot is a daily escape to connect with nature and your loved ones, as you kayak across integrated island clusters, or simply sink into an indulgent swimmable lagoon. Perfected by DJ chill beats, here, possibilities for fulfilling times go far and wide, as the music sets the mood for a memorable sunset, followed by a blast beach party guaranteeing fun waterfront memories.

V

EXPERIENCE BUSINESS 'UNUSUAL' BUSINESS HUB

Fouka Bay is an inspirational island escape with scrupulous attention to detail. That's why we guarantee to turn every business encounter into a memorable vacation experience. This is the place to clear your mind, and enjoy 'business unusual' as you uncover a fresh, and inspiring face of business travel, that would energize your team, ignite action, and inspire your overall well-being. Fully equipped with state-of-theart technology, and impressive meeting venues, Fouka Bay's business hub guarantees great encounters, breakthrough ideas, and seamless affairs inspired by the bright sun, and soothing sea.





VI

TREAT YOURSELF TO A MEMORABLE SHOPPING SPREE SHOPPING & RETAIL

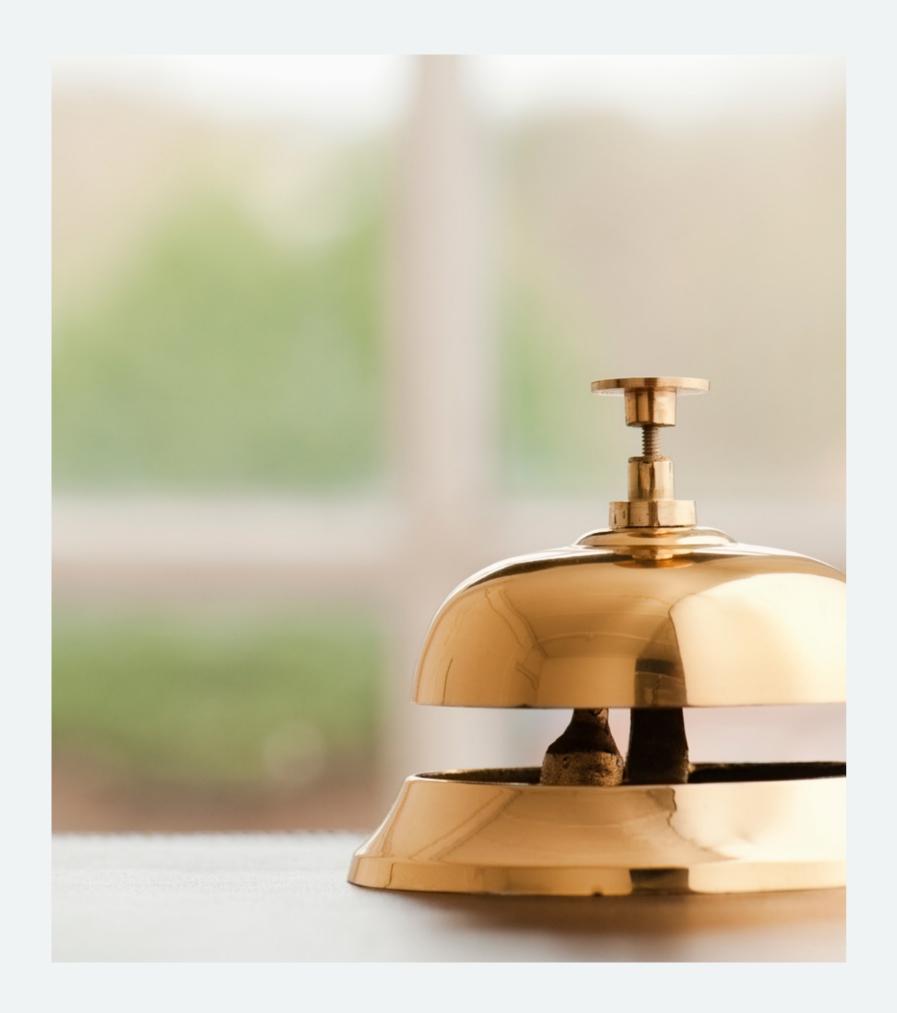
To guarantee a hassle-free summer experience, Fouka Bay offers a one stop commercial strip delivering all daily necessities at your doorstep. Boasting its very own 'Beach Essentials Shop', Fouka Bay will spoil you for choice from a variety of trendy swimsuits, cool flip flops, and professional snorkelling, and fishing gear. Powered by renowned banks, and conveniently situated ATMs, the island's commercial area is a lively entertainment zone offering a variety of renowned retail shops, delightful coffee shops, a state-of-the-art polyclinic, as well as a comprehensive pharmacy, and a professional hairdresser to ensure all your needs are effortlessly met.

VII

INSPIRE YOUR INNER CHEF GOURMET MARKET

Unleash your creative culinary side, and allow our gourmet mini market to inspire you with the freshest selection of ingredients, and staple foods that guarantee to bring your dishes to life. The market is a wholesome shopping experience offering every possible culinary element that will allow you to indulge in a 5 star home cooked dinner of your preference, or rather a fiesta when having friends over.





VIII

SEEK ASSISTANCE ANYTIME OF THE DAY CONCIERGE SERVICES

The House Residence enjoys around-the-clock concierge assistance, so you have your own stress-busting wizards working for you to enjoy the bigger picture. We are always on call to assist you with entertainment, travel and business arrangements through a resourceful, multilingual team who'll recommend the best night spots or activity ideas, reserve a romantic dinner for two, or simply book transportation to any desired destination.

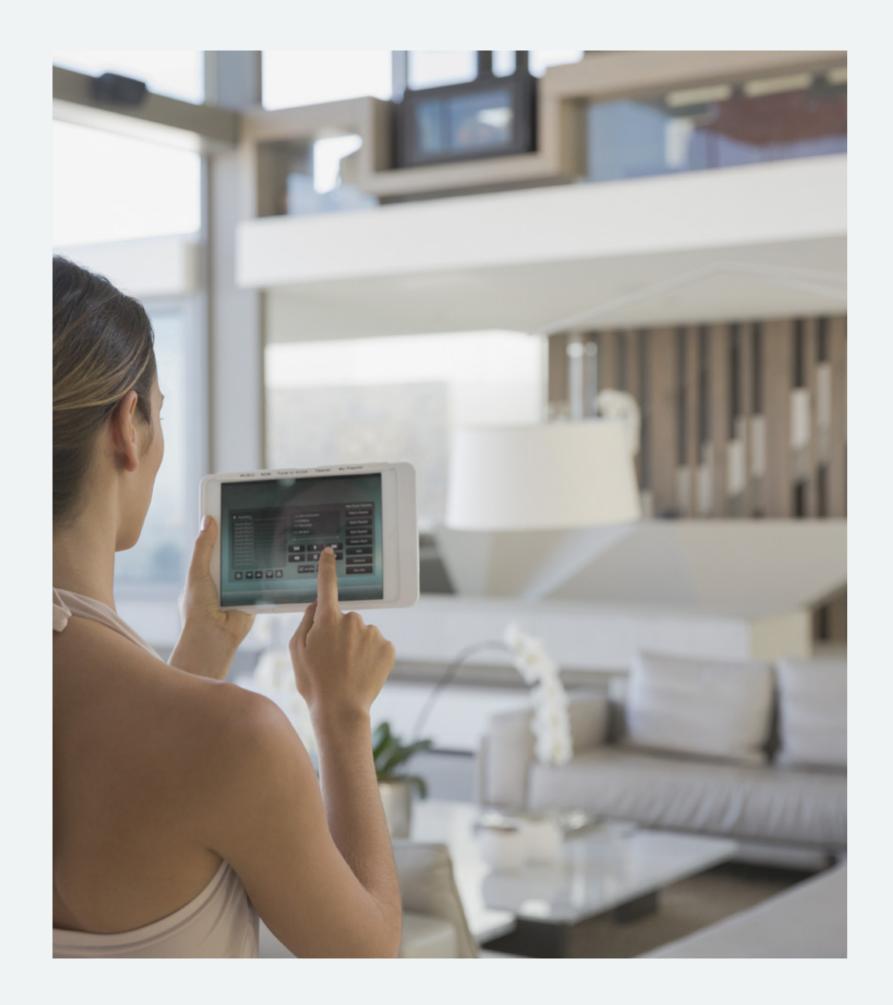
IX

BE CAREFREE

HOUSEKEEPING SERVICES

At Fouka Bay, we take your summer holiday very seriously. That's why our housekeeping services ensure you do not lift a finger during your stay at The House Residence. Whether it is providing fresh towels, making your bed, or simply cleaning any mess after you have partied hard with your friends, we will make sure to provide you with a 'home-away-fromhome experience', while having the added benefit of housekeeping services found in any luxury hotel.





X

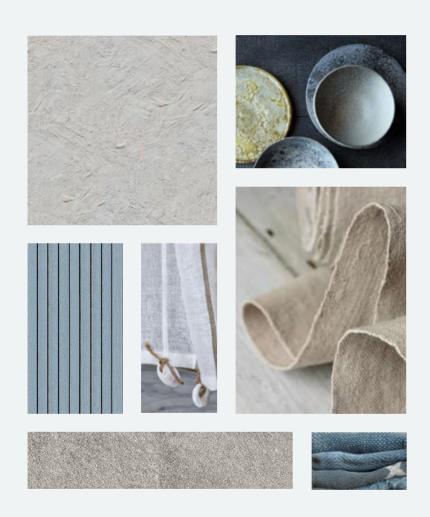
BENEFIT FROM INTELLIGENT LIVING HOME AUTOMATION

The House Residence provides an intelligent living ambience through smart home automation systems, offering you ultimate comfort, and safety at your fingertips. Residents will be able to control lighting, climate, entertainment systems, and appliances from afar.

INSPIRED INTERIORS

Your serviced apartment at Fouka Bay is a soulsoothing sanctuary of contemporary elegance, and profound simplicity. Inspired by the island's magical surroundings, internationally acclaimed designer Mona Hussein has successfully combined raw textures from nature to offer you two different interior moods and furniture packages to choose from. Borrowing serene punctuations from the deep blue sea, the Blue Mood elevates the soul, reflecting harmony, and seafront serenity all around. The White Mood is for simplicity lovers, yearning for a zen feeling all day long.

BLUE MOOD



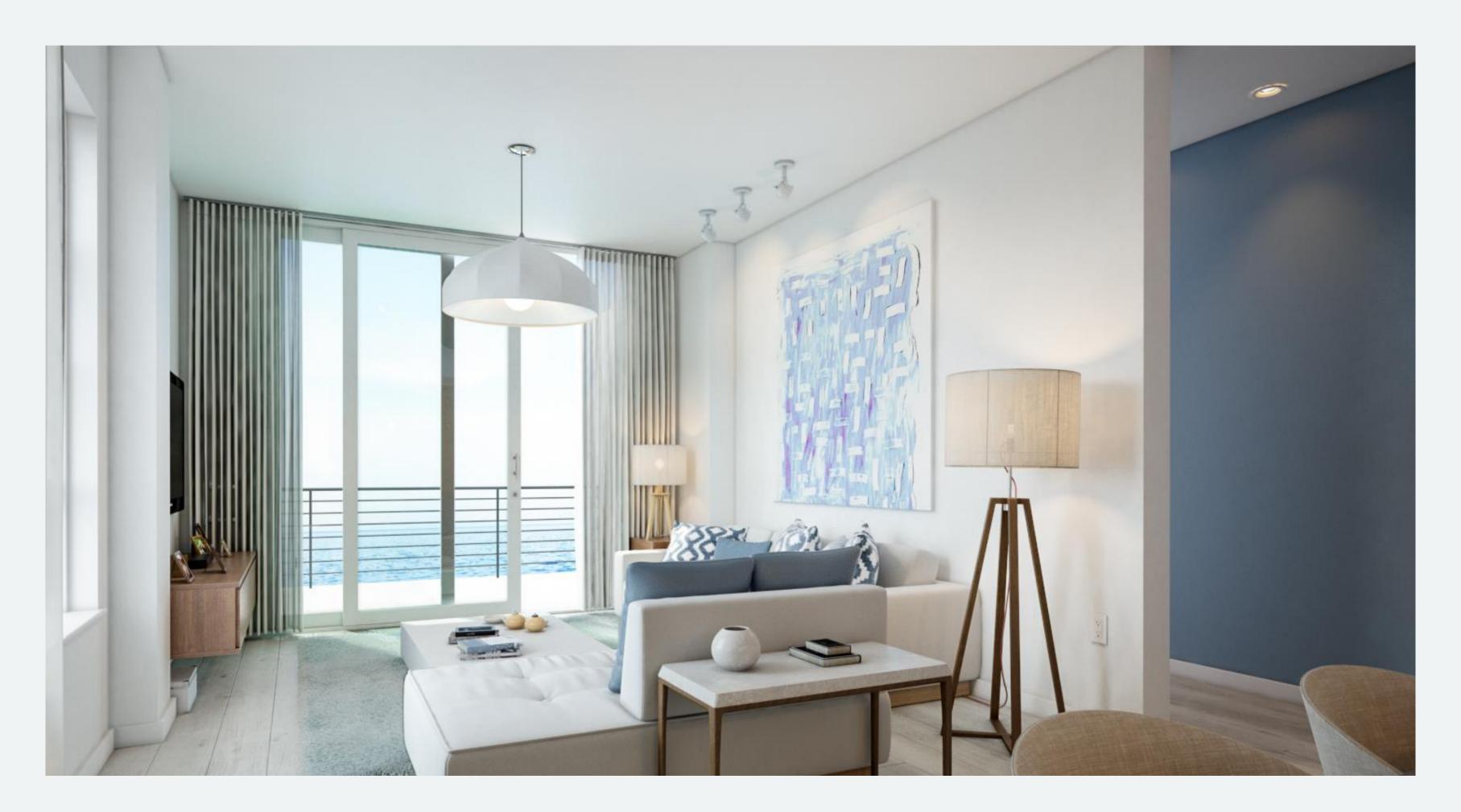








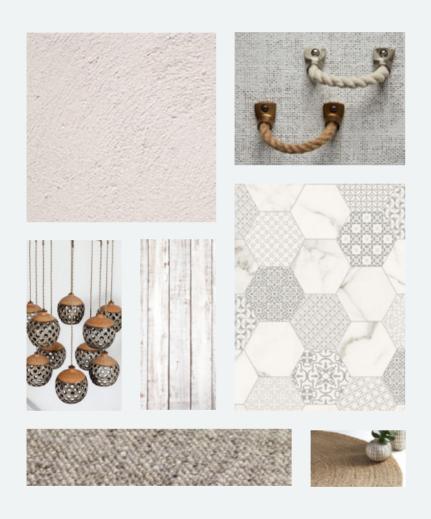




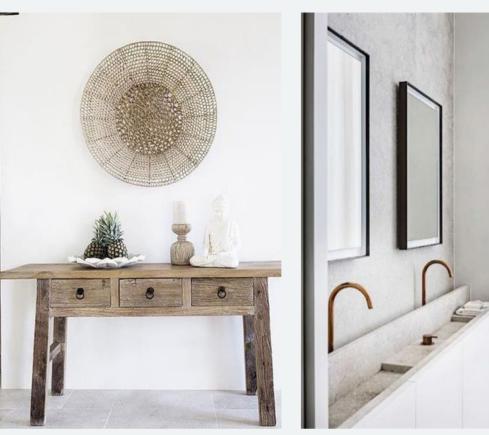




WHITE MOOD

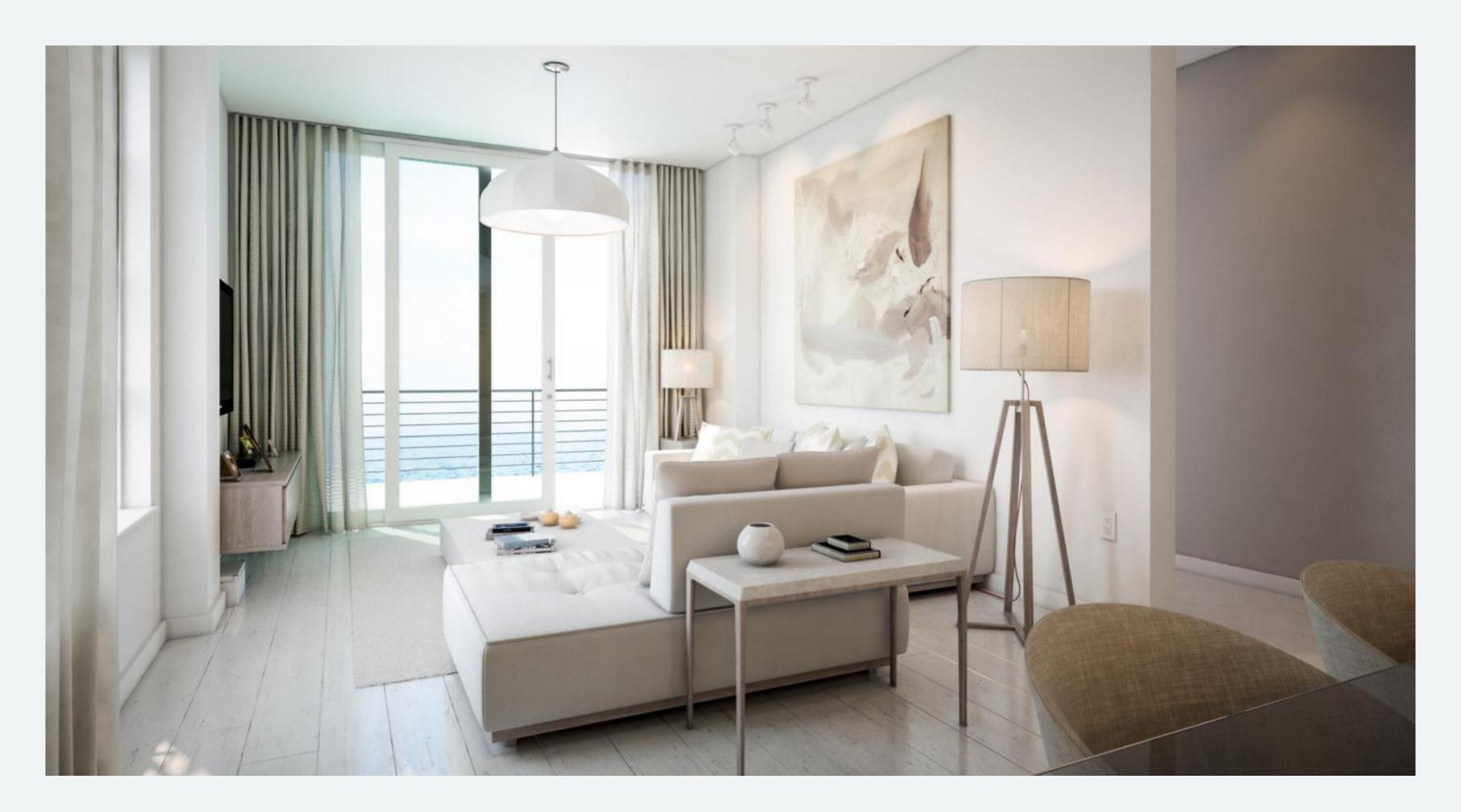
















PARTNERING WITH THE BEST

Kerten Hospitality is a division of Kerten, a leading investment firm dedicated to creating value and profitable growth using their expertise, commitment and innovative approach. Kerten is owned and funded by a Swiss-based Irish entrepreneur and has led the successful transformation of innovative and high potential mid-sized and start-up companies in Europe, the Middle East, the United States and Africa to become market leaders.

The Hospitality arm of Kerten manages Branded Residences, Serviced Apartments, Hotels, and serviced offices under its 100% owned brands The House Hotel Group, Cloud7 and Ouspace. The award-winning The House Hotel Group is one of Turkey's most covetable luxury boutique hotel brands with a global reputation for quality and individuality. Operating for 7 years, the brand has received great interest internationally and is increasing its footprint globally.

THEHOUSE HOTEL & RESIDENCE

www.kertenhospitality.com

IT'S TIME TO COME HOME.

YOUR ISLAND AWAITS...

At Fouka Bay – Ras El Hekma you can take the time to reflect. Take off your watch, and enjoy ultimate luxury – spending time with those you care for most. To be where you feel at peace, at home. Such opportunities are rare indeed. Now is the time to make your dream waterfront home, your reality.

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IMPORTANT INFORMATION

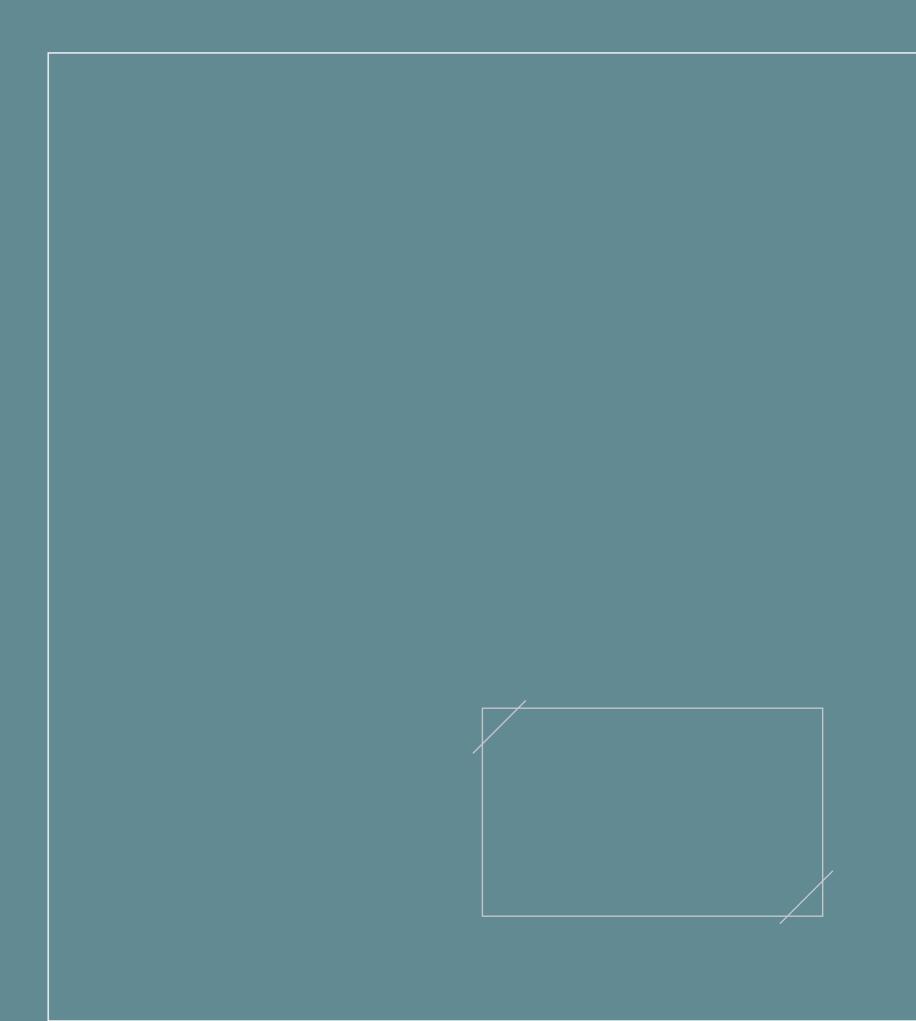
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