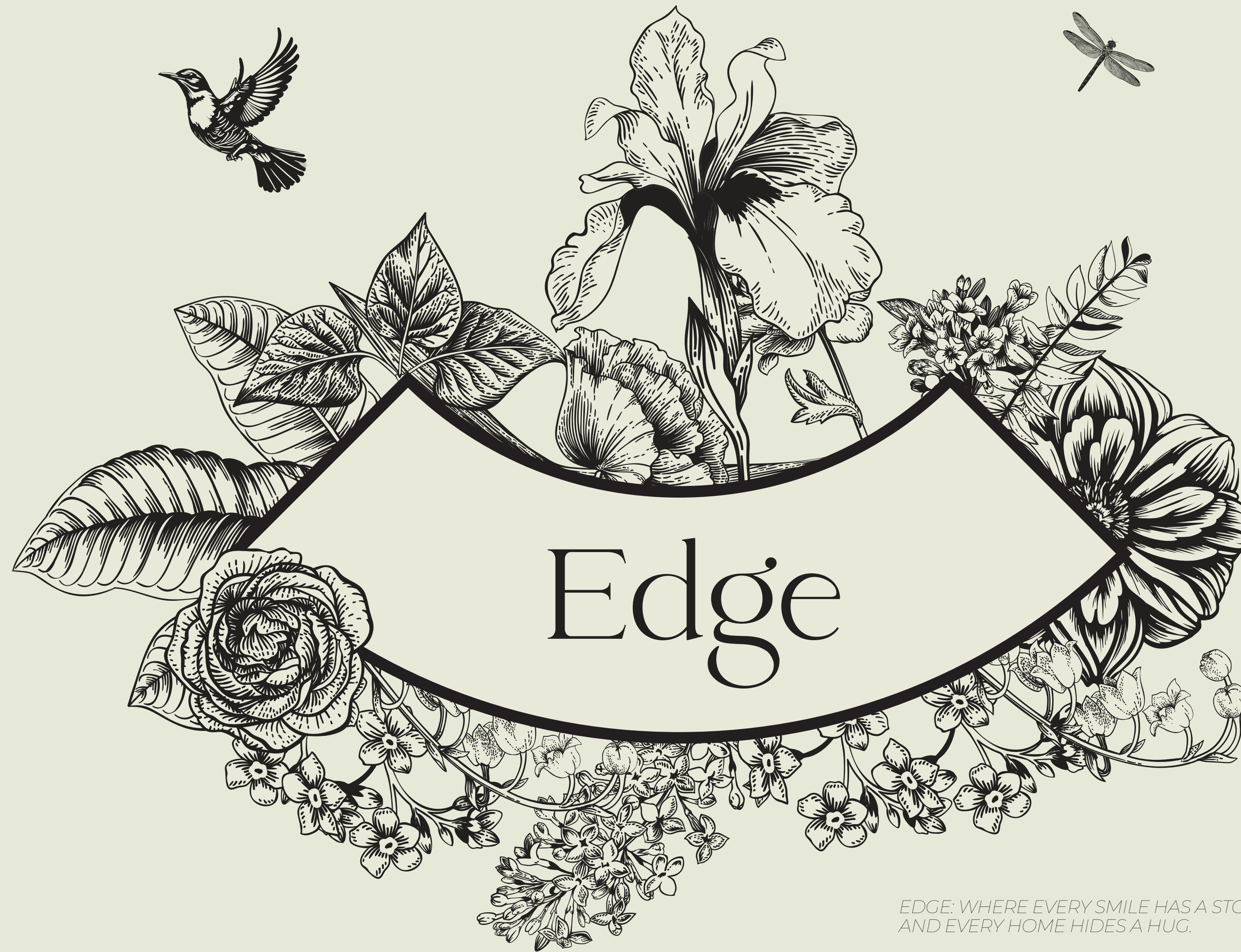


Edge

The Ark





*EDGE: WHERE EVERY SMILE HAS A STORY
AND EVERY HOME HIDES A HUG.*

The Ark



***"EDGE -
WHERE ART,
NATURE & SMILES
RESIDE."***







STORY-

"Welcome to Edge, where nature and smiles intertwine to create a haven of joyous living. As you step into the world of Edge, we extend a heartfelt welcome to a residence that goes beyond walls and ceilings. It's an invitation to immerse yourself in the soothing embrace of nature, where every detail has been thoughtfully curated to harmonize with the environment.

At Edge, our commitment to creating a unique living experience goes hand in hand with our love for the natural world. Each element is carefully designed to celebrate the beauty of nature, offering you a home that seamlessly integrates with the surrounding landscapes. Here, the air is filled with tranquility, and the ambiance is set for **a lifestyle that cherishes every moment.**

As you embark on this journey with us, let the essence of Edge unfold—a space where the whispers of nature are met with **the laughter of residents.** We invite you to explore, dream, and envision a life enriched by the natural beauty that surrounds Edge. Your journey to joyous living begins here, and we're delighted to have you as part of the Edge family."

ABOUT THE MAKER

The Ark



“Welcome to The Ark, the visionary force behind extraordinary living experiences. As developers, we at The Ark take pride in crafting not just homes but havens where the essence of artful living is meticulously woven into the fabric of each project. Our journey is a testament to a commitment that transcends the ordinary, embracing the values of craftsmanship, nostalgia, and a genuine celebration of smiles. We are architects of joy, and The Ark reflects our unwavering dedication to creating spaces that resonate with the rhythm of life. With an artistic touch and an understanding of timeless elegance, we reimagine the concept of home. Join us on this extraordinary journey at The Ark, where innovation meets tradition, and every residence becomes a canvas for joyful living.”



WHERE EVERY SMILE FINDS A HOME





The Ark

ABOUT THE ARK OF EAST

"The Ark of East:

A Visionary Urban Oasis Redefining Modern Living"

In the heart of the South of New Cairo, The Ark of East stands as a visionary complex, transcending the conventional to shape a distinctive urban landscape. Comprising an array of residential, commercial, and recreational spaces, this expansive development is a testament to innovative design and community integration.

Overview:

The Ark of East is more than a collection of structures; it's a harmonious fusion of living, working, and leisure spaces. Residential areas are meticulously crafted to provide diverse housing options, from luxurious apartments to modern villas, ensuring a tailored living experience for individuals, couples, and families alike. Connected by lush greenery and well-designed pathways, the residential clusters form a cohesive and aesthetically pleasing community.

Integrated Lifestyle:

Within The Ark of East, residents enjoy the convenience of seamlessly integrated amenities. From business hubs and commercial spaces to shopping and dining districts, every element is curated to enrich daily life. The development fosters a sense of community, with communal areas, parks, and cultural hubs encouraging interaction and shared experiences among residents.

Vision for the Future:

As a visionary urban oasis, The Ark of East is committed to sustainable development, incorporating eco-friendly practices and cutting-edge technologies. The complex is not merely a place to reside; it's a dynamic environment where innovation meets comfort, and residents can embrace a holistic lifestyle.





"Edge: A Heartfelt Beginning, Where Emotion Shapes Homes at The Ark's Inaugural Residence."

The Ark





RESIDENTIAL PHENOMENA BY **THE ARK**

Edge



LOCATION

South of New Cairo is strategically positioned along the 90 Road, ensuring swift and easy connections to key areas in Cairo. Residents benefit from proximity to major transportation arteries, providing seamless access to the vibrant city center and other essential destinations.

The location is part of a growing community, attracting a mix of professionals, families, and individuals seeking a contemporary and convenient living experience. This diversity contributes to a vibrant and inclusive atmosphere.

EDGE LIVING

"Step into a world of versatile and thoughtfully designed living spaces at Edge, where your home becomes a personalized sanctuary. Our diverse range of apartment types caters to varied lifestyles, ensuring a perfect fit for every resident. Whether you prefer the cozy intimacy of a one-bedroom haven, the spacious comfort of a two-bedroom retreat, or the expansive luxury of a penthouse with panoramic views, Edge offers a selection to suit your preferences.



WHERE VERSATILITY MEETS SERENITY IN EVERY SPACE

Discover the Art of Tailored Living at Edge: Where Varied Configurations Merge Seamlessly with Tranquil Ambiance.

Each apartment type is meticulously crafted to harmonize with the natural surroundings, featuring large windows that invite ample natural light and panoramic views inside. Modern design meets functionality, with open-concept layouts that maximize space and foster a sense of connection between rooms. Our commitment to excellence extends to every detail, from high-end finishes to smart home technologies, ensuring a living experience that transcends expectations.



Explore the uniqueness of each configuration, discovering the tailored features that make your living space truly yours. At Edge, we redefine the concept of home, offering not just residences but a canvas for your lifestyle and personal expression.

BEHIND THE GLASS

At Edge, we believe in bringing the beauty of the outdoors to your doorstep. To achieve this seamless connection with nature, all our facades are elegantly crafted with expansive glass panels. These transparent boundaries not only redefine the aesthetics of your living space but serve as portals to panoramic views that extend beyond the confines of your home.

The choice of glass facades at Edge is intentional—it's a deliberate design decision aimed at maximizing the breathtaking vistas that surround your residence. Whether it's the lush greenery, city skyline, or serene water bodies, every angle is framed to perfection. As natural light floods your living spaces, the glass facades act as a visual bridge, inviting the outdoors in and creating an immersive experience.

Imagine waking up to the gentle glow of the sunrise, or unwinding in the evening as the city lights twinkle on the horizon. The glass facades at Edge transform your living environment into a canvas where every season, weather pattern, and time of day becomes a part of your daily narrative.



At Edge, we understand that a home is not just a physical space—it's a reflection of your connection to the world outside. Our commitment to maximizing views through the use of glass facades ensures that every resident can savor the ever-changing tapestry of nature, enhancing the overall quality of life within the walls of their home.

EDGE: AMENITIES

Landscaping

Manicured Gardens: Explore lush, meticulously maintained gardens that offer a peaceful escape and a connection to nature.

Walking Trails: Serpentine paths winding through greenery, encouraging residents to stroll, jog, or simply enjoy the outdoors.

Outdoor Seating Areas: Scattered seating areas beneath shady trees or beside vibrant flower beds, creating inviting spots for relaxation.

Water Features: Tranquil water elements, such as fountains or ponds, adding a soothing touch to the natural surroundings.

Botanical Zones: Dedicated areas showcasing diverse plant species, creating a vibrant and educational environment.

bigger picture

Business Center: A co-working space within Edge for residents, fostering productivity and collaboration.

Culinary Plaza: A diverse dining space at Edge, offering various culinary experiences and connecting residents to broader dining options within The Ark of East.

Market Square: A communal marketplace integrated into Edge, providing convenient access to retail offerings and linking residents to the wider shopping scene in The Ark of East.

Leisure Pavilion: A multifunctional entertainment space at Edge, hosting events and activities that complement the broader leisure facilities within The Ark of East.

Pet Oasis: A dedicated pet-friendly zone at Edge, connecting residents with pet services and activities within the larger pet-friendly community of The Ark of East.

Smart Living Hub: A facility at Edge dedicated to smart home technologies, extending connectivity to the innovative tech infrastructure within The Ark of East.

Express Fitness: A fitness center within Edge for residents, promoting health and well-being within The Ark of East's community health initiatives.





NATURE'S CANVAS AT EDGE: A VERDANT OASIS IN NEW CAIRO SOUTH



*DISCOVER SERENITY
IN EVERY SHADE –
WHERE IMMACULATE
LANDSCAPES PAINT
THE PERFECT
BACKDROP FOR
INSPIRED LIVING AT
EDGE.”*



Amidst the vibrant urban tapestry of New Cairo South, Edge emerges as a haven where nature takes center stage. Our commitment to providing a tranquil and harmonious living environment is embodied in the lush landscapes that grace every corner. Immaculately manicured gardens, meandering pathways, and vibrant botanical accents converge to create a breathtaking natural canvas that captivates residents and enriches their daily lives. The careful interplay of greenery and contemporary design ensures that, at Edge, every gaze is met with a palette of serenity, seamlessly blending the allure of nature with the sophistication of modern living.

Within this verdant oasis, residents are invited to explore more than just spaces; they are encouraged to immerse themselves in an ever-changing tableau of colors and textures. The landscape at Edge is more than a visual delight; it's a sensory experience that transforms outdoor spaces into places of rejuvenation and reflection. Whether strolling through tree-lined avenues or finding solace in secluded garden nooks, residents can embrace the beauty of nature right at their doorstep.

This commitment to nature isn't just aesthetic; it's a promise to create an environment where residents can find balance, draw inspiration, and forge a deeper connection with the world around them. As the sun casts its warm glow on the meticulously designed landscapes of Edge, it paints a living masterpiece—a testament to our dedication to integrating the beauty of nature into the very essence of the community.





SMILES IN HARMONY, LUXURY IN EVERY DETAIL.

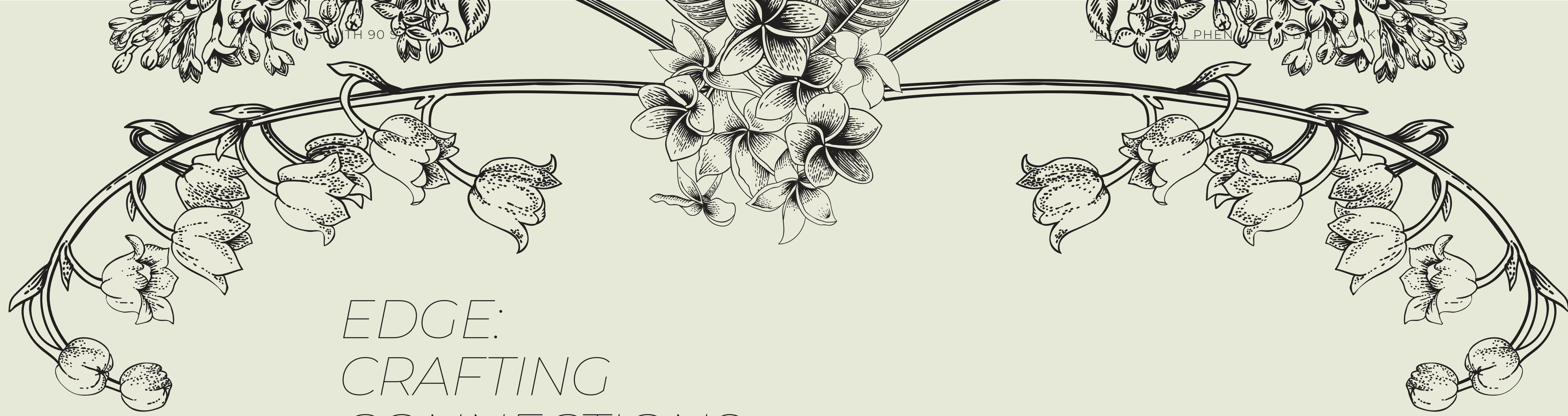


At Edge, we believe in the enchanting blend of smiles and luxury, where every residence becomes a canvas for joy and sophistication. The architecture and design of Edge are meticulously crafted to evoke not only a sense of opulence but also a genuine warmth that brings smiles to the faces of our residents. From the elegantly appointed interiors to the thoughtfully designed communal spaces, we strive to create an environment where luxury seamlessly intertwines with the moments of happiness that make a house a home.

In this unique mix, the smiles of our residents become an integral part of the luxury experience. Whether it's the delight of sharing a meal in a beautifully designed kitchen, the joy of basking in the natural light that floods through expansive windows, or the simple pleasure of connecting with neighbors in communal areas, Edge is a celebration of life's luxuries both grand and intimate. Our commitment is not just to provide lavish living spaces but to curate an atmosphere where the epitome of luxury is found in the genuine smiles and contentment of those who call Edge their home.



WHERE JOY MEETS ELEGANCE, EVERY CORNER OF EDGE IS A CELEBRATION OF LIFE'S FINEST MOMENTS.



EDGE:
CRAFTING
CONNECTIONS,
FOSTERING
COMMUNITY
HARMONY

WHERE DISTINCT
RESIDENCES UNITE IN
COMMUNITY SYMPHONY.



At Edge, the concept of community is intricately woven into the fabric of our design philosophy. Beyond the collection of buildings, we envision a connected and cohesive living experience that transcends the traditional notion of separate residences. Our community ethos is founded on fostering meaningful connections among residents, creating a neighborhood where shared spaces and thoughtful design encourage interaction and collaboration. While each residence maintains its individuality, the intentional design of communal areas, parks, and gathering spots ensures that Edge isn't just a collection of buildings but a united community, where residents come together to create a vibrant and harmonious living environment.



Central to our community vision is the creation of inviting and functional spaces that encourage social engagement. Parks, leisure areas, and communal zones are strategically positioned to become natural meeting points, promoting spontaneous interactions and a sense of belonging. Our community design embraces diversity, welcoming residents from various backgrounds and lifestyles, fostering a rich tapestry of experiences that contribute to the vibrant character of Edge.

Additionally, community-building initiatives and events further enhance the bonds among residents. From neighborhood gatherings to collaborative projects, we facilitate opportunities for individuals to connect, share, and build lasting relationships. At Edge, we believe that a community is not defined by physical boundaries but by the relationships and shared experiences that shape the everyday lives of its residents. Through our thoughtful approach to design and community engagement, Edge stands as a testament to the transformative power of a connected and united living experience.

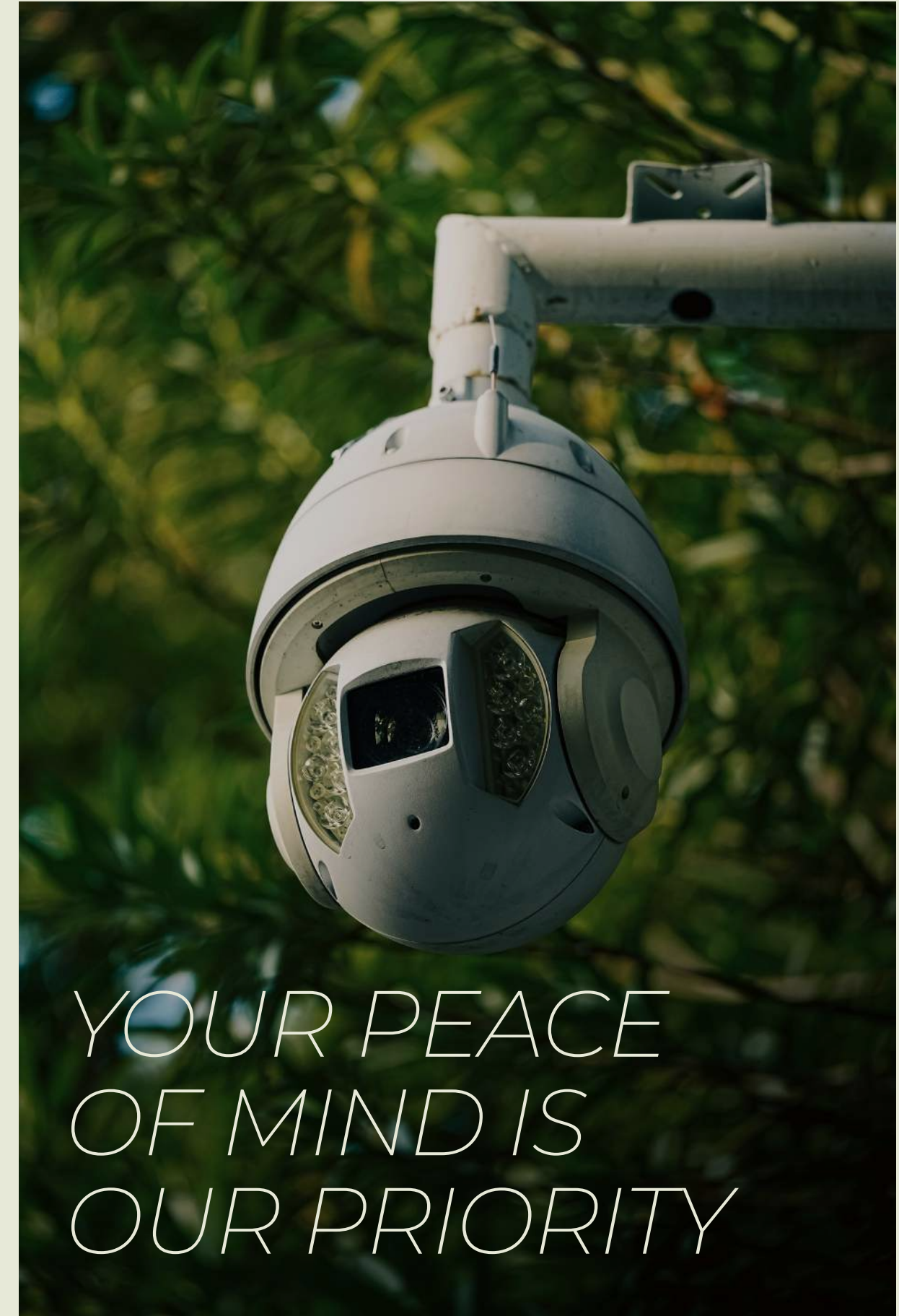




At Edge, safety is not just a priority; it's an integral part of our commitment to providing residents with peace of mind. Our comprehensive security measures are seamlessly woven into the fabric of the community to create a secure and protective living environment. From controlled access points to vigilant surveillance systems, every aspect of Edge is designed to ensure the safety and well-being of our residents.

Our professionally trained security personnel are dedicated to maintaining a visible and reassuring presence, fostering a sense of security within the community. Additionally, state-of-the-art technology, including secure access control systems and 24/7 monitoring, reinforces our commitment to creating a safe haven. Emergency response protocols are in place, and we prioritize transparent communication to keep residents informed and prepared.

At Edge, safety extends beyond the physical environment to encompass a culture of awareness and collaboration. We believe that a secure community is a united community, where residents and security personnel work hand in hand to cultivate an atmosphere of trust and vigilance. Your safety is our foremost concern, and at Edge, we spare no effort to ensure that every resident feels secure, protected, and able to fully enjoy the serenity of their home.



*YOUR PEACE
OF MIND IS
OUR PRIORITY*

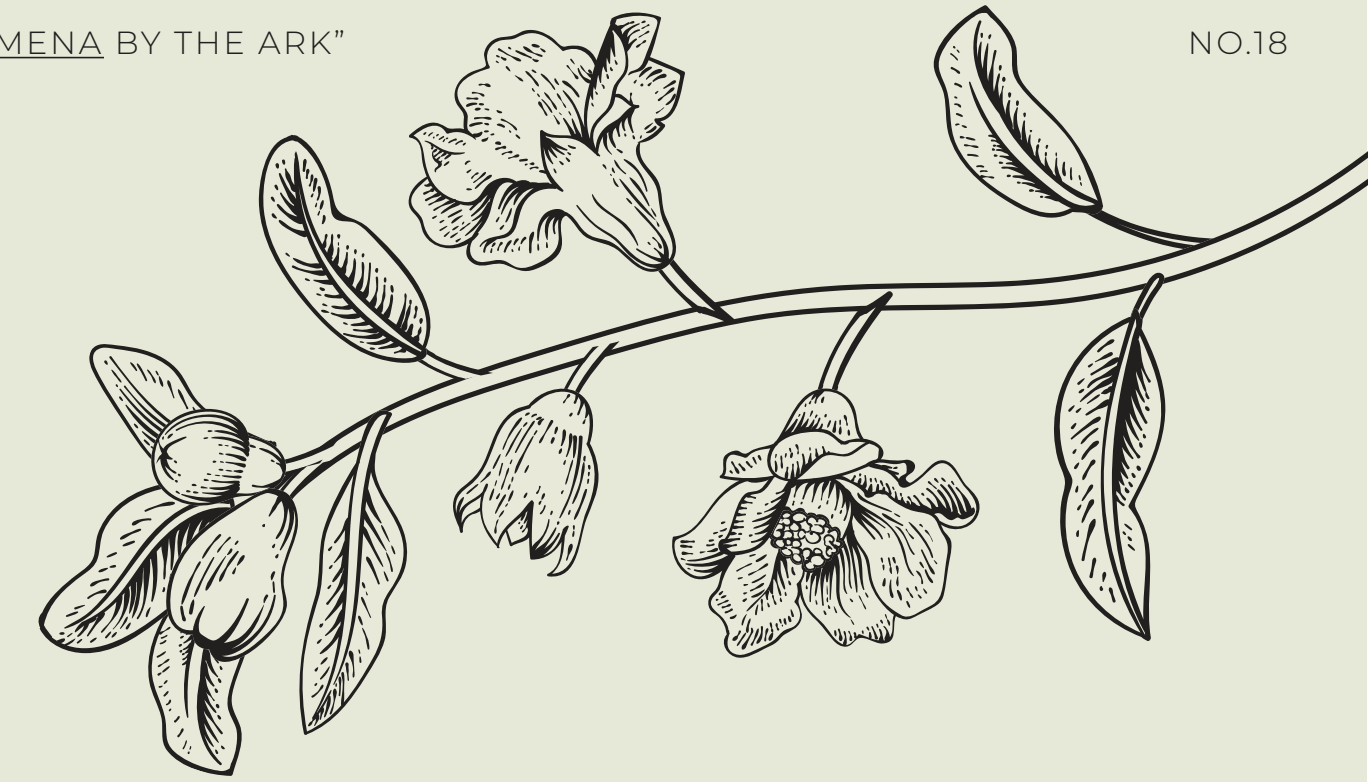
*A NEW STANDARD – YOUR
HAVEN, SECURE AND SOUND.*





CORES & ELEVATORS

At Edge, our commitment to providing an unparalleled living experience extends to the very core of our architectural design. Each elevator core is meticulously crafted to serve only two apartments per floor, ensuring an exclusive and private transit experience for residents. This deliberate choice not only enhances efficiency but also prioritizes the privacy and convenience of our residents. The elevator cores are equipped with state-of-the-art technology, ensuring smooth and swift transitions between floors while maintaining a sense of individuality for each residence. Residents can expect a personalized touch, with the elevator core serving as a gateway to their private haven, setting the tone for the luxurious living experience within Edge.



Moreover, our corridors are more than mere passageways; they are extensions of the refined ambiance found within each apartment. Thoughtfully designed, the corridors boast high-end finishes, ample natural lighting, and contemporary aesthetics. The attention to detail is evident in every step, with carefully curated artwork and ambient lighting creating an atmosphere that transcends the typical corridor experience. The corridors at Edge are not just transitional spaces; they are elegant pathways that seamlessly connect residents to their homes, mirroring the sophistication and opulence that defines the overall architectural ethos of Edge.





OUR RESIDENCES
ARE BOTH FULLY
AUTOMATED BY
VIMAR ITALY &
SERVICED BY
CORINTHIA HOTEL

Edge













MASTER PLAN

BOARD MEMBERS



Arabella

INVESTORS



BUSINESS PARTNERS

KIMPTON[®]
HOTELS & RESTAURANTS

IHG[™]
HOTELS & RESORTS


CORINTHIA
HOTELS

 **SPACES.**

 **IWG** International
Workplace
Group

CONSULTANTS

LEAD CONSULTANT & ARCHITECT



PROJECT MANAGEMENT CONSULTANCY



TIS AND ROADS CONSULTANT



STRUCTURE DESIGNER



ELECTRICAL CONSULTANT



STRUCTURAL CONSULTANT



HVAC CONSULTANT



ANIMATION & VISUAL CONSULTANT



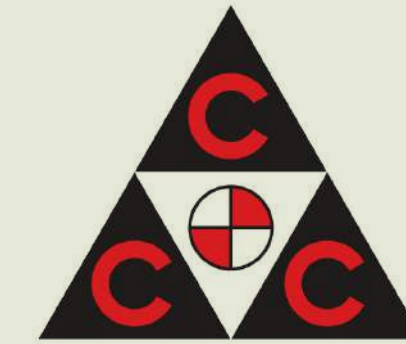
PLUMBING AND FIREFIGHTING CONSULTANT



BRAND CONSULTANT



CONTRACTORS





*EDGE: WHERE EVERY SMILE HAS A STORY
AND EVERY HOME HIDES A HUG.*