

The logo for 'The Loft Plaza' features a stylized architectural element on the left consisting of five vertical blue bars of varying heights, topped by a red horizontal bar. To the right of this graphic, the words 'THE LOFT PLAZA' are stacked vertically in a bold, sans-serif font. 'THE' and 'LOFT' are in blue, while 'PLAZA' is in red.

**THE
LOFT
PLAZA**

DEVELOPED BY
LIVING YARDS DEVELOPMENTS



THE LOFT PLAZA

The Loft Plaza is a 10 Floor multi purpose building includes Commercial, Administrative and Medical units with a 8,500 SQ meter space plaza providing a wide range of life style services and amenities to The Loft Plaza owners and visitors.





WHO ARE WE?

Living Yards Developments is entering the market with a new inspiring vision. Introducing a unique concept to the real estate market. 'Practical Luxury' is the mix of value for money with lavishness and diversity with luxury. A new trend setter in the market where compromises don't exist. Living Yards is a grand addition to the world of real estate that subscribes to the mantra of thinking the unthinkable, with the sole purpose of satisfying the unmet needs of our customers, through applying a novel methodology in delivering all of its projects



OUR SHARE HOLDERS

EXPERTISE

Living Yards Developments is owned by two mega economic establishments; AM Group and Egyptian Swiss Group.

With above 30 years of expertise in the fields of manufacturing & trading, 3000 employees and annual turnover of more than 4 billion EGP, the 2 groups guarantees a very strong financial and technical support to the company.



01 OUR COLLABORATORS

Get To Know them



Yasser Al Beltagy Architects (YBA) was established in 1995, in Cairo, Egypt. Led by the founder and chief architect Yasser AL-Beltagy. YBA is a leading multidisciplinary design firm that covers a wide range of specialties and services: architecture, urban, landscape, and interior design.

Over the years, YBA has worked on more than 1,200 projects that range from residential, public, corporates & offices, educational & cultural, hotels & resorts, recreational, industrial, and religious to commercial projects. YBA's extensive collective experience and attention to detail has resulted in unexpected, inspirational, and trend-setting design solutions. Moreover, YBA won 26 global awards out of 33 competitions.

YBA has been responsible for great residential and commercial developments like New Alamein Towers, Swan Lake Residence and Al Jazi Gardens.



Paramount Carat is one of the top media agencies in the Market, we are specialized in: Media Planning and buying (online and offline) Setting marketing & media objectives, strategy and tactics. We are also the only agency that have access to legal research across all categories.

We have very solid, experienced, capable motivated and dedicated teams across all levels, plus we have access to any industry relevant information regionally and globally. We have clients like Vodafone, MasterCard, Intel, Clorox, Ferrero Kinder, Heineken , Ahram Beverage, and more.



Living Yards Developments Egypt has recently celebrated the signing of a memorandum of understanding with EFS Misr Facilities Service to be its official facility management partner for all its 4 projects in new capital.

EFS Group in Dubai made a strategic decision to enter the Facility management local market in Egypt with the creation of an independent subsidiary, named EFS Misr. EFS Misr endeavors to deliver quality facility management and value-added in managing facilities in Master Communities, Healthcare, Oil and Gas, Banking, Industrial, Public Sector, Integrated workplaces, Education, Retail and Mixed -use properties.

OUR PROJECTS



CONSTRUCTION UPDATES THE LOFT

The Story So far

More than 80% construction finished in
One year spam. Successfully ahead of
schedule



THE LOFT CONSTRUCTION UPDATES



DEC. 2019



JULY 2020



OCT. 2020



NOW

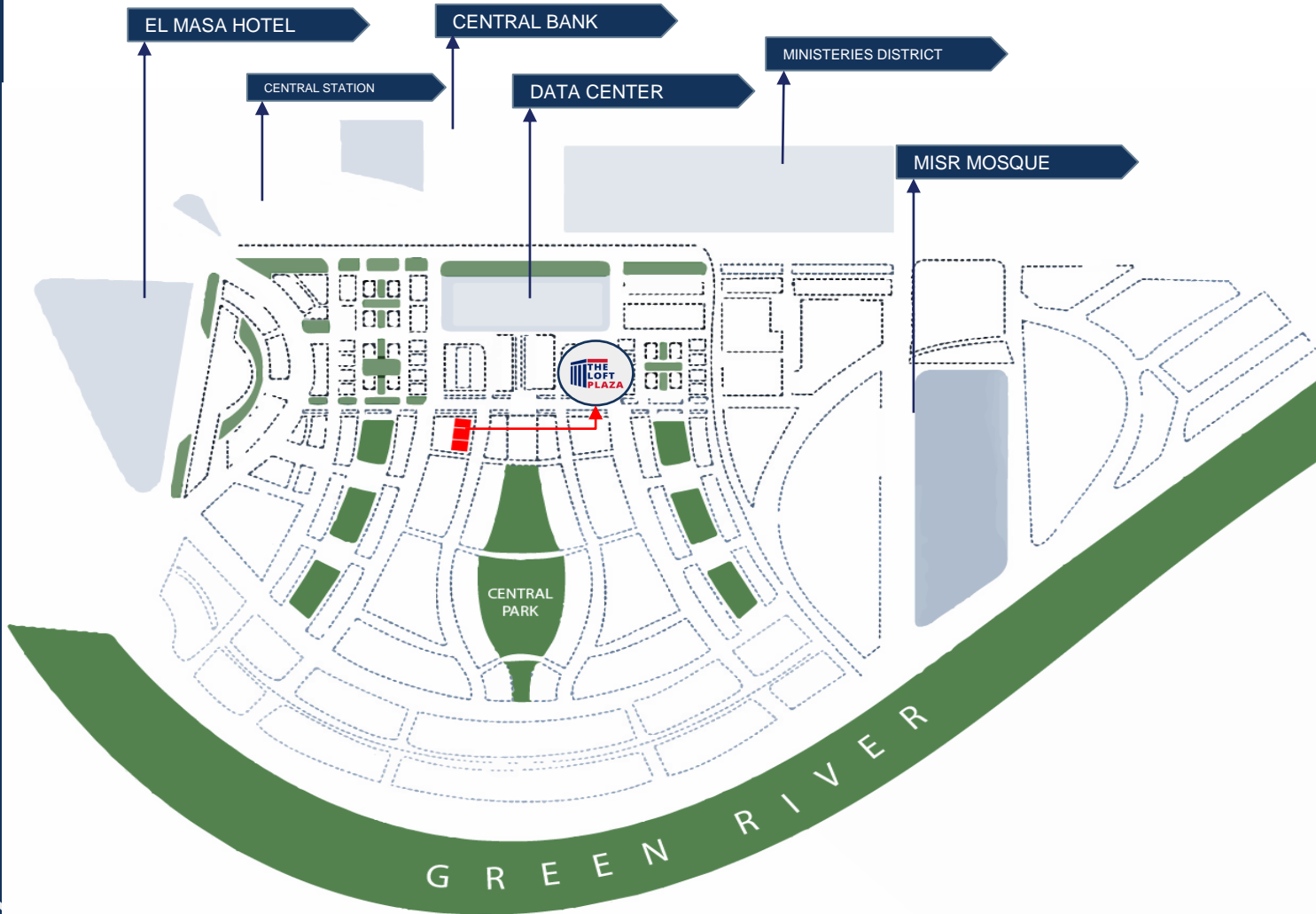
WE ARE AHEAD OF SCHEDULE

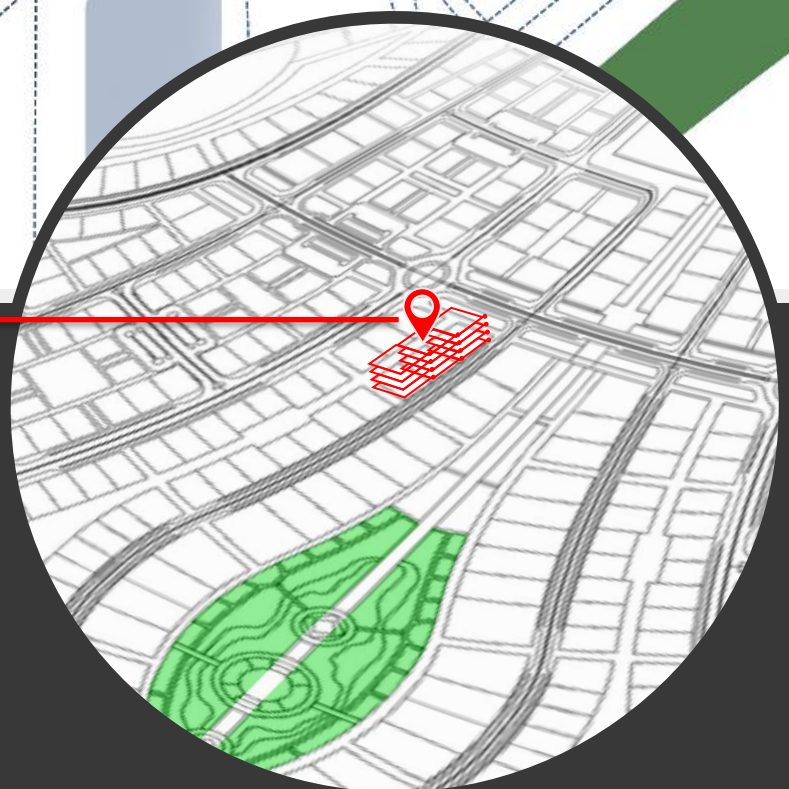


02

LOCATION

LOCATION





LOCATION

- Walking Distance from El Masa Hotel
- Walking Distance from Ministerial District
- Walking Distance from LRT Station
- Walking Distance from Green River
- Walking Distance from Misr Mosque



03

PRESPECTIVES

Where beauty and engineering meets













THE
LOFT
PLAZA











04

FLOOR PLANS &
STARTING PRICES

Where beauty and engineering meets

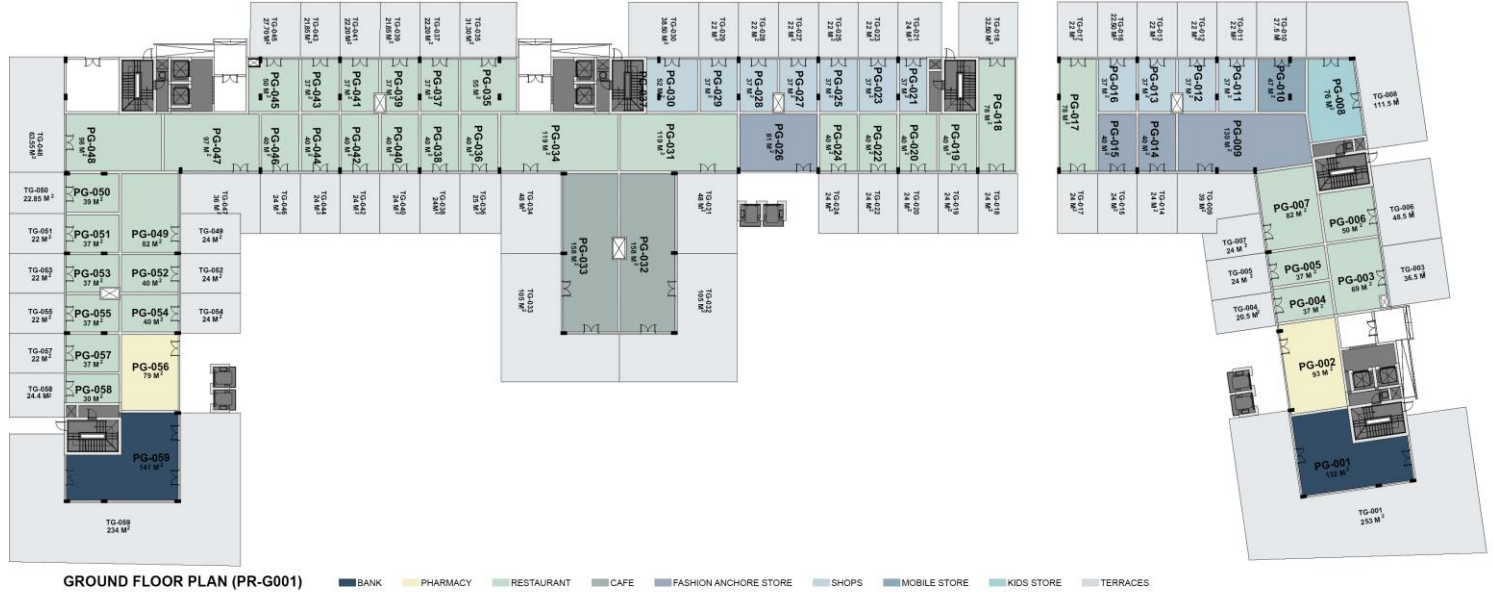
Ground Floor Commercial Areas

Areas Starting from:
30 m²

Prices starts from:
83,200 LE
per m²
After Discount

Unit Prices starts from:
3.6 M LE
After Discount

Cash Discount
62,400 LE per m²



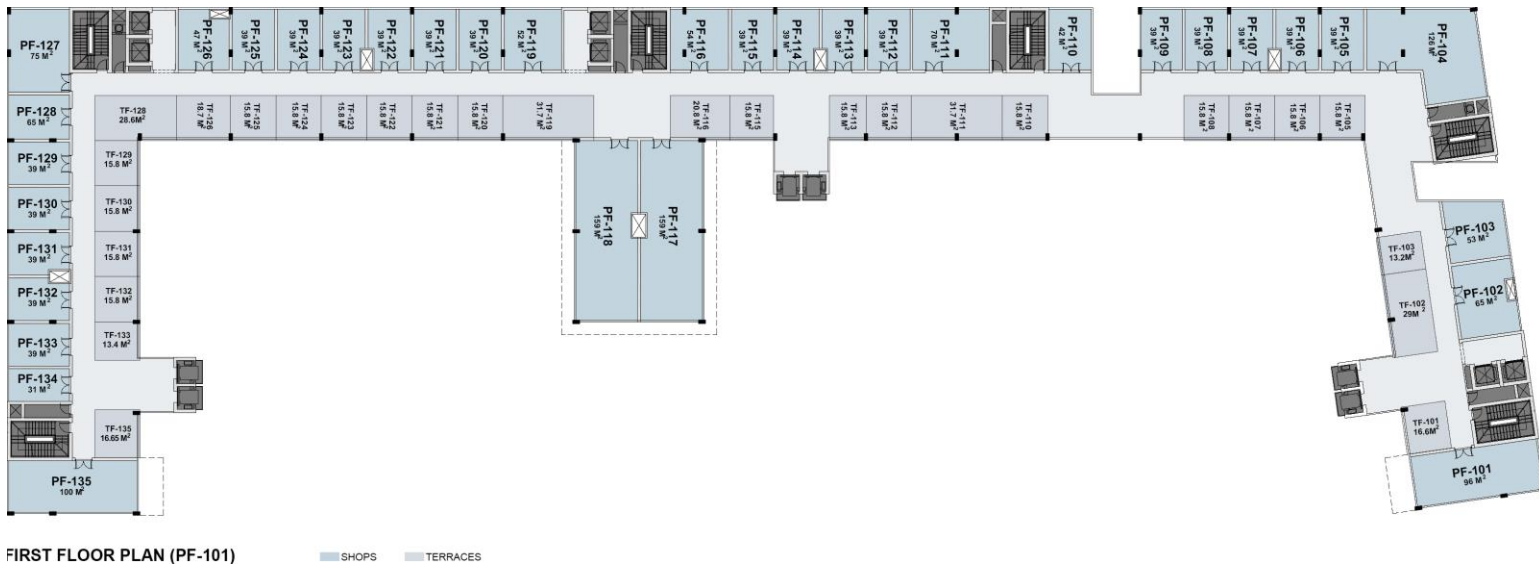
First Floor Commercial Areas

Areas Starting from:
 30 m^2

Prices starts from:
48,000 LE
per m^2
After Discount

Unit Prices starts from:
2 M LE
After Discount

Cash Discount
36,000 LE per m^2



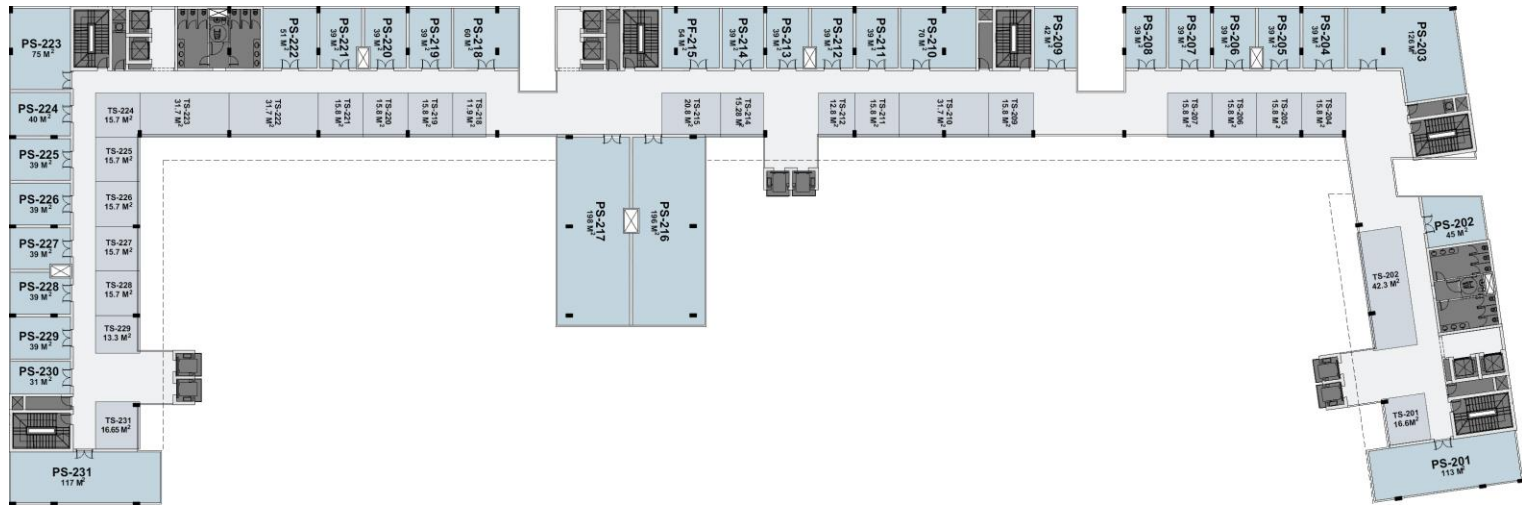
Second Floor Commercial Areas

Areas Starting from:
 30 m^2

Prices starts from:
42,400 LE
per m^2
After Discount

Unit Prices starts from:
1.6 M LE
After Discount

Cash Discount
31,800 LE per m^2



SECOND FLOOR PLAN (PS-201)

SHOPS TERRACES

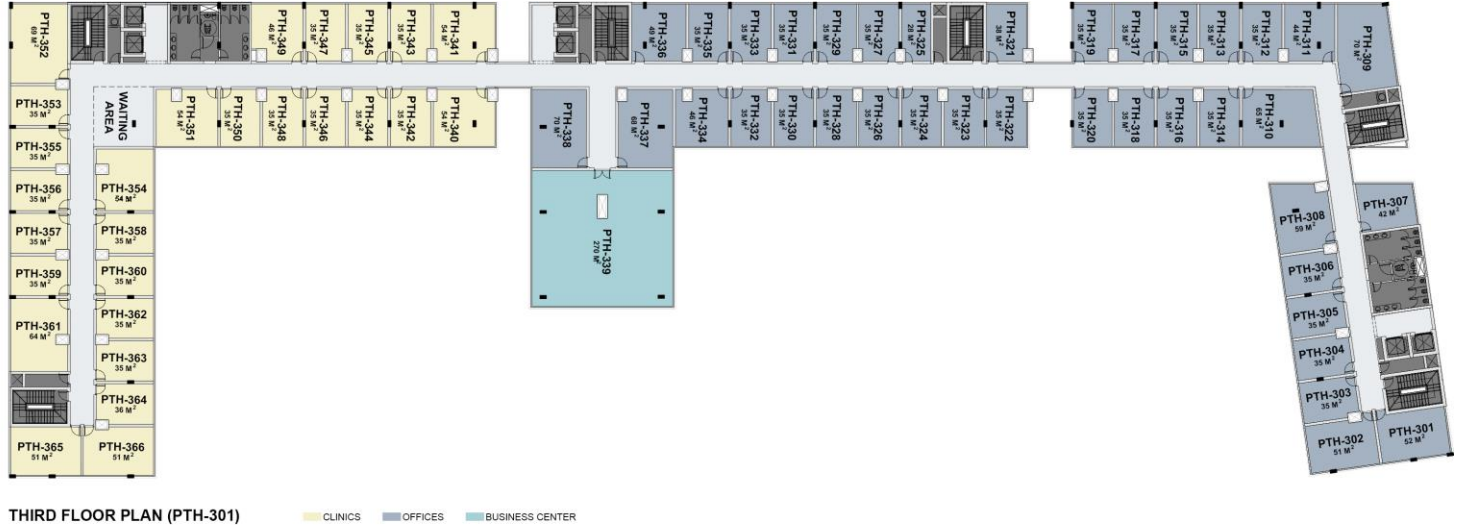
3rd to 5th Floor Clinics

Areas Starting from:
35 m²

Prices starts from:
25,600 LE
per m²
After Discount

Unit Prices starts from:
900 K LE
After Discount

Cash Discount
19,200 LE per m²



3rd to 10th Floor Offices

Areas Starting from:
35 m²

Prices starts from:
20,000 LE
per m²
After Discount

Unit Prices starts from:
555 K LE
After Discount

Cash Discount
15,000 LE per m²



SIXTH FLOOR PLAN (PSX-601)

■ OFFICES



05

PAYMENT PLANS

PAYMENT PLANS

40% DP 1 Year
installment
(40% Discount)

0% DP / 5 Years Equal
Installments (20%
Discount)

4 Years Delivery

15% DP 7 Years Equal
Installments (20%
Discount)

30% DP 10 Years Equal
Installments (15%
Discount)

PAYMENT PLANS WITH ROI

30% DP / ROI 20% / First
installment after 2 Years / 6
Years Equal Installments

35% DP / ROI 22% / First
installment after 2 Years
6 Years Equal Installments

4 Years Delivery

40% DP / ROI 24% / First
installment after 2 years / 6
Years Equal Installments



**THE
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Facebook



Instagram