

ROCK CAPITAL

“HAVE A GREAT
WORKING DAY”

**AN ICONIC
SMART BUSINESS
COMPLEX**

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ABOUT EL BATAL GROUP

With over **40 years** of experience, **El Batal Group** has earned a prominent position in the **Egyptian** as well as the **Canadian** Real Estate Markets. The family's personal success story is the foundation of the company's values over the years; highlighting professionalism, credibility and trustworthiness within the local and international communities, with bigger prospects to earn further recognition, success & presence in the future.

El Batal Group's legacy is traced back to **1978** and has passed over generations to become one of the Real Estate market leaders in both the local and International Real Estate markets. Engineer Samir Doss started our legacy as an independent contractor, and his values continue as El Batal evolves, shaping our performance.

In **2002**, **Eng. Adel and Eng. Emad Doss** united their efforts and aspirations to **establish El Batal Group**, an Egyptian shareholding company, specialized in real estate development.

The company then went on to develop up to **60 residential and commercial properties** in Sheraton Heliopolis district.

Under the **Rock** umbrella, El Batal Group delivers four residential projects, each associated with a commercial zone and office spaces, totaling up to four compounds.

El Batal Group Cultural Rock concept is the first of its kind, highlighting world-class architectural innovation in a cultural context.

The target was to build and develop sustainable and enduring homes with different styles through cultural-themed compounds, each characterized by the features that define each worldly culture. Embracing this start point, the Rock concept was brought to light in 2016, represented in a chain of cultural compounds in East and West of Cairo.

Currently, El Batal Group's authorized capital is at **1.5 Billion Egyptian Pounds**.



VISION

Creating Landmarks Built with
Care and Years of Trust.

MISSION

To satisfy our clients by building masterful properties, while promoting creativity and innovation within our workforce, community and society. Creating a fostering and healthy work environment for growing both internally and externally. Reliability, Integrity, and Credibility are our signature service.

VALUES

- A will to Succeed** We show a strong will to succeed in every aspect of our work.
- Accountability** We are accountable for ourselves, our coworkers, and our company.
- Integrity** We set high ethical standards and conduct ourselves with integrity and honesty.
- Evolve and Adapt** We see possibilities instead of limitations.
- Respect** We treat all employees with respect and dignity.
- Unity** We are a unified workforce that revels in each step of the journey as one family.
- Creativity** We welcome fresh ideas and bold creativity.
- Quality** We exceed expectations by delivering high quality performance daily.

DOSS HOMES



In 2010, "Doss Homes Company" in Canada was instigated; becoming El Batal Group's sister real estate company. It attracted several leading brand names including **Tim Hortons**, **CIBC Bank**, **Burger King**, **A&W**, and **Scotia Bank** among others to a variety of retail plazas. Doss Homes attained presence all over the province of **Ontario**, in cities such as Toronto, Hamilton, Niagara Falls, Pembroke, Harrow and Stoney Creek.



OUR PROJECTS

Reflecting on the diversified cultural community in Canada, El Batal Group decided to elevate their architecture to a different level of cultural divergence; bringing a different concept to their hometown Egypt.

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OUR CLIENTS



Mercedes-Benz



A V O N



The image features a large, modern, curved office building with multiple floors of glass windows and balconies, set against a clear blue sky. The building is illuminated from within, and the balconies have some greenery. In the foreground, there is a road with light trails from cars, palm trees, and streetlights. The Rock Capital logo, consisting of a stylized 'RC' symbol, is positioned in the upper left corner. Below the logo, the text 'ROCK CAPITAL' is written in a bold, white, sans-serif font.

RC
ROCK CAPITAL

**“ HAVE A GREAT
WORKING DAY ”**

NEW ADMINISTRATIVE CAPITAL

The Smart City of Tomorrow.

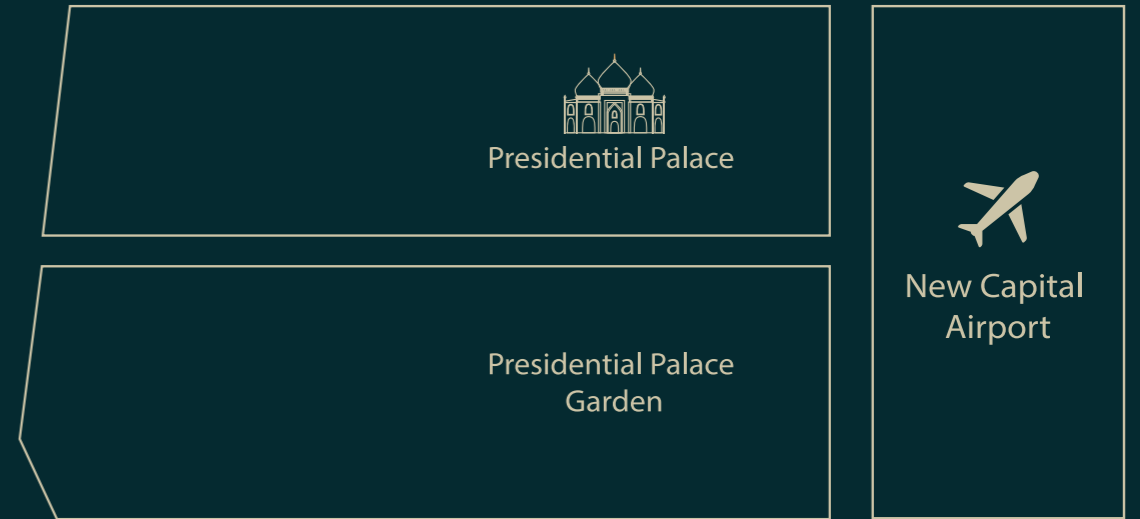
The New Administrative Capital is quickly becoming the beating heart of Egypt. It will strengthen and expand the country's economy; bringing together the new executive government offices and also, extending new locations for residences, work, as well as, the feasibility of completing all necessary daily life demands. The New Administrative Capital is located 45 kilometers East of Cairo and just outside the Second Greater Cairo Ring Road, halfway to the seaport city of Suez.

700KM²
SCALE AREA



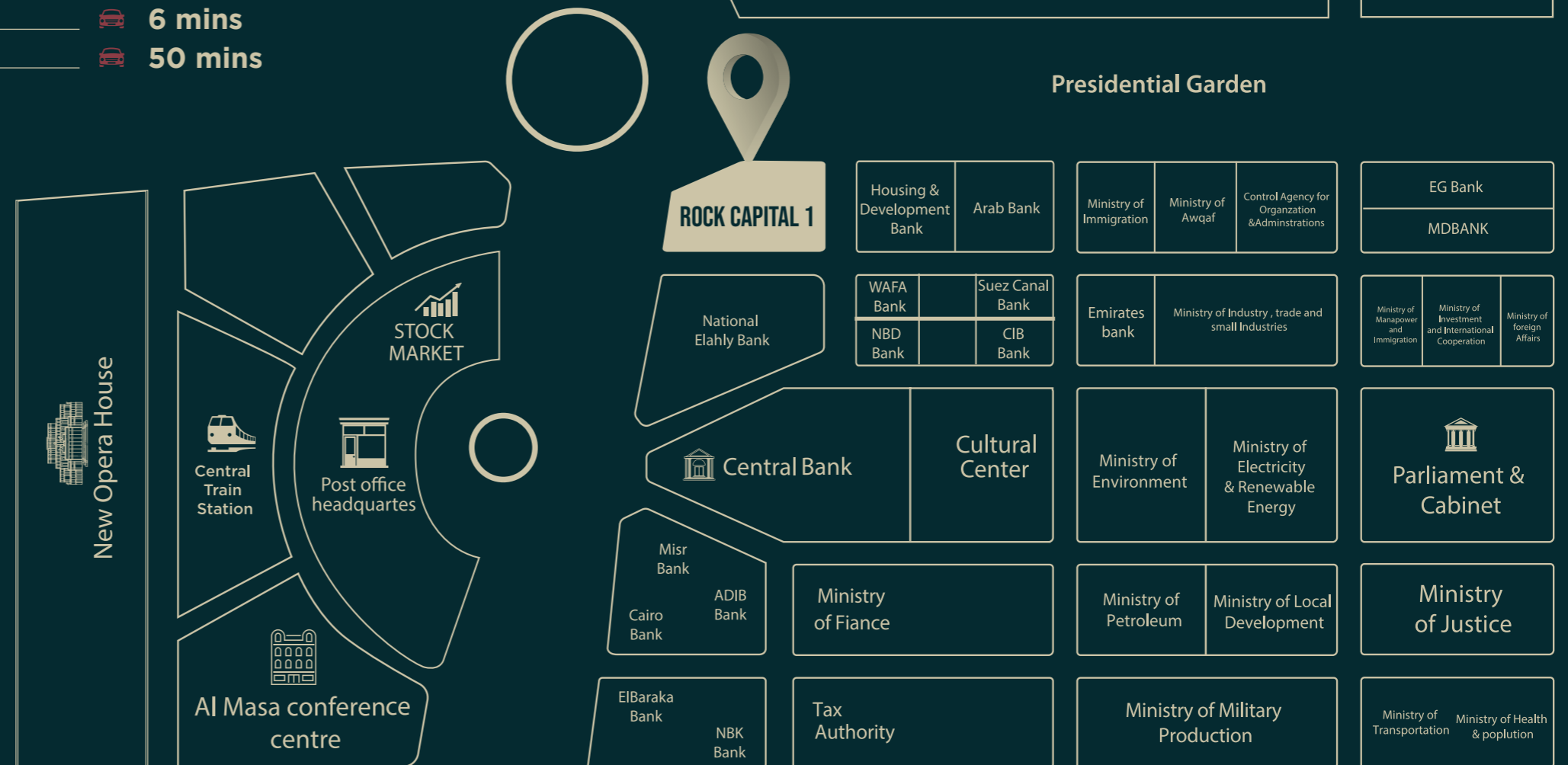
DRIVING DISTANCE, LOCATION ARE MINUTES AWAY FROM

- The Central Bank of Egypt _____ 2 mins
- Banks Zone _____ 2 mins
- Post Office Headquarters _____ 2 mins
- Governmental Executive Offices _____ 3 mins
- Integrated Transportation Network _____ 3 mins
- An assortment of administrative communities _____ 3 mins
- Ministries and Parliament _____ 4 mins
- Foreign Embassies _____ 5 mins
- Presidential Palace _____ 6 mins
- Cairo International Airport _____ 50 mins



LOCATION

The first building in Cairo's New Capital Financial District, Rock Capital 1 is a sophisticated new generation workplace with a design philosophy centered on human prosperity. Its pivotal location provides all the units in the business complex with a plethora of landmarks within its close proximity.

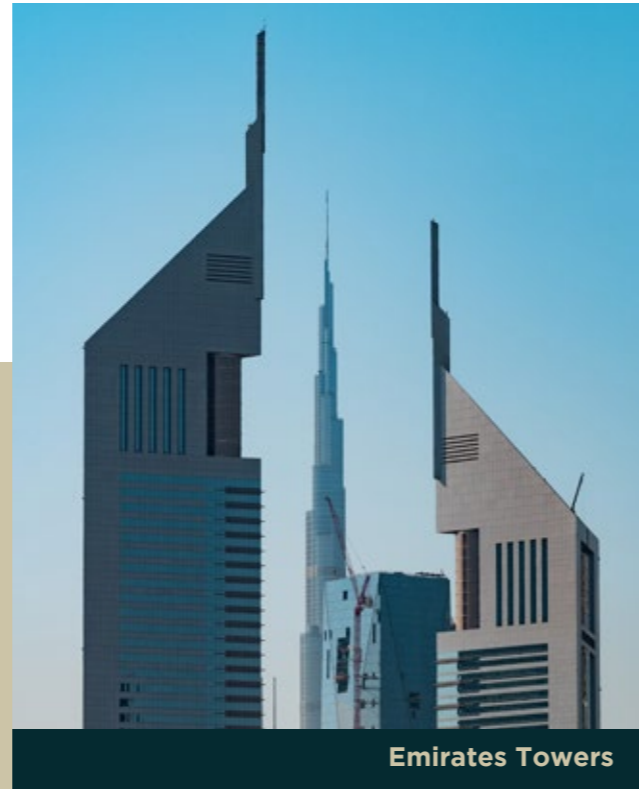


PARTNERS IN SUCCESS



Star Projects

Dubai Palm Jumeirah - UAE



Emirates Towers



Star Projects

The Beach JBR - UAE

cracknell

El Batal Group joined forces with Cracknell for landscape design. Cracknell is based in London and is a specialized company in landscape designing.



Architect Hazel Wong
Executive Director | Design Principal
WSWArchitects

WSWArchitects

We collaborated with a world-renowned company for the architectural concept, WSW-Architects. They are one of the most successful award-winning Building Surveying and Architectural Design Practice companies

in the world, and they hold extensive skills and vast experience; working primarily with clients throughout the UK and Dubai, all along delivering projects in a friendly and professional manner.



Four Seasons Hotel - UAE



Star Projects

TED JACOB ENGINEERING GROUP

We cooperated with Ted Jacob Engineering Group (TJEG) for planning, building design, and construction for the business complex. Ted Jacob Engineering Group: is a consulting engineering firm specialized in the planning, design and construction of buildings.

Capital Gate Feature Tower



Cleveland Clinic Abu Dhabi Hospital - UAE



Star Projects

Smart Village Cairo



The New Capital Administrative Buildings

EGC
ENGINEERING CONSULTANTS GROUP S.A.

EGC was Rock Capital 1 project general consultant. ECG is Egypt's top engineering consultation group that has designed many buildings.

ROCK CAPITAL 1

Rock Capital 1 is designed and built to satisfy and cater to all types of businesses and offices. The total built up area is 100,000 sqm and the average gross area per floor is 9,000 sqm.

Rock Capital 1 is 100,000 sqm of office space, amenities and services complemented with 4,000 sqm of landscaped terraces, interconnected by an atria and terraced gardens. There are two underground parking levels of area 25,000 sqm to suffice the 8 floors capacity.

There are 5 atriums inside the building all the way from the ground level up to the roof.

To emphasize the concept of an Eco-friendly environment with sufficient air circulations that ensure minimum pollution levels, the building was designed to have open-air terraces

starting at the 4th floor. Likewise, for relaxation and chilling out throughout your working day there is greenery, breakout lounges, fitness club and physiotherapy, along with a wide range of amenities to offer a healthy work environment.

Rock Capital 1 is completely secured 7/24. We made sure in the design to

- Secure protection against seismic loads.
- Have emergency stairs located every 30m.
- Mount gypsum double wall with Insulation to avoid noise.
- Put in large distances between glass and nearest obstacle.
- Install solar panels.
- Offer improved indoor air quality HEPA Air Purifiers.
- Establish a fireproofing and firefighting system.

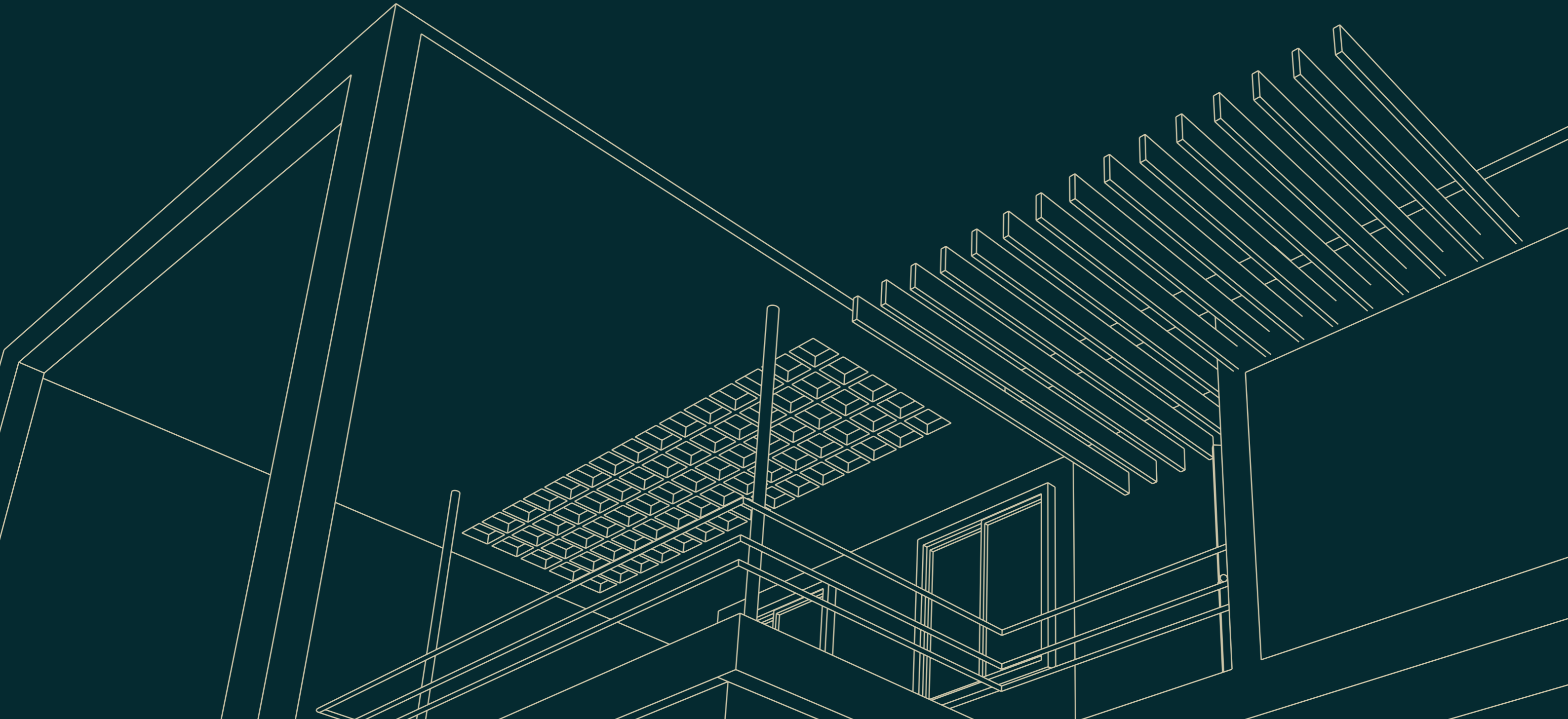


AMENITIES

- ATM Center
- Atriums
- Meeting Rooms
- Seminar Rooms
- Facility Management
- Concierge Service
- Acoustic Clouds
- Handicap Friendly
- Coffee Bar
- Food & Beverage Shops
- High-end dining
- Gym, Fitness Club, & Wellness Center
- Jogging Track
- Clinics
- Hair dresser
- Fun Activities
- Chat Corners
- Indoor Lounges
- Terrace Lounges
- Lift Parking
- Hybrid Vehicle Charging Stations



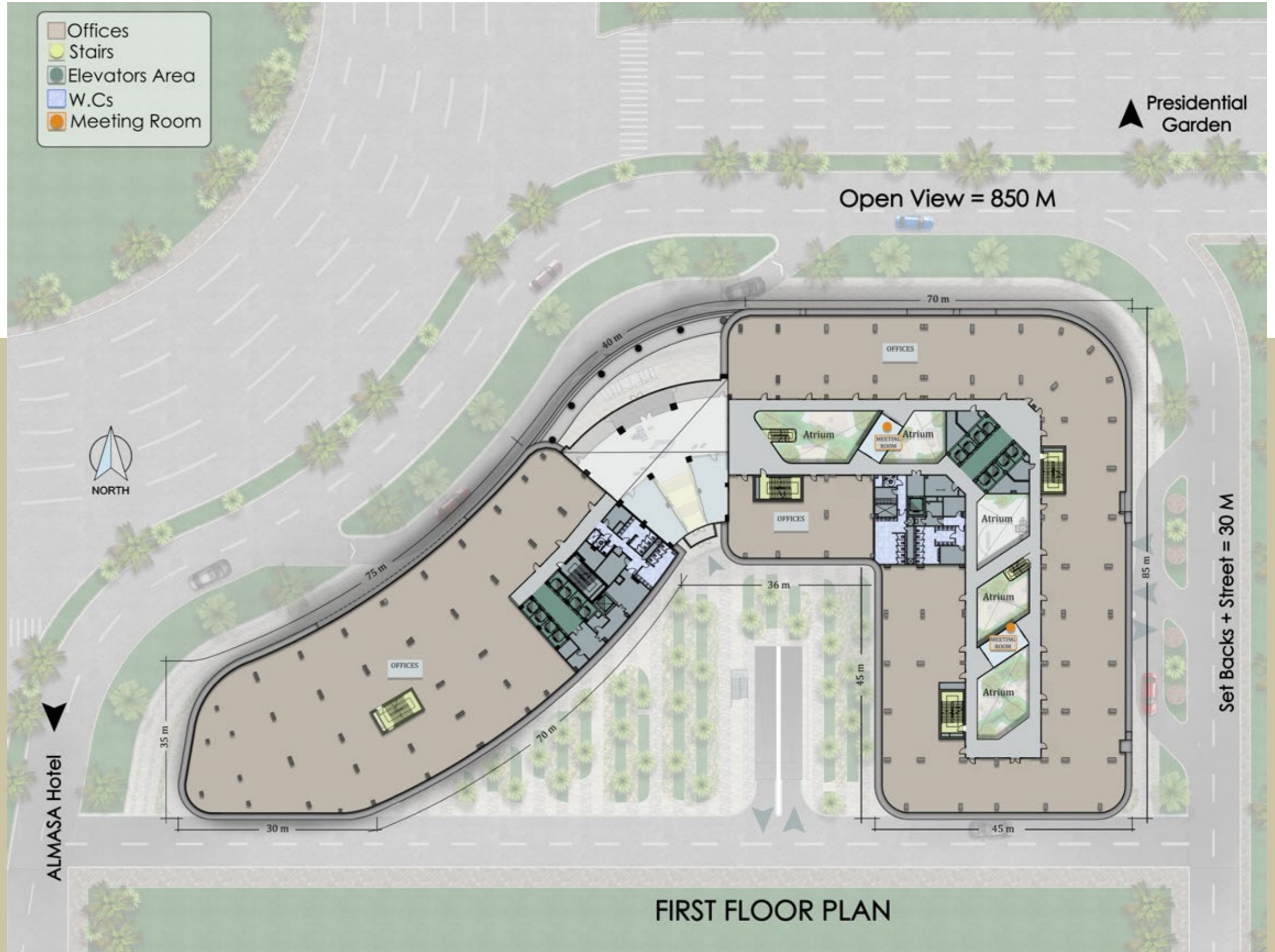
FLOOR PLANS



GROUND FLOOR



FIRST FLOOR



SECOND FLOOR



SECOND FLOOR PLAN

THIRD FLOOR



FOURTH FLOOR



FOURTH FLOOR PLAN

FIFTH FLOOR



SIXTH FLOOR

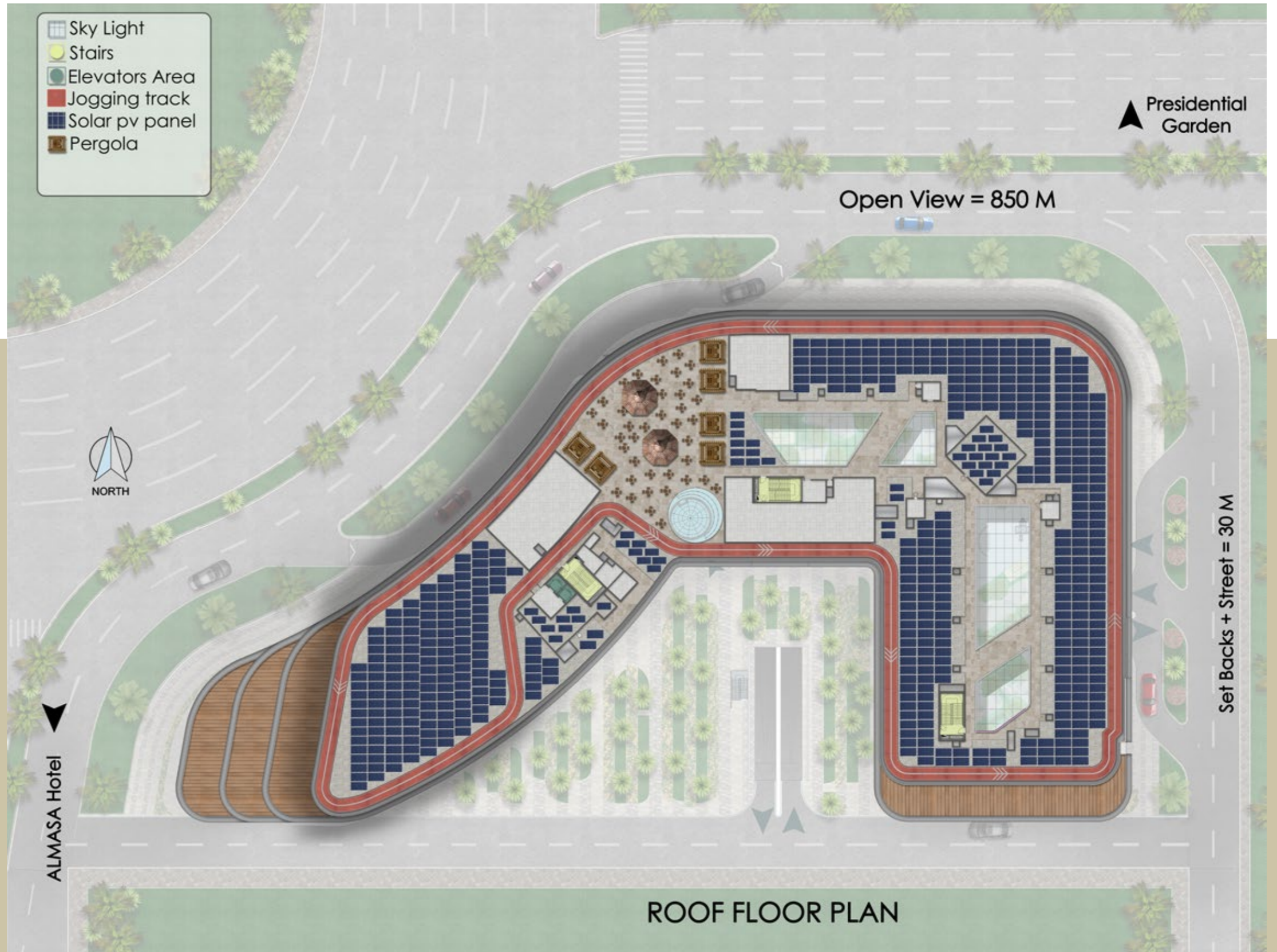


SEVENTH FLOOR



SEVENTH FLOOR PLAN

ROOF FLOOR





FACT SHEET

UNPARALLELED
LOCATION

6 MINS
FROM THE
PRESIDENTIAL
PALACE

EXCLUSIVE
**OFFICE
SPACES**

21.5K
SQUARE METERS
GROSS LAND

7 FLOORS
+GROUND
FLOOR

100K SQM
OFFICE SPACES &
AMENITIES

ENTRANCE
HEIGHT
11M

500
ENTRANCE SQM
AREA

5 ATRIUMS

2 MAIN
STAIRS

2 MEETING
ROOMS
PER FLOOR

16 ELEVATORS

5 EMERGENCY
STAIRS

2 PARKING
FLOORS
25 K SQM

20 TOILETS
PER FLOOR

2 HANDICAP
TOILETS
PER FLOOR

**ELECTRICAL
VEHICLES
CHARGING SPOTS**



*Built with Care
Since 1978*

HQ

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