Awazing as AMAZ















# Amazing as AMAZ ABOUT ALFTH GROUP



### ABOUT ALFTH GROUP



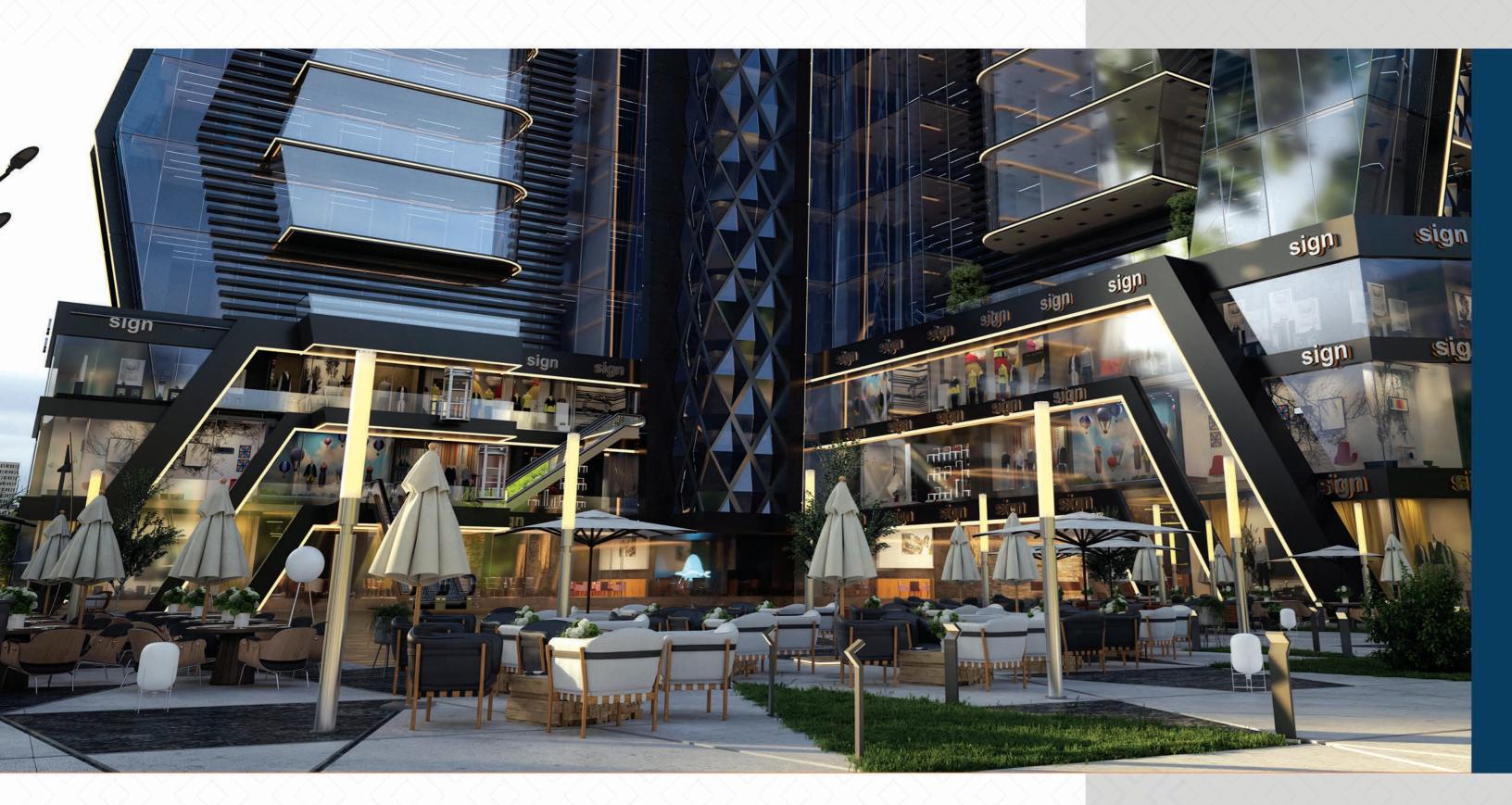
Emerging from a journey of 10 years in the Gulf countries, Salah El Helaly captured different perspectives. He could also plan well to lead with new vision and huge experience his own way in the field of architecture and construction.

He started by launching AIFth Group, being the CEO and it all just began. At the beginning it was a small company in the heart of New Cairo that worked on changing the common perceptions in the Egyptian real estate market. It managed to do so, by offering convenient homes amid a luxurious lifestyle and by deeply knowing that they are not only just clients but partners of success, partners for a lifetime.

And in no time, AIFth Group attracted a large segment of clients from different countries which made it a pioneer in the Egyptian real estate market. Also, it became well known for its unique architecture that was reflected on several projects in new Cairo and New Heliopolis.







## AMAZ

The latest masterpiece from ALFTH Group, it is a mixed-use business complex at a very prime location in The New Capital.

Located at the heart of the down town which is expected to witness the highest traffic in The New Capital, overlooking The Central Park and the tourist walkway.

The tower provides the best quality of entertainment and services. It is considered as an icon by itself in terms of the design and the "3D projection", which will be used for the first time in The New Capital when hosting conferences and events.

## AMAZ .. DESIGNED TO IMPRESS DESIGNED FOR A LIFE TIME SUSTAINABILITY



A unique design that reflects strength, luxury and uniqueness. Was designed in the form of the New East Horus Falcon with its wings to give the design a unique and distinctive shape, which strongly embraces the surrounding nature of the Land combining the ancient civilization of the East with the advances of the West.

Building materials are selected with a fine touch. Representing the magnificence and strength of the New East Hours Falcon wings. The building core has an architectural shape that gives a solid and constant effect for the building.





# Amazing as AMAZ



#### THE NEW ADMINISTRATIVE CAPITAL

A city that competes with global cities in providing the best and various services to its residents. Having a prime location with a total of 170,000 acres equivalent to the land area of Singapore. Expecting 40 million people to be living at New Capital by 2050

Its prime location makes it very convenient as it is located between Suez Road, Ain El Sokhna road and The New Ring Road.

And to make it much easier, there will be a monorail that connects The New Capital with 6th of October City, and also an international airport that connects it with the rest of the world.

# Amazing as AMAZ



The Downtown (MU19) is one of the most highlighted districts in the administrative capital, to become a unique commercial edifice and a popular selling area.

So Alfth Group decided to launch AMAZ Business Complex at a special location in the heart of The DOWNTOWN, the new Administrative Capital, with Triple Panoramic View. (Central Park, Tourist walkway, Touristic Towers)

- Few steps from The Green River and Mohamed Bin Zayed North Axis.
- Only one minute from The New Museum.
- 10 minutes from the governmental district, the business district and the Presidential Palace.
- 3 minutes from Al Masa Hotel and The International Exhibitions Center.
- 5 minutes from The Opera House and the central monorail station.
- 5 minutes from Egypt mosque, The City of Justice, The Parliament and The Gold Market.



DOWNTOWN NEW CAPITAL







## FIRST 3D PROJECTION TECHNOLOGY IN NEW CAPITAL



Since AMAZ stands for something distinctive and unique ALFTH GROUP decided to provide 3D PROJECTION SHOW technology in AMAZ Business Complex to be the first tower that provides such a technology in the new administrative capital for hosting conferences and events.

for a visually striking, almost "magical" effect that has to be seen and to be fully experienced. It gives the mall distinction and glamour, which assures high traffic and adds to the vitality of the project.

It also gives visitors a unique experience of entertainment.



#### WHERE WORK-LIFE BALANCE

PERFECTLY FIT UNDER ONE ROOF





AMAZ Business Complex contains one of the largest plazas in the new administrative capital of 2500 metres. It is the epitome of contemporary high life.

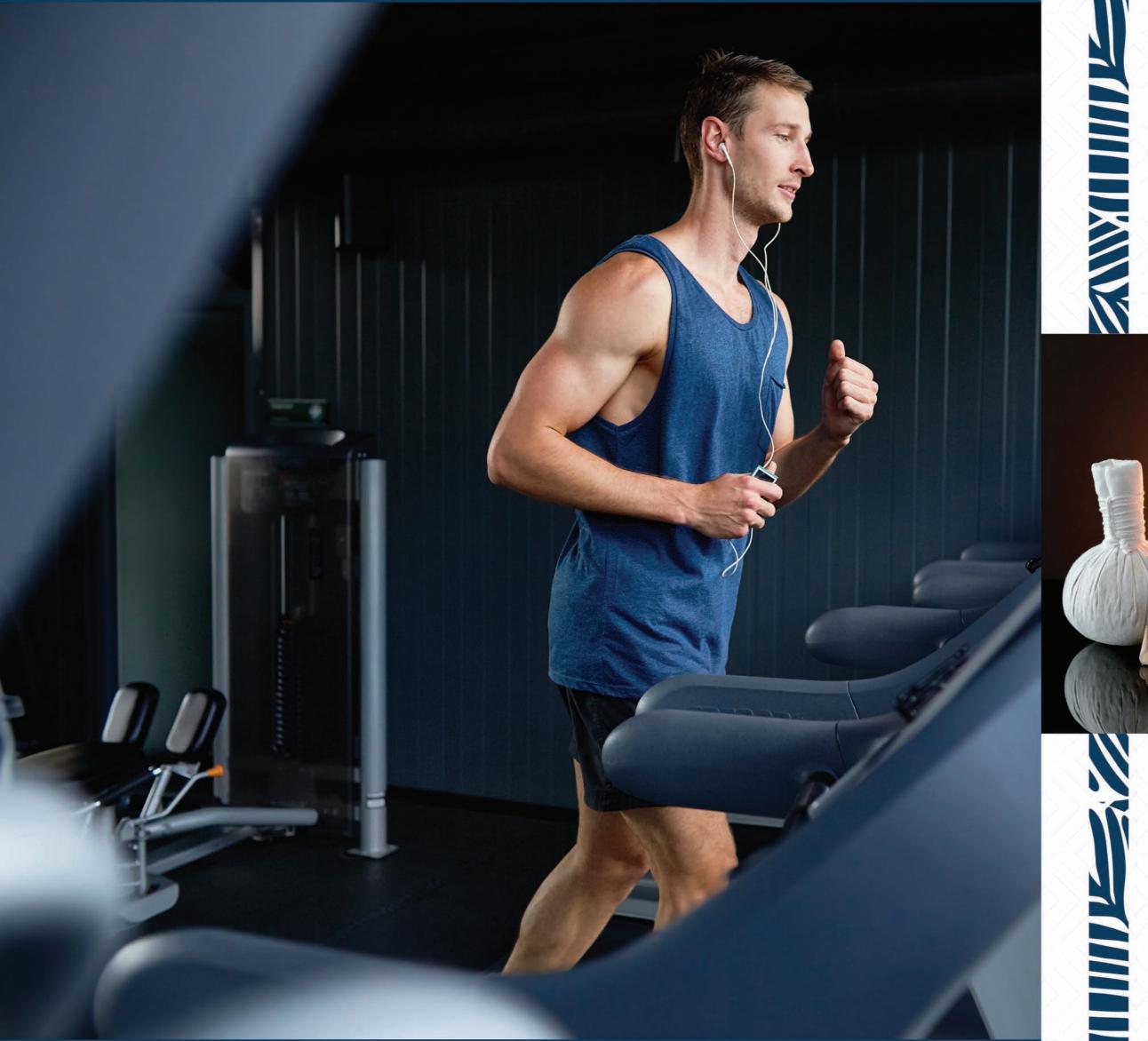
Amaz Plaza is distinguished by its elegant design, beauty and special spirit that combines between modernity and authenticity.

The plaza features smart spaces with stunning backgrounds and contemporary designs, that meet the needs of today's life with special designs and layouts. Amaz Plaza has water features, fine dining restaurants, cafes, and spaces for gatherings and social events.

**WATER FEATURES** 

**KIDS AREA** 

**CAFES & RESTAURANTS** 



#### GYM, SPA & SKY LOUNGE



#### **ENJOY WORK ENVIRONMENT, STRESS FREE.**

We believe in the importance of having a healthy and fitful life and its benefits for the mind and providing more psychological comfort and relaxation to our customers, as it activates the mind, Increases the strength and activity of memory, as it positively affects brain activity, so we created an integrated gym and spa.

#### PROJECT FACILITIES



HIGH SPEED ELEVEATORS



CCTV



FACILITY MANAGEMENT SYSTEM



ACCESS CONTROL



FIRE FIGHTING SYSTEM



BUILDING MANAGETMENT SYSTEM



**ELECTRICITY GENERATORS** 



SOLAR ENERGY



HANDICAPPED FRIENDLY



WI-FI



**BUSINESS CENTER** 



**CENTRAL SATELITE** 

## Amazing of AMAZ



**ESCALATORS** 



**SMART BUILDING** 



PROPER REST ROOMS



WATER FEATURES



DATA CENTER



MOSQUE



INFORMATION DISK



24/7 SECURITY



WAITING AREA



CENTRAL A/C



PARKING





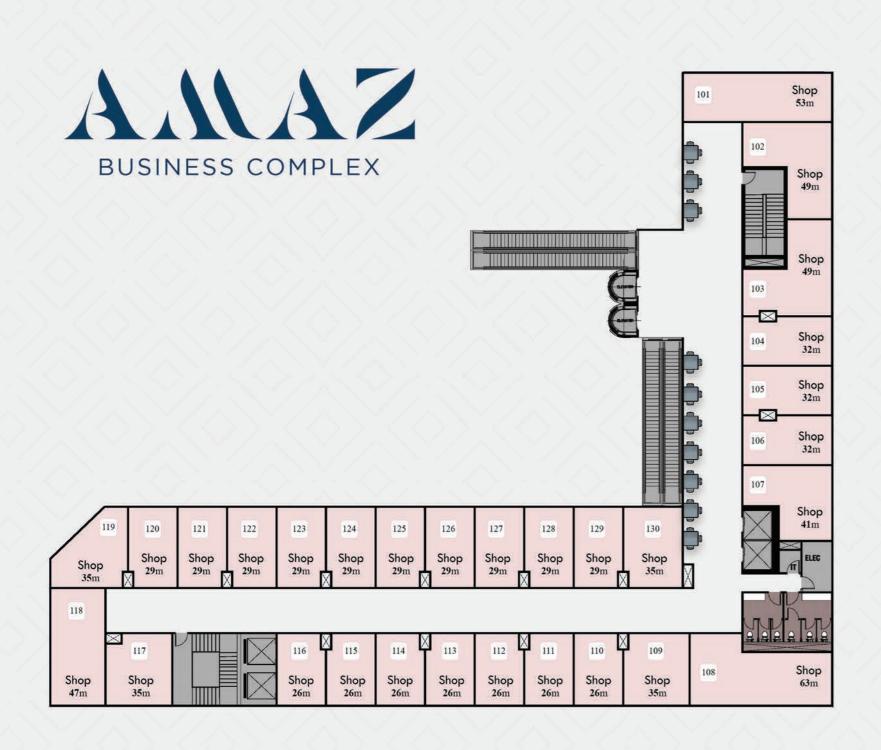
#### GROWING YOUR BUSINESS HAS NEVER BEEN EASIER

Restaurants and cafes with various areas in addition to outstanding sustainable modern outdoor areas, carefully designed for all preferences, family gatherings and business meetings, for promising economic future Also, the tower's prime location makes it very attractive to international brands.

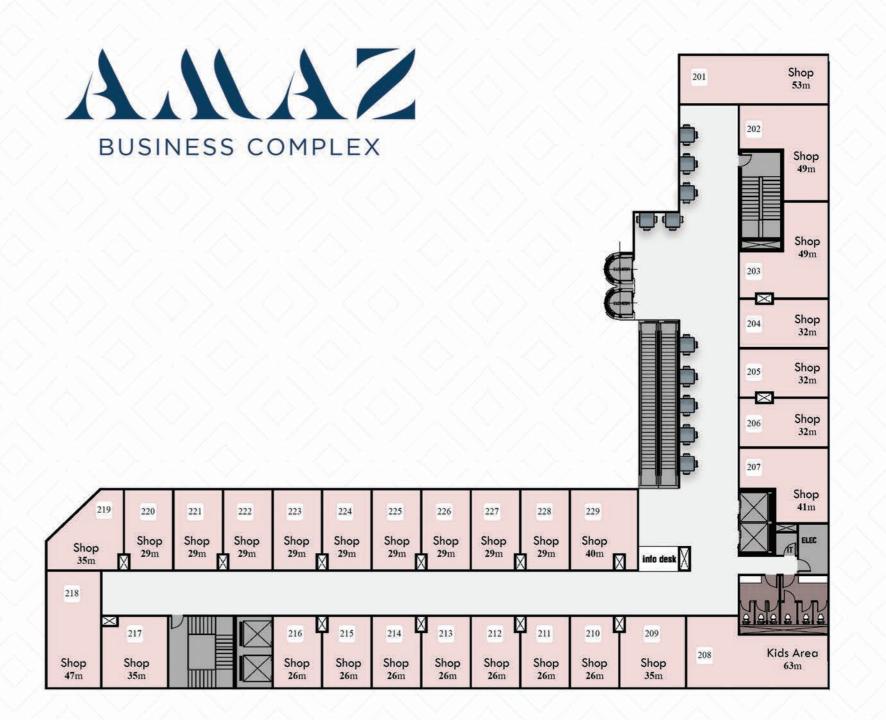




#### **GROUND FLOOR PLAN**



#### FIRST FLOOR PLAN



#### SECOND FLOOR PLAN

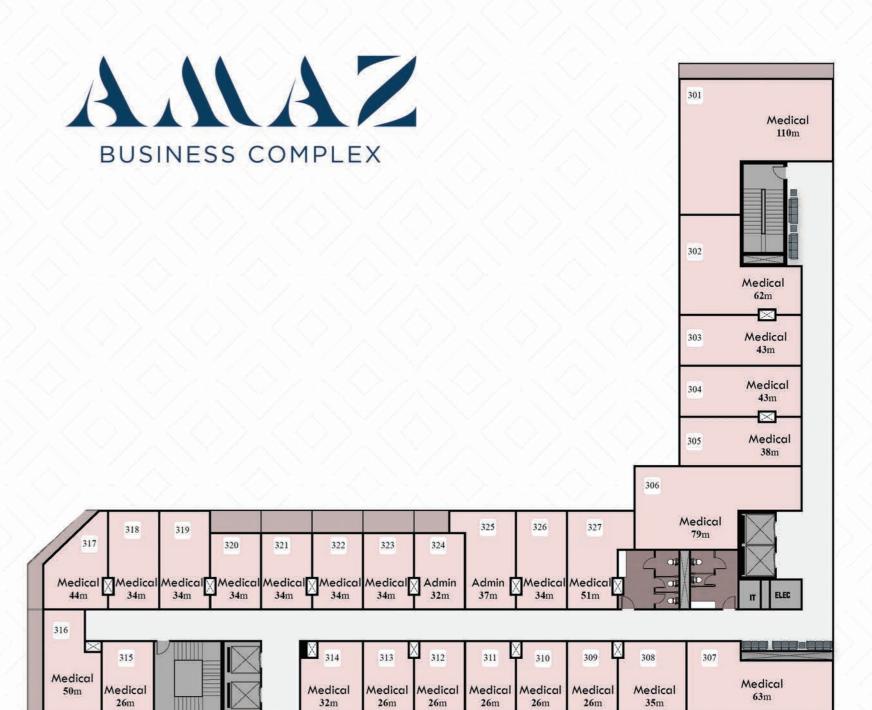


#### YOUR HEALTH IS IN SAFE HANDS, AMAZ PROVIDES DIFFERENT UNIT SPACES FOR ALL TYPES OF CLINICS.



AMAZ Business Complex provides various spaces suitable for all clinics and medical centers for doctors interested in pharmacies, labs and incomparable opportunities for healthcare investors.





#### 3RD FLOOR PLAN



## WHERE ALL PROFESSIONAL BUSINESSMEN SHOULD BE .. AMAZ IS THE ULTIMATE DESTINATION FOR YOUR BUSINESS.



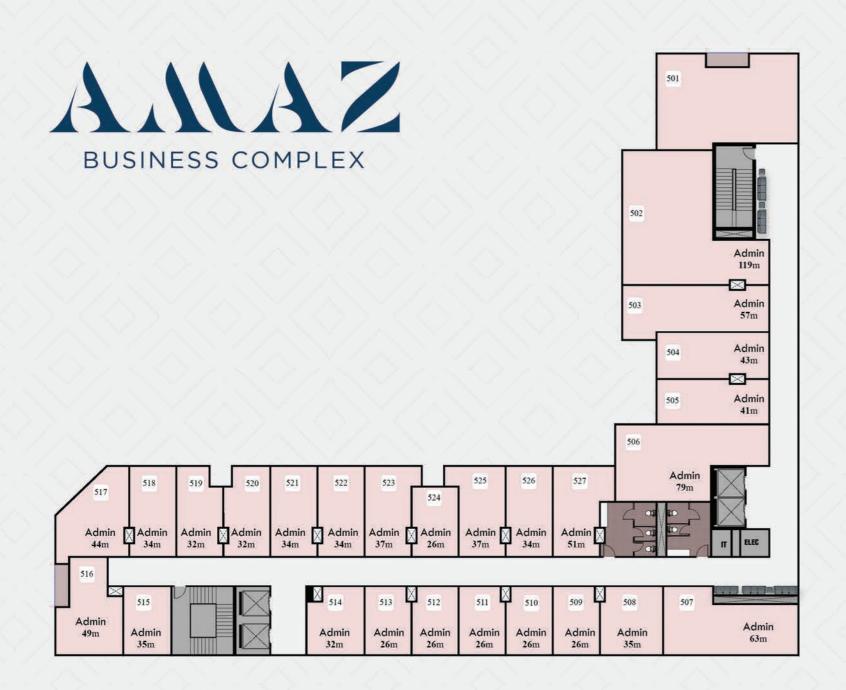
Smart solutions for business owners and investors looking to capitalize the stability of the office market, or business owners seeking for new office spaces for their businesses with exceptional facilities and various unit areas.



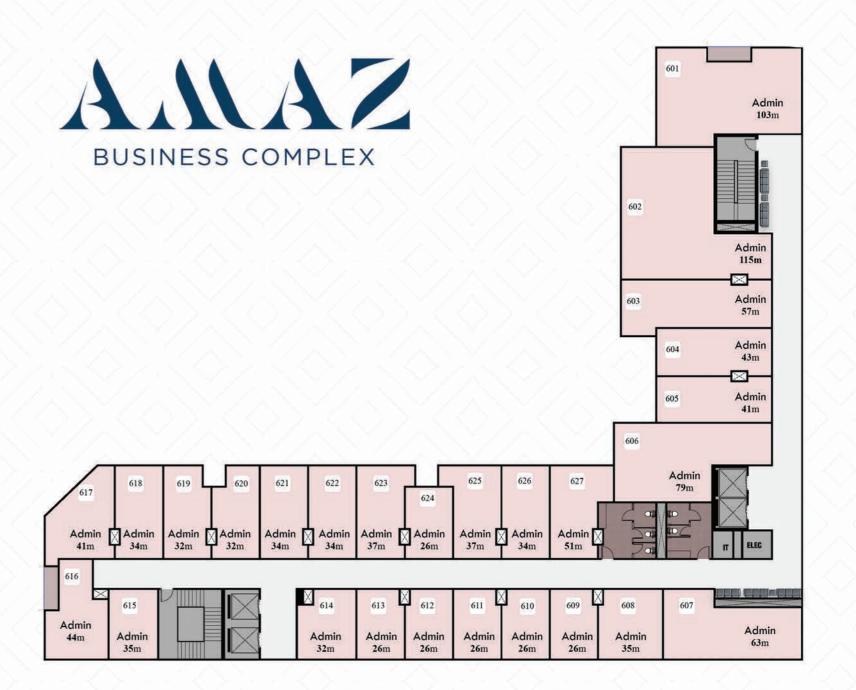




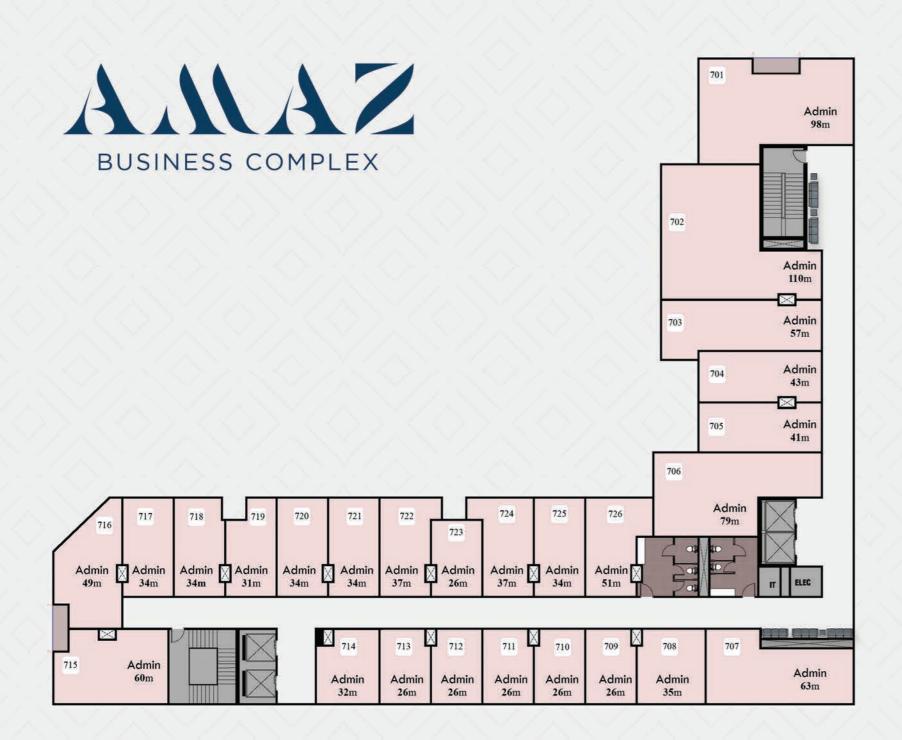
#### 4TH FLOR PLAN



#### 5TH FLOOR PLAN



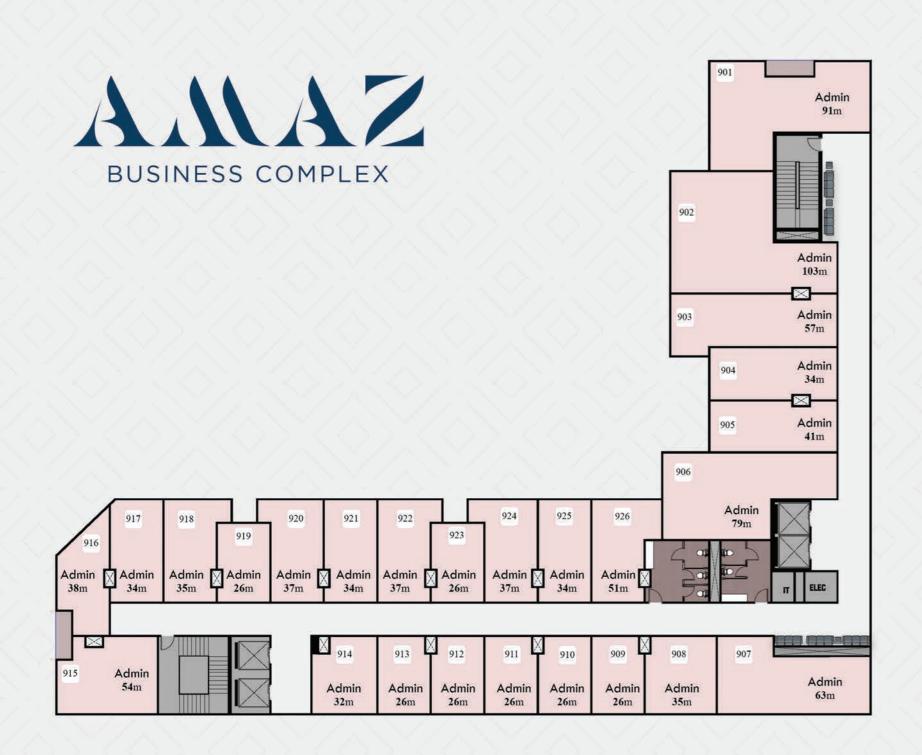
#### 6<sup>TH</sup> FLOOR PLAN



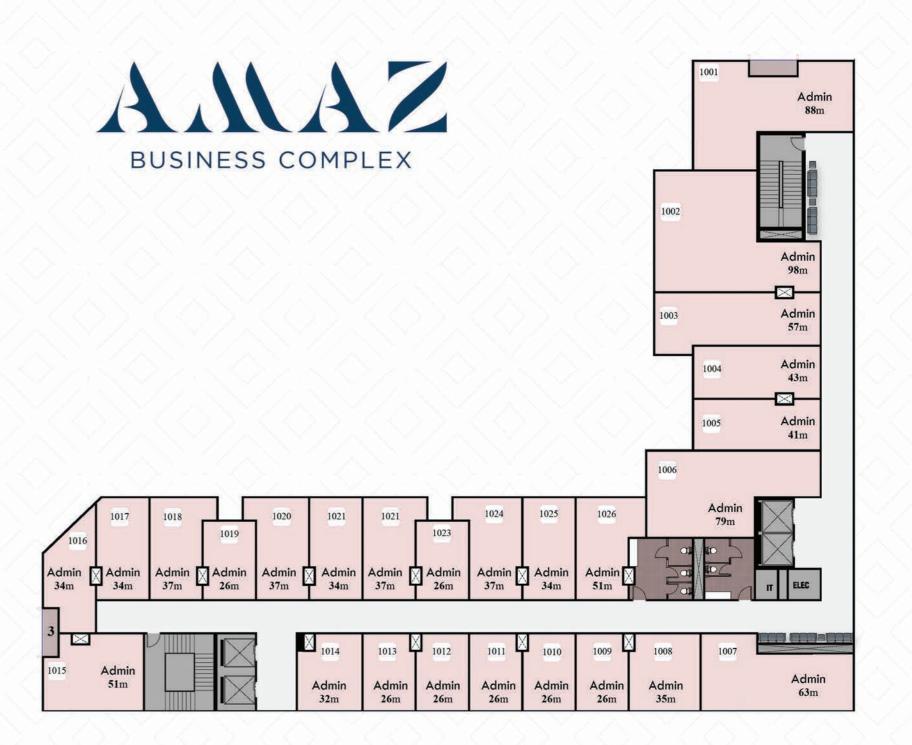
#### 7<sup>TH</sup> FLOOR PLAN



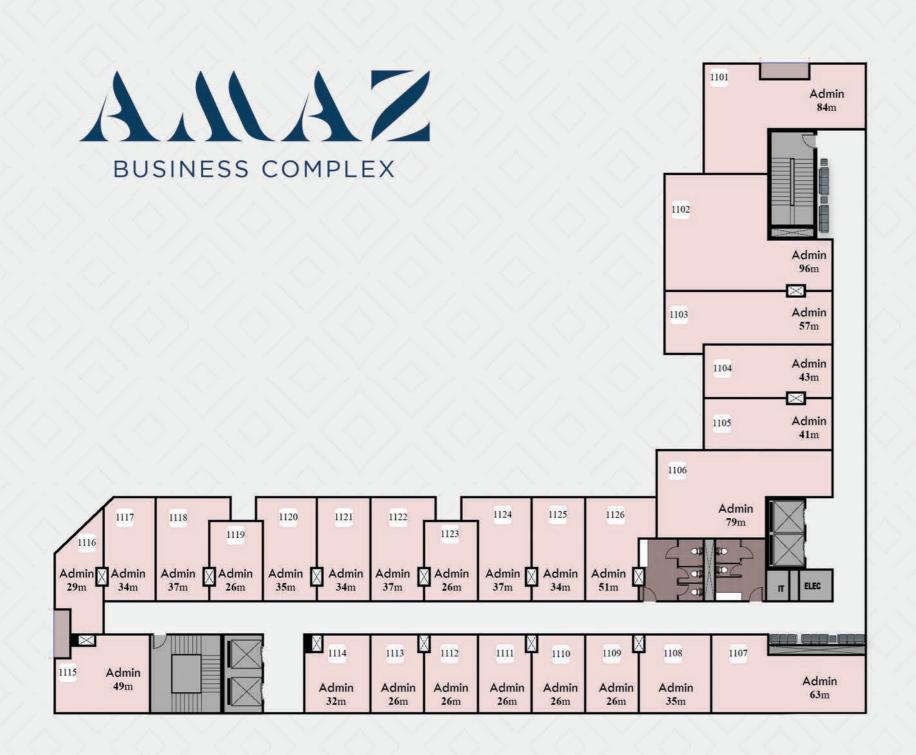
#### 8<sup>TH</sup> FLOOR PLAN



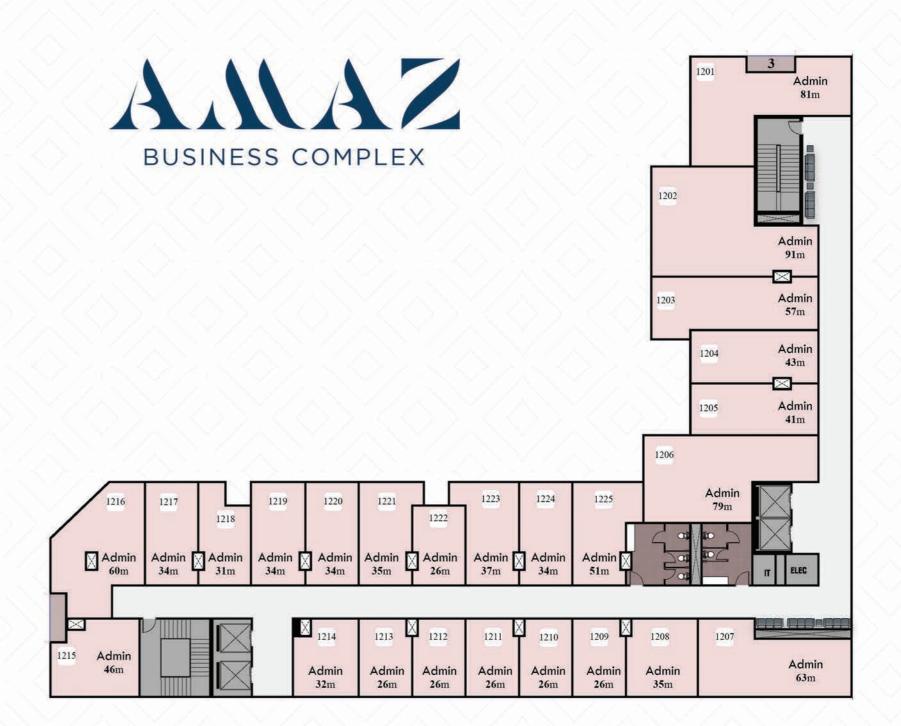
9<sup>TH</sup> FLOOR PLAN



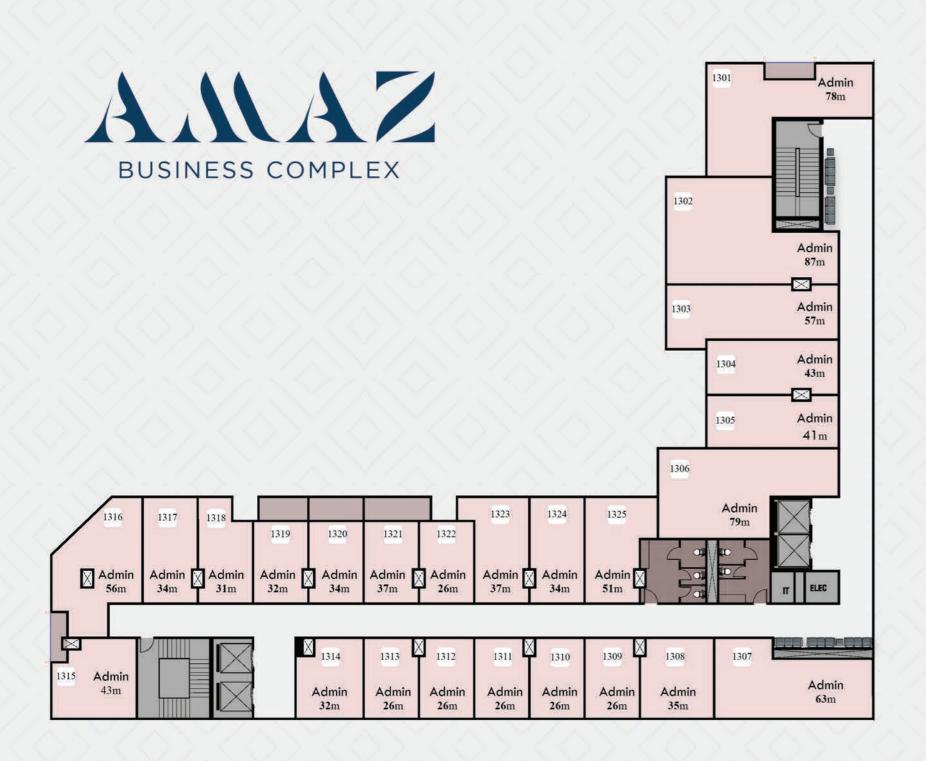
#### 10<sup>TH</sup> FLOOR PLAN



#### 11TH FLOOR PLAN



#### 12TH FLOOR PLAN



#### 13TH FLOOR PLAN



#### 14TH FLOOR PLAN





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