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**we deliver what
we promise**



iris

The Project is uniquely designed where the shops and admin – istrative units are directly located on the main streets and also features with smart design Capable of combining more than administrative or commercial unit with various spaces for different uses.

**we deliver what
we promise**



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Design philosophy

A CLEAR LAYOUT IS VITAL FOR OUR MALL

The main concept of the design is to create well – performing shopping which is more than just places for shopping.

IRIS become comprehensive shopping and entertainment location once it feature attractive restaurants with outside seating areas, places to rest and relax and measures are taken to emphasize and utilize the character of the mall location.

Times change and so the expectations regarding design and architectures, So we create convenient feel – good atmosphere and a high quality of stay in the mall are essential.

This includes warm colors, premium building materials, a modern design and an elaborate lighting concept

02



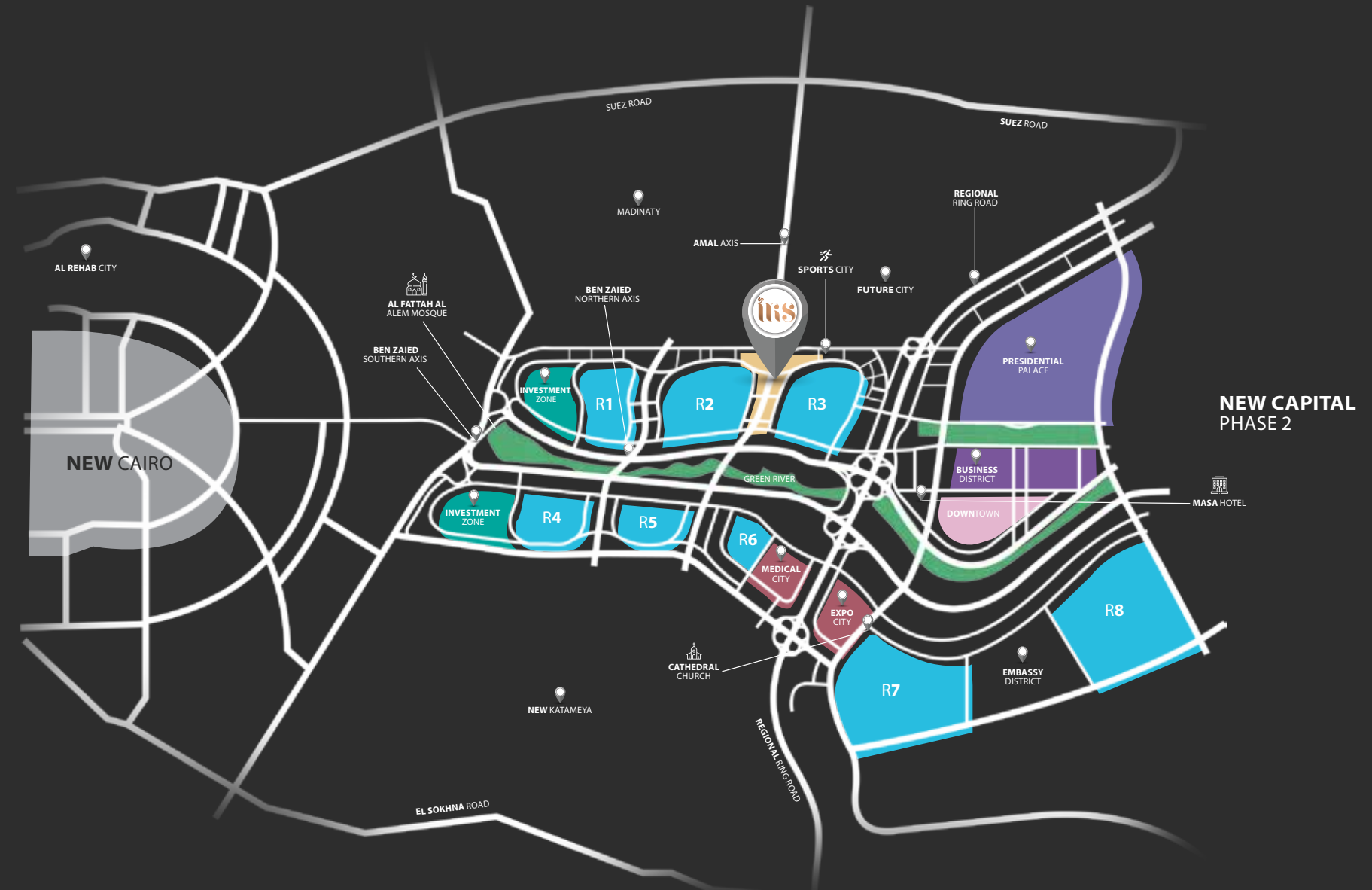
Location new capital

Commercial, administration and residential mall located in MU area on Al – Amal Axis that is the main axis which connects the administrative capital with cairo – suez desert road.

This axis represents one of the most important entries for the administrative capital with 49 m in width.

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03



THE NEW CAPITAL

Location B6 MU 23

Commercial, administration and residential mall located in MU area on Al – Amal Axis that is the main axis which connects the administrative capital with cairo – suez desert road.

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04





Front Outdoor Area 1500 sqm



Admin BUA 14700 sqm



Built Up Area 20400 sqm



Back Outdoor Area 2500 sqm



Security



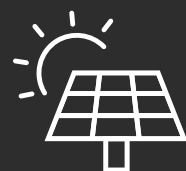
Parking Area



Car Care Services



WI-FI



Solar Energy



ATM Center



Outdoor Plaza



Vip Lounge



Retail BUA 4900 sqm



Meeting Rooms

ADMINISTRATIVE & MEDICAL "NEW CAIRO"

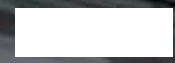
Facilities

05

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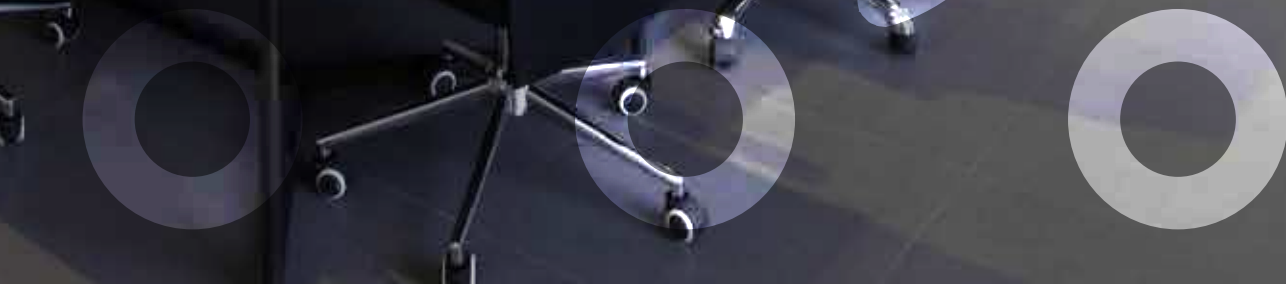
Parking Area



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06

Meeting Room





irs

COMMERCIAL
ADMINISTRATIVE
MEDICAL
NEW CAPITAL

Food Court

GROUND FLOOR

doing a mall is not only the design of the physical place:
what is important is the merchandising mix .

we strive to serve the convenience of the public .

we want shopping at our mall to be a unique and an
enjoyable experience

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we promise**

08



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COMMERCIAL
ADMINISTRATIVE
MEDICAL
NEW CAPITAL



W W W . E N - M A A . C O M

Commercial

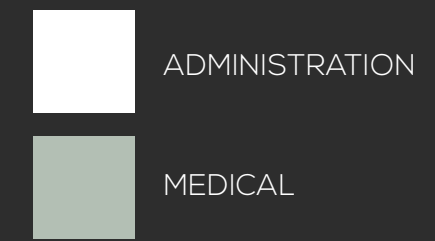
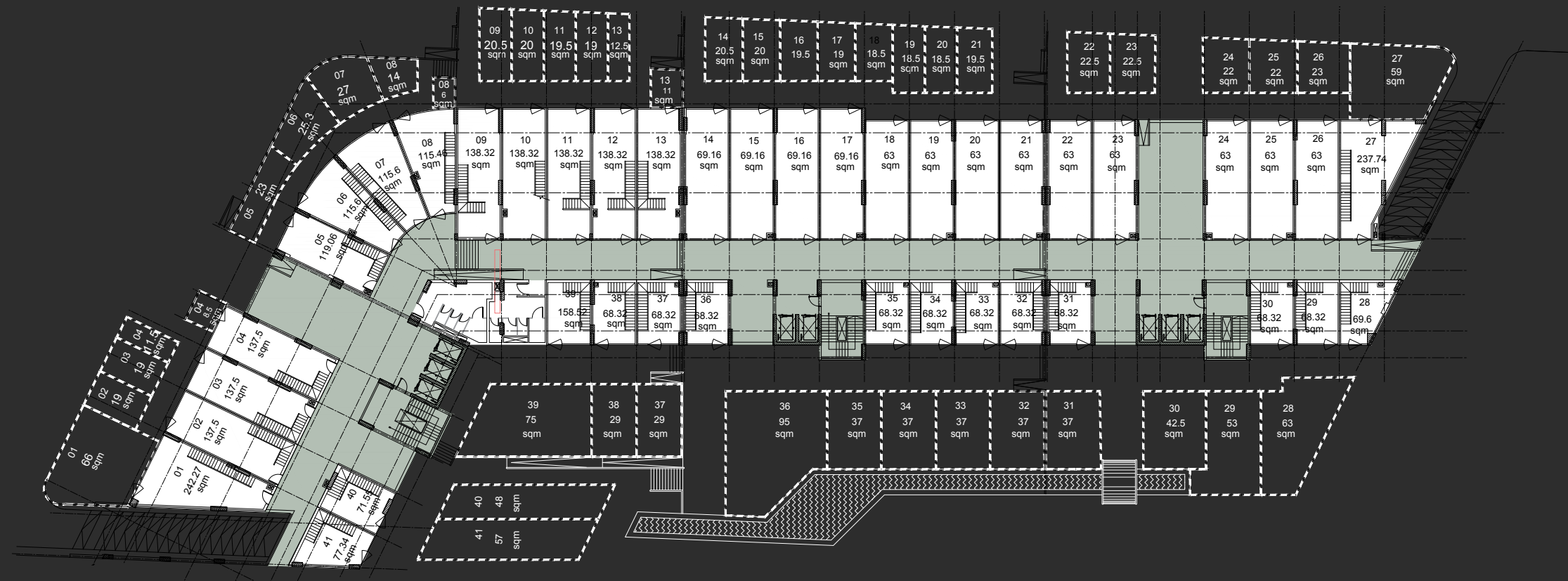
GROUND & FIRST FLOOR



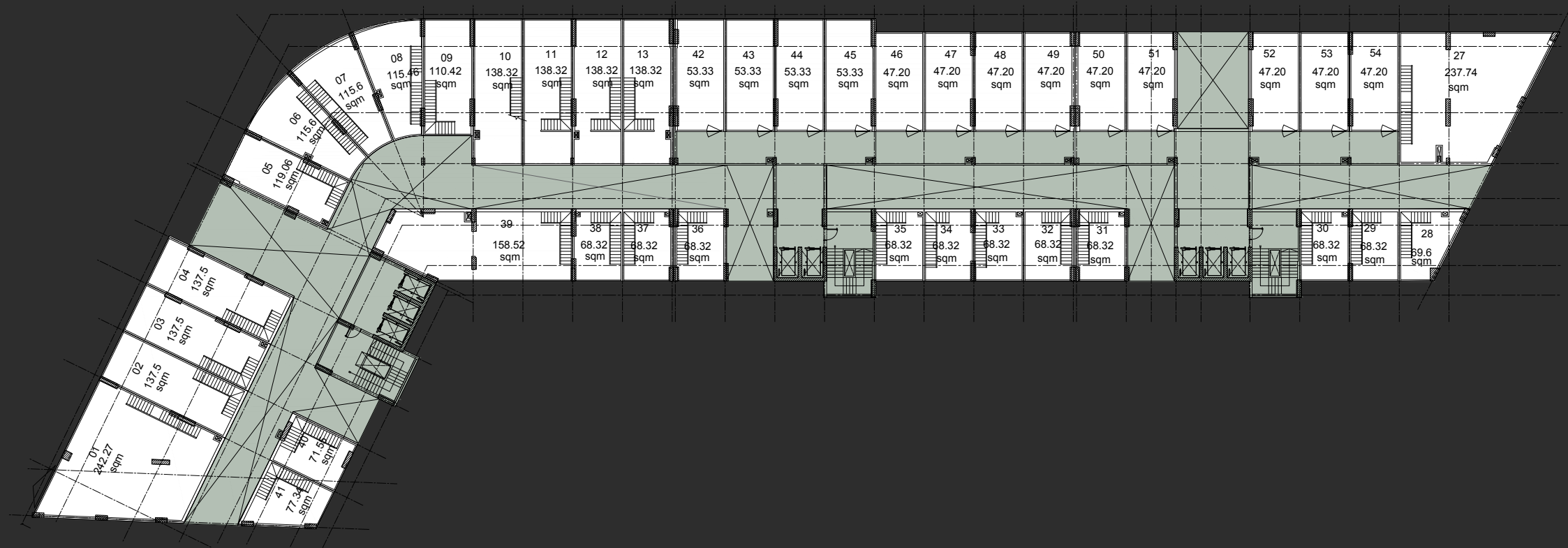
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Commercial Floor Plan 01



Commercial Floor Plan 02



Administrative

(2ND, 3RD, 4TH, 5TH & 6TH FLOOR)

Formally, the construction contains multipurpose and multifunctional spaces capable of accommodating different groups of employees according to their activities.

The spatial distribution and the way to interiors were designed had to respond to the demands of the different activities carried out within a single spaces.

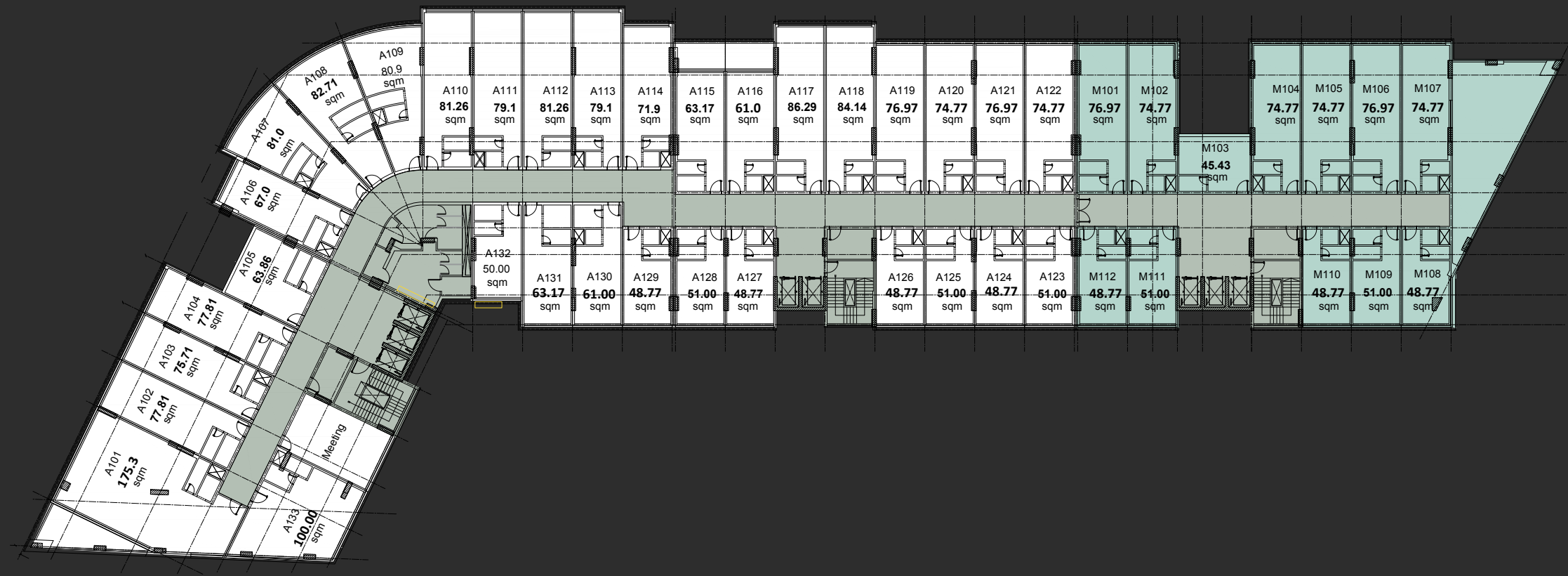
The results of all these requirements translated into a functional building that is far from the typical forms that define the most traditional offices and very much in line with curves that identify IRIS mall.

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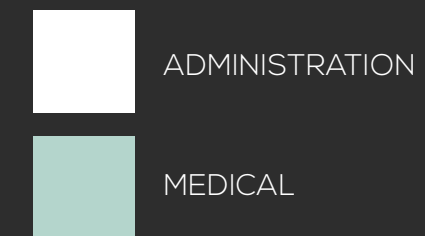
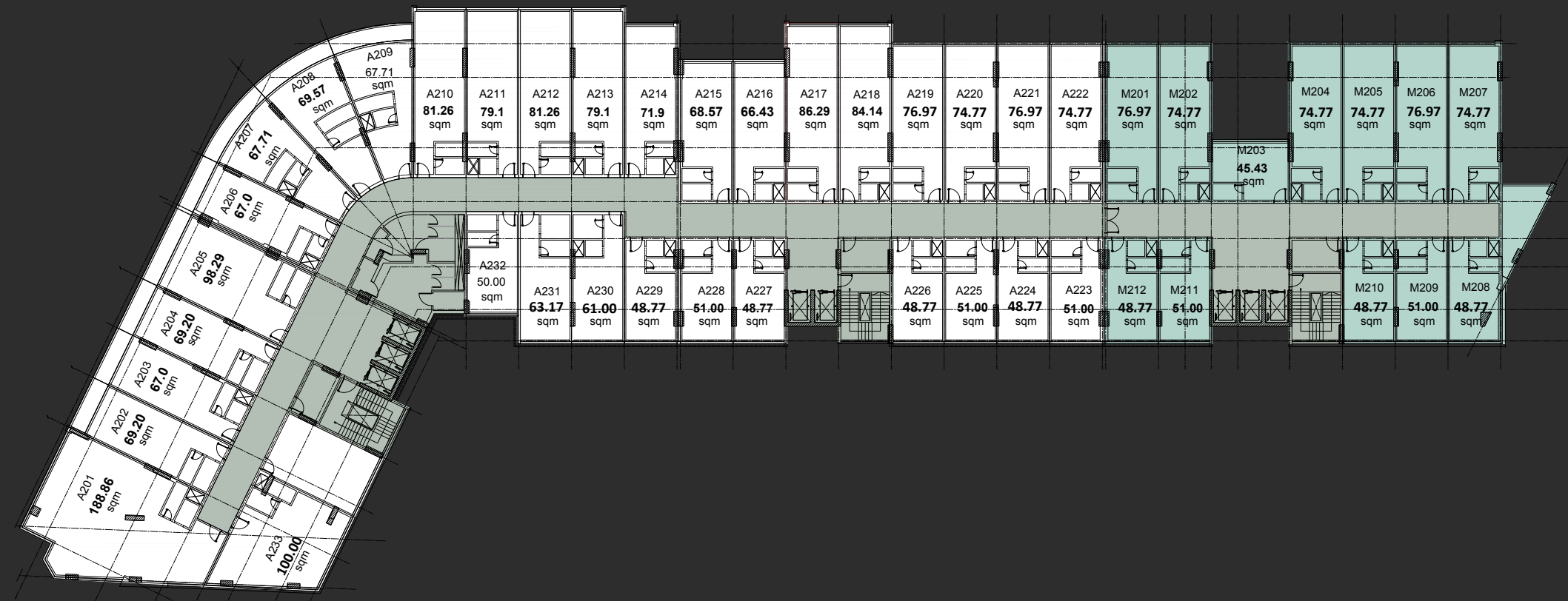
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Administrative Floor Plan 01

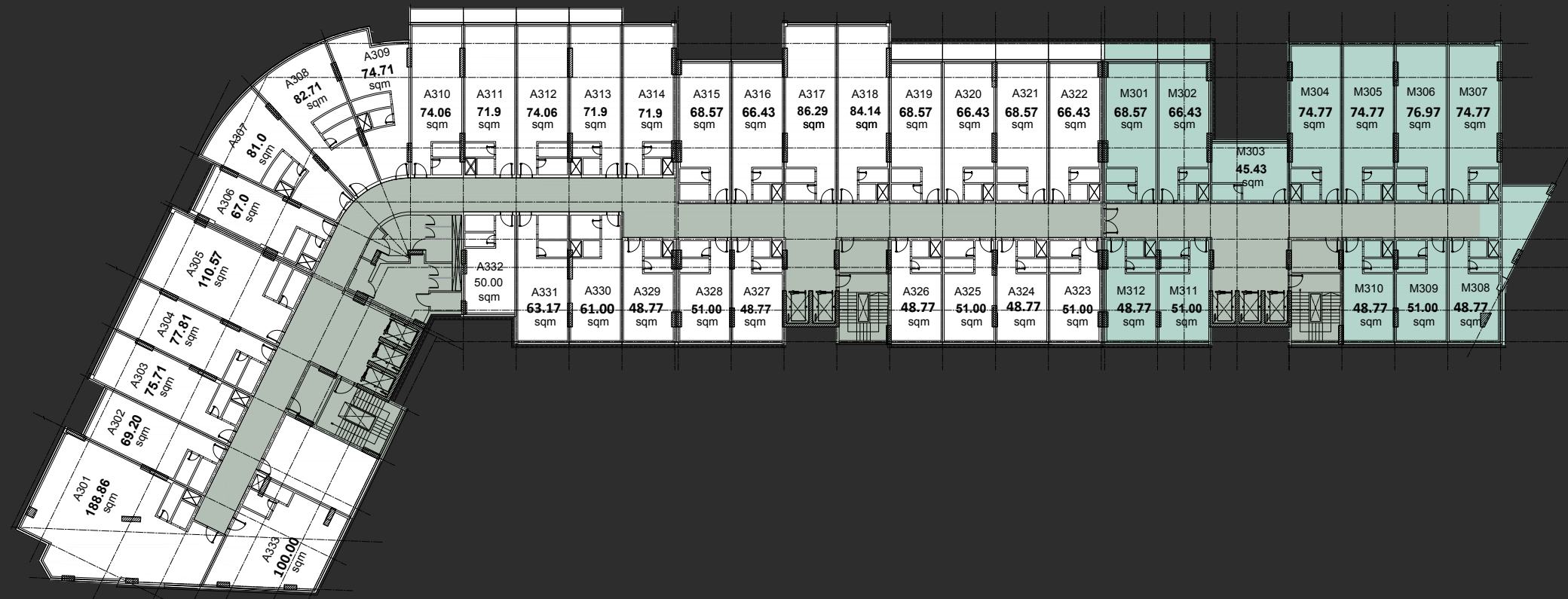


Administrative Floor Plan



Administrative Floor Plan

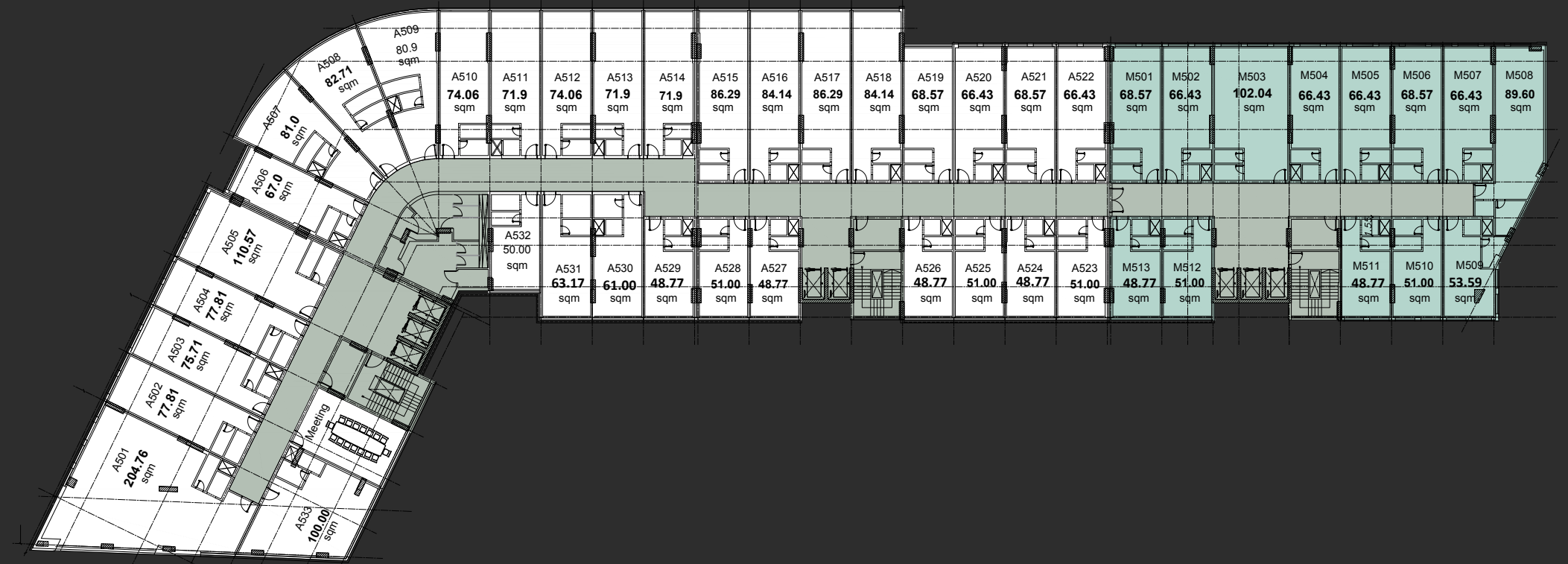
03



Administrative Floor Plan 04



Administrative Floor Plan



HOTLINE
16695

