



V Business Tower

An aerial view of a modern city at sunset. The sun is low on the horizon, casting a warm orange glow over the city. In the foreground, a prominent skyscraper with a curved facade and many windows is visible on the right side. The city below is filled with various buildings, roads, and green spaces. The sky is a mix of blue and orange.

EGYPT

Egypt's New Capital is a once-in-a-generation enterprise which aims to boost and diversify the country's economic growth whilst simultaneously accommodating its rapid growth in population. On completion, the city will be home to 6.5 million residents, and promises to deliver state-of-the-art smart city services and an exceptional quality of life.



CAIRO

40 km

30 km

20 km

10 km

HELIOPOLIS

NEW CAIRO

SHOROUK CITY

MADINATY CITY

10TH OF RAMADAN CITY

Suez Road

Capital Park

CBD

Ministerial &
Financial
District

PHASE 1

Sokhna Road

Regional Ring Road

NEW
ADMINISTRATIVE
CAPITAL

A photograph of a modern office building entrance. The building features a large glass facade and a prominent white overhang above the glass doors. The entrance is set on a paved sidewalk. In the background, several motorcycles are parked along the side of the building. The overall scene is bright and clear, suggesting a sunny day.

MISSION STATEMENT

TO CREATE A FULLY FUNCTIONING UNIQUE AND VIBRANT LIFESTYLE DESTINATION IN HARMONY WITH SOCIAL AND ENVIRONMENTAL SURROUNDINGS, WHICH REFLECTS THE REQUIREMENTS OF MODERN WORK SPACE



THE VALUES

WELCOMING - SOCIAL - SUSTAINABILITY - GREENS



CRITERIA FOR LIFE STYLE DESTINATION

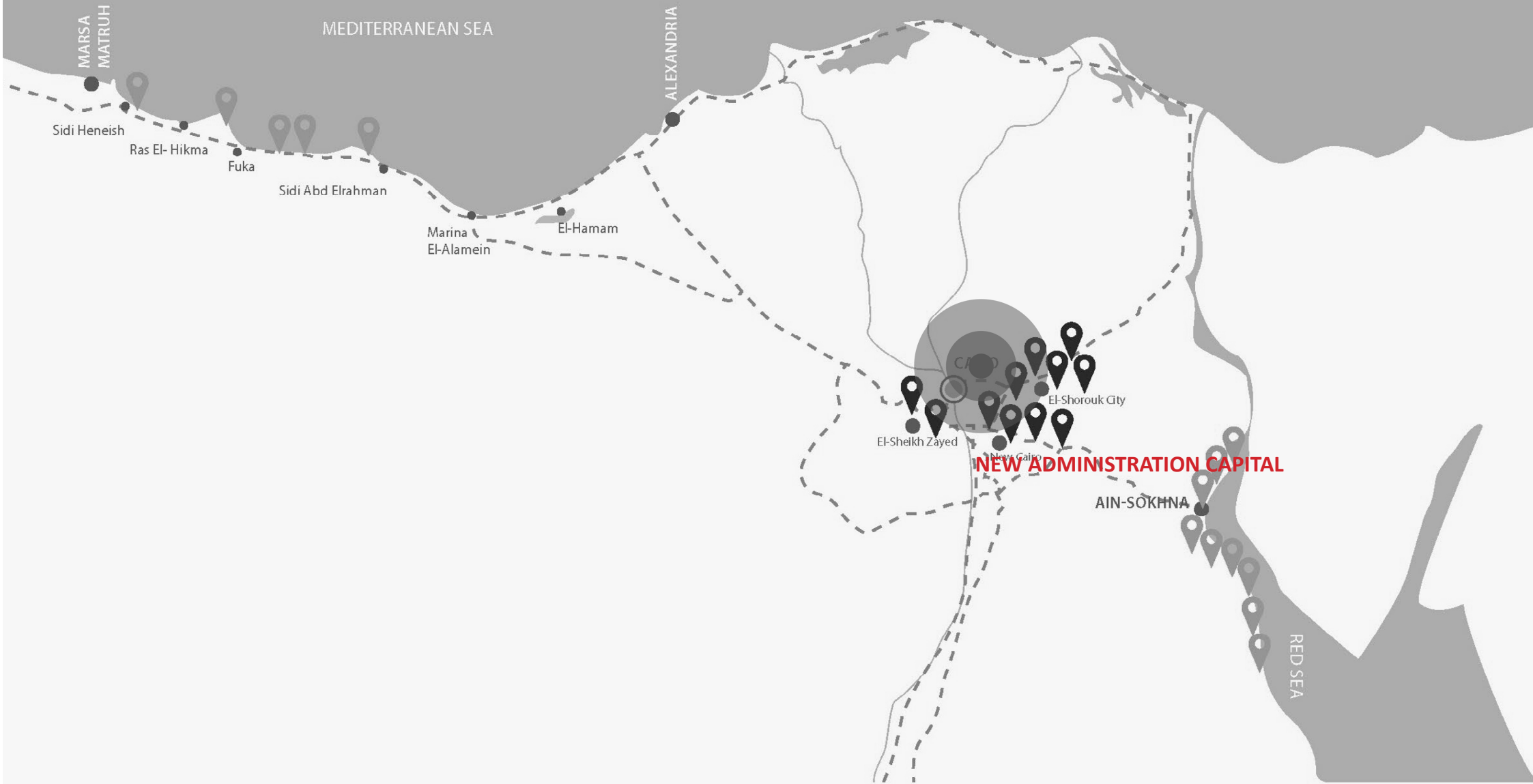
SENSE OF ARRIVAL
WELCOMING
STYLISH AMENITIES
EASY CIRCULATION
INTELLIGENT
QUALITY OF THE SPACE
SPECTACULAR VIEWS
MATERIALITY
INTEGRATED
TIMELESS

CONTEXT UNDERSTANDING
URBAN CONTEXT



CONTEXT UNDERSTANDING

URBAN CONTEXT



INSPIRATION SOCIAL CONTEXT

OUT-DOOR



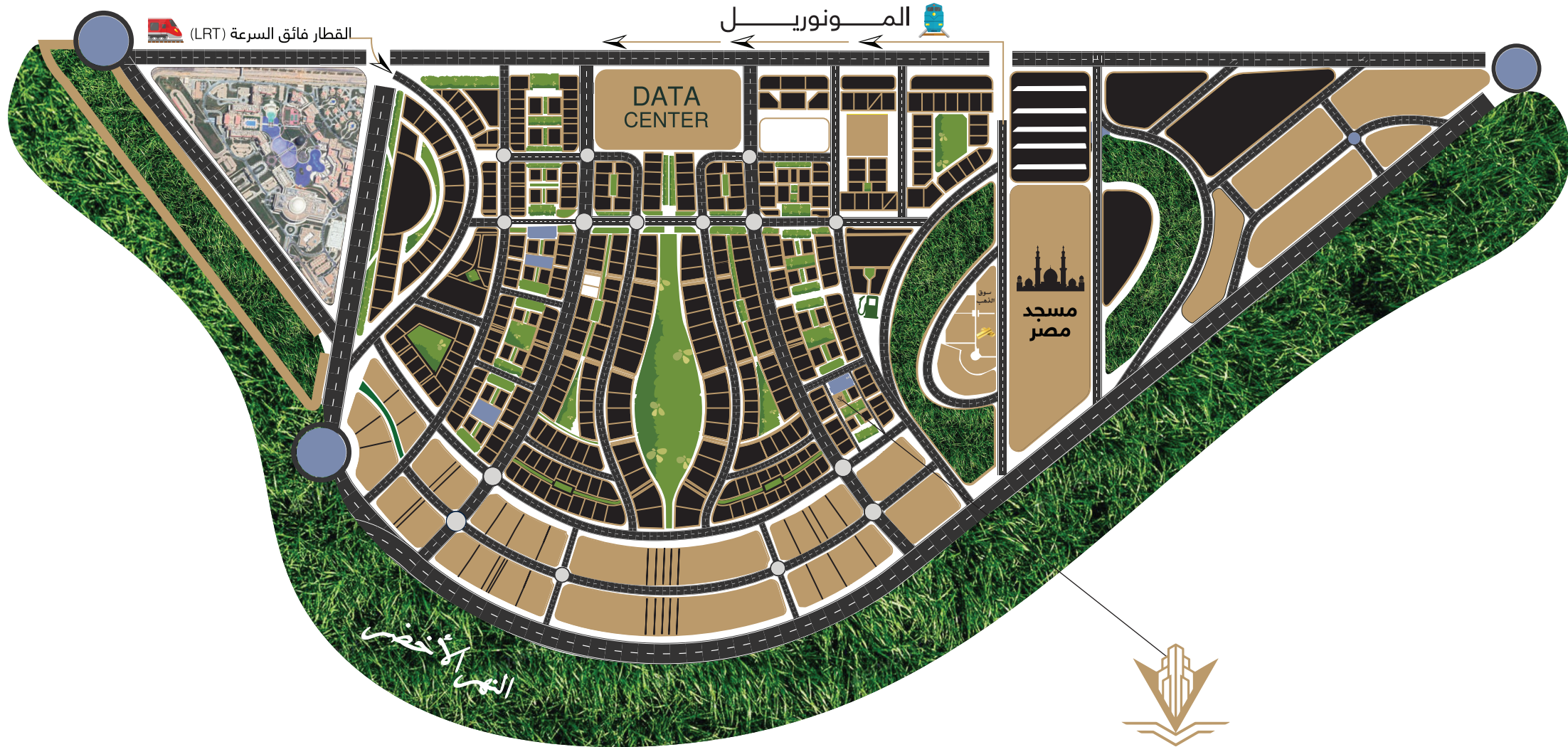
INSPIRATION RETAIL CONTEXT



INSPIRATION ARCHITECTURE CONTEXT

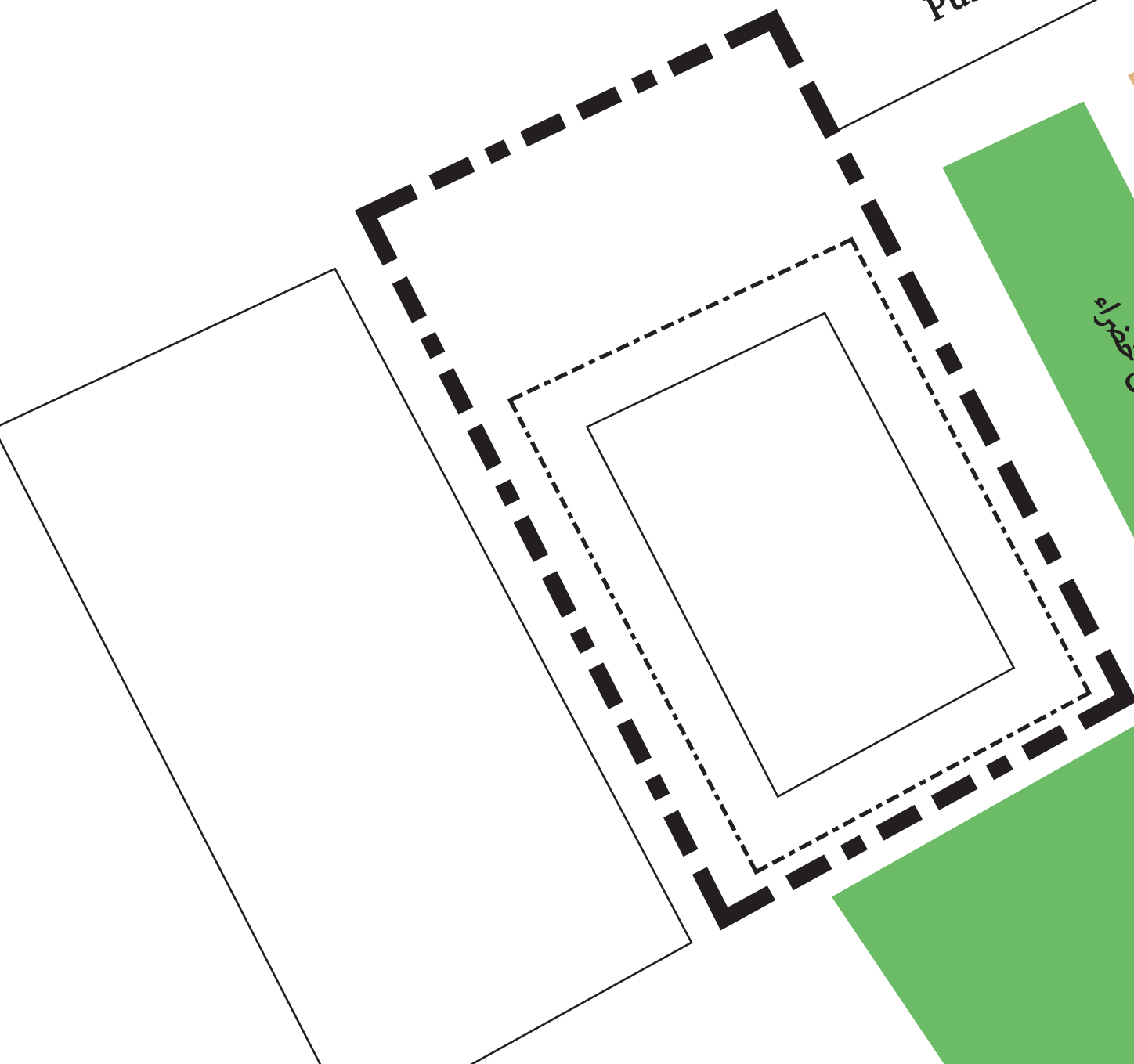


OUR MAP NEW CAPITAL



CONTEXT UNDERSTAND PLOT

Public Parking



مناطق خضراء

مناطق خضراء

DESIGN PROCESS ARCHITECTURE MASSES



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DESIGN PROCESS ARCHITECTURE DESIGN



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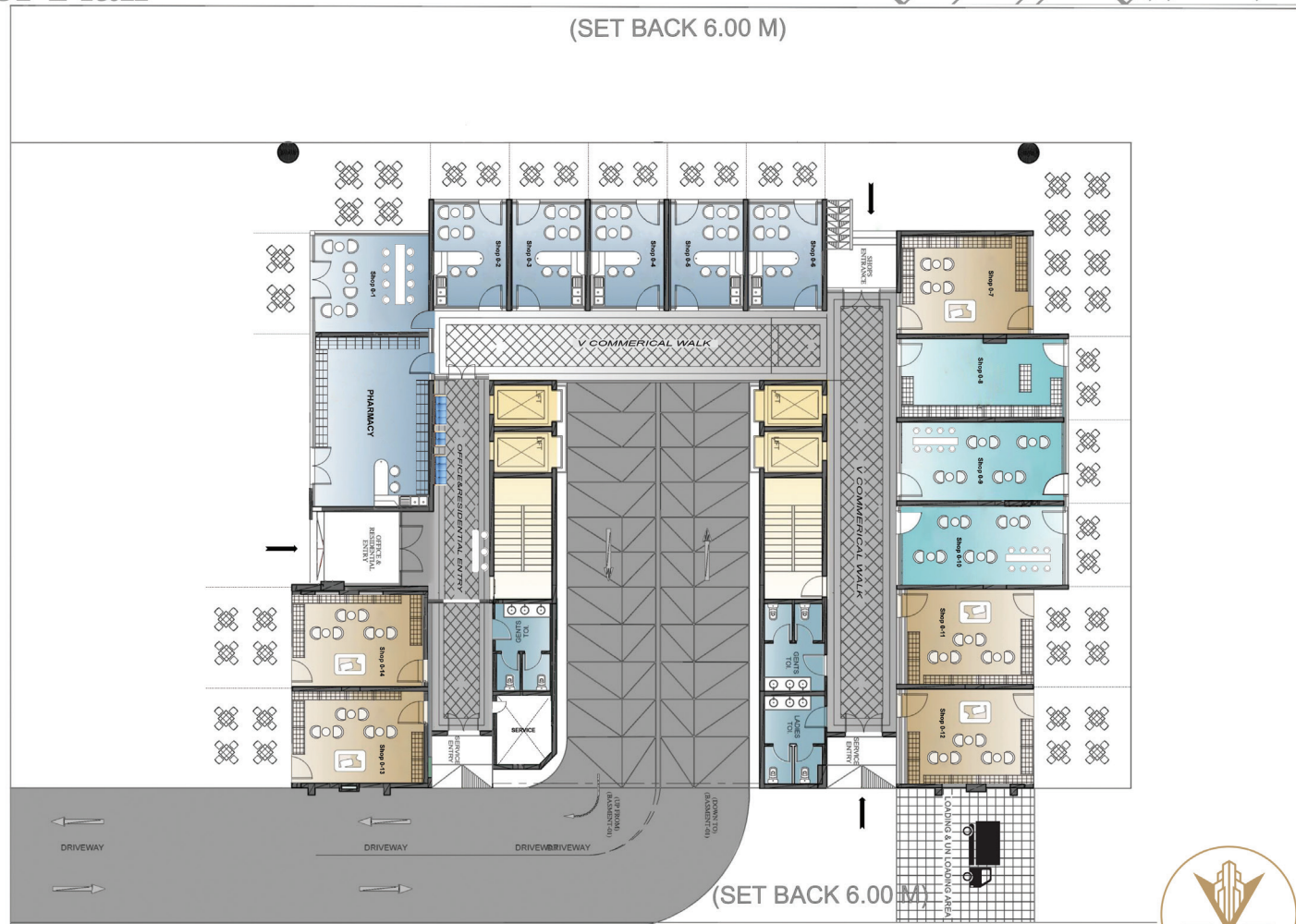
Plans

المسقط الأفقية

Ground Floor Plan

المسقط الأفقى للدور الأرضى

UNIT	IN DOOR	OUT DOOR
PHARMACY	67.42 M	18 M
SHOP 0-1	34.97 M	16 M
SHOP 0-2	28.42 M	11 M
SHOP 0-3	28.42 M	11 M
SHOP 0-4	28.42 M	11 M
SHOP 0-5	28.42 M	11 M
SHOP 0-6	28.42 M	11 M
SHOP 0-7	43.31 M	20 M
SHOP 0-8	44.62 M	10 M
SHOP 0-9	44.62 M	10 M
SHOP 0-10	44.62 M	10 M
SHOP 0-11	44.17 M	13 M
SHOP 0-12	44.17 M	13 M
SHOP 0-13	44.17 M	13 M
SHOP 0-14	44.17 M	13 M



DESIGN PROCESS ARCHITECTURE DESIGN



Plans

المساقط الأفقية

First Floor Plan

المسقط الأفقى للدور الأول

UNIT	IN DOOR
SHOP 1-1	30.2 M
SHOP 1-2	30.2 M
SHOP 1-3	40.3 M
SHOP 1-4	43.4 M
SHOP 1-5	38.75 M
SHOP 1-6	38.75 M
SHOP 1-7	38.75 M
SHOP 1-8	39.4 M
SHOP 1-9	40.8 M
SHOP 1-10	27.2 M
SHOP 1-11	27.2 M
SHOP 1-12	27.2 M
SHOP 1-13	38.75 M
SHOP 1-14	38.75 M
SHOP 1-15	39.4 M
SHOP 1-16	39.4 M
SHOP 1-17	31.18 M
SHOP 1-18	24.58 M



DESIGN PROCESS ARCHITECTURE DESIGN



Plans

المساقط الأفقية

Second Floor Plan

المسقط الأفقى للدور الثانى

UNIT	IN DOOR
SHOP 2-1	30.2 M
SHOP 2-2	30.2 M
SHOP 2-3	40.3 M
SHOP 2-4	43.4 M
SHOP 2-5	38.75 M
SHOP 2-6	38.75 M
SHOP 2-7	38.75 M
SHOP 2-8	39.4 M
SHOP 2-9	40.8 M
SHOP 2-10	27.2 M
SHOP 2-11	27.2 M
SHOP 2-12	27.2 M
SHOP 2-13	38.75 M
SHOP 2-14	38.75 M
SHOP 2-15	39.4 M
SHOP 2-16	39.4 M
SHOP 2-17	31.18 M
SHOP 2-18	24.58 M



BOOTHES	INDOOR
B 2-1	9 M
B 2-2	9 M



DESIGN PROCESS ARCHITECTURE DESIGN



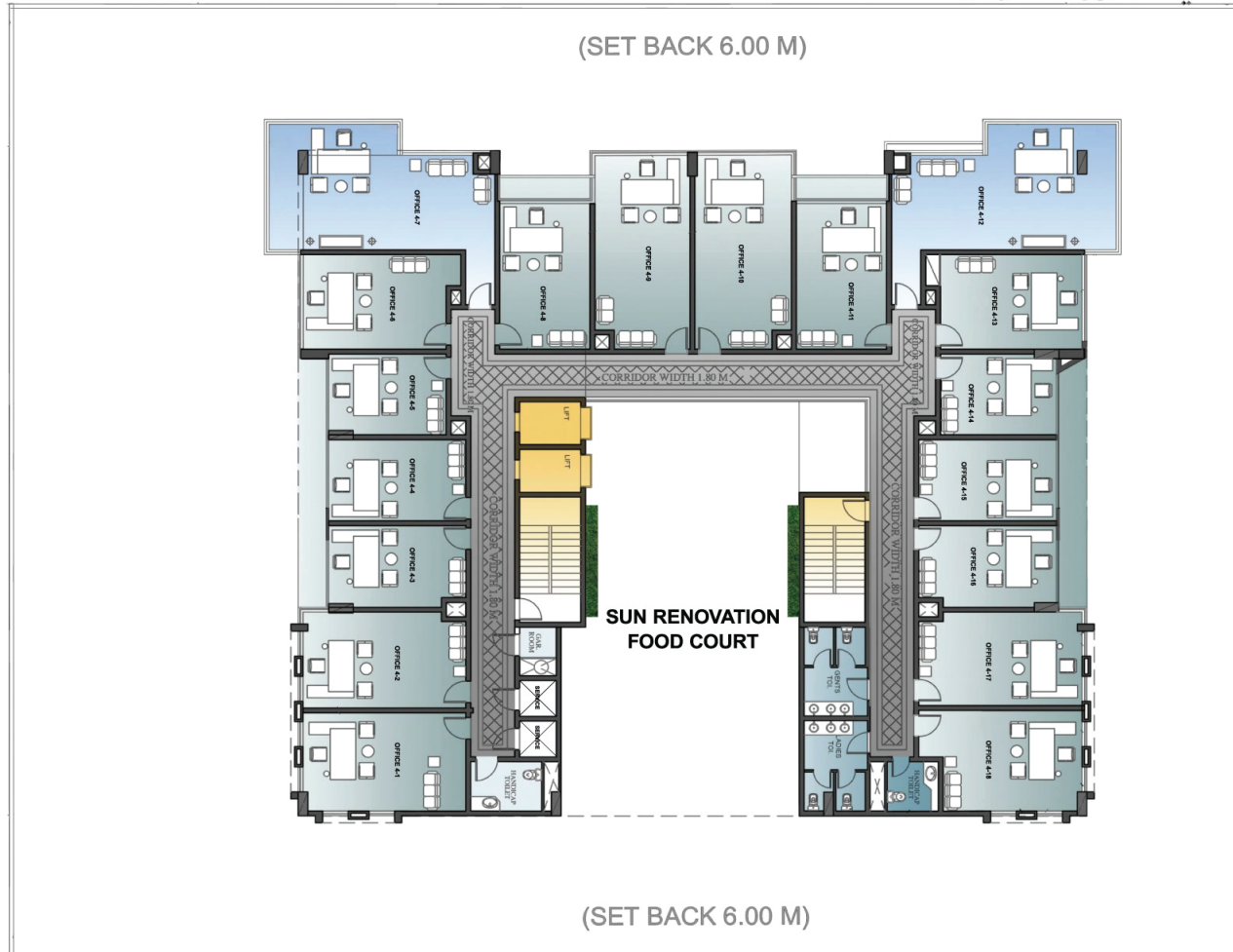
Plans

المساقط الأفقية

Administrative Floor Plan

السطح الأفقي للدور الإداري

UNIT	IN DOOR
OFFICE 4-1	44.24 M
OFFICE 4-2	43.5 M
OFFICE 4-3	32.24 M
OFFICE 4-4	32.24 M
OFFICE 4-5	26.81 M
OFFICE 4-6	36.75 M
OFFICE 4-7	55.94 M
OFFICE 4-8	37.48 M
OFFICE 4-9	52.18 M
OFFICE 4-10	52.18 M
OFFICE 4-11	37.48 M
OFFICE 4-12	55.84 M
OFFICE 4-13	36.5 M
OFFICE 4-14	26.72 M
OFFICE 4-15	32.24 M
OFFICE 4-16	32.24 M
OFFICE 4-17	43.5 M
OFFICE 4-18	41.72 M



Plans

مساقط الأفقية

Residential Hotel Floor Plan

المسقط الأفقي للسكنى الفندقى

UNIT	IN DOOR
ROOM 9-1	57.8 M
ROOM 9-2	43.5 M
ROOM 9-3	32.2 M
ROOM 9-4	38.1 M
ROOM 9-5	33.5 M
ROOM 9-6	36.5 M
ROOM 9-7	52.1 M
ROOM 9-8	38.1 M
ROOM 9-9	50.5 M
ROOM 9-10	50.5 M
ROOM 9-11	37.9 M
ROOM 9-12	52.1 M
ROOM 9-13	36.5 M
ROOM 9-14	33.5 M
ROOM 9-15	37.9 M
ROOM 9-16	32.2 M
ROOM 9-17	43.5 M
ROOM 9-18	57.8 M



PROJECT FACILITIES



1-Security access.

2-Air Quality and Temperature Mangement.

3-Technical Support 24\7.

4-24\7 CCTV Cameras.

5-Video Surveillance for integrated Security.

6-Fire control for hazardous situation identification.

7-Comman toilets Each floor.

8-Service Corridors.

9-Storage Areas.

10-Care Service.

11-Outdoor&UndergroundParking Areas.

12-Common Toiletseach floor.

13-Central AC.

14-Occupancy Sensors for work environment utilization.

15-Generator to ensure incut electricity supply.

16-Service Elevator.

17-24\7 Security personal on all building entrances.

18-Under Ground Parking up to 200 parking spot.

19-Smart Look.

20-Sun Renovation Food court.

21-Sensor of Welcoming.

21-Strong Security Wave.

DESIGN PROCESS ARCHITECTURE DESIGN



DESIGN PROCESS ARCHITECTURE DESIGN



DESIGN PROCESS ARCHITECTURE DESIGN



OUR PARTNERS

